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food and drink innovation

# Adolescent food choices and preferences in Europe: results from the HELENA quantitative study 

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## Adolescent food choices

and preferences in Europe:
results from the HELENA quantitative study

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# Adolescent food choices and preferences in Europe: Results from the HELENA quantitative study 

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Healthy Lifestyle in Europe by Nutrition in Adolescence


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## EXECUTIVE SUMMARY

As part of the HELENA ("Healthy Lifestyle in Europe by Nutrition in Adolescence") project, research into adolescent food choices and preferences was undertaken and a purpose-built 'Food Choices and Preferences' (FCP) questionnaire was developed. The FCP questionnaire was administered to 3202 adolescents in 11 European cities (Athens, Dortmund, Ghent, Heraklion, Lille, Pécs, Rome, Stockholm, Vienna, Zaragoza, and Birmingham) as part of a large cross-sectional study with adolescents aged 12.5 to 17.5 . The aims of the research were to quantify issues relating to adolescent food choices and preferences, and to examine demographic and geographic differences in attitudes and behaviours. The results presented in this report constitute an overall descriptive summary of the responses obtained from the FCP questionnaire.

Adolescents rated their overall level of agreement to a series of attitude statements. Overall, the statements which achieved the highest level of agreement were:

- I like the food my parents prepare at home ( $87 \%$ agreed to some degree)
- The taste of a food is very important to me ( $83.3 \%$ )
- I choose my own snacks (81.3\%)
- I enjoy eating fruit and vegetables (74.8\%)
- Food I eat at home is healthy (73.6\%)
- I like the food I eat when I am out with my friends (73.5\%)

Statements which achieved high levels of disagreement included:

- I tend to eat whatever my friends are eating ( $66.4 \%$ disagreed to some degree)
- Healthy foods do not fill me up (63.1\%)
- I often try foods that I see advertised in the media (TV, magazines etc.) (59.1\%)
- I have little choice over what I eat at home (58.9\%)
- I often skip breakfast (54.5\%)
- Most healthy foods do not taste very nice (53.2\%)
- Food I eat when I am out with my friends is healthy (52.4\%)

Differences between boys and girls were found for several attitude statements. Boys were more concerned with the taste of the food, and were more likely to agree that healthy foods tasted bad and did not fill them up. Girls were more likely to: be concerned about their weight, state that they would choose healthier options such as low fat or whole grain, and say that they enjoyed eating fruit and vegetables; despite this, the boys were more likely to say that their diet was healthy.

Overall, the most preferred snack foods were pizza ( $90.3 \%$ of adolescents expressed liking to some degree), pasta dishes ( $88.5 \%$ ), fresh fruit ( $87.2 \%$ ), chocolate/chocolate bars/ turó rudi $(86.4 \%)$, French fries ( $85.9 \%$ ), bread/toast $(85.1 \%)$, sandwiches ( $84.2 \%$ ), cookies ( $82.6 \%$ ) and sweets ( $82.5 \%$ ).

Overall, the most disliked snack foods were oatmeal/porridge ( $52.1 \%$ expressed disliking to some degree), dried fruits ( $45 \%$ ) and meat based snacks such as meat sticks (40.1\%).

When asked to select their main reason for snacking (single choice selection), $41.4 \%$ of adolescents selected 'I feel hungry', $11 \%$ selected 'I feel bored', $9.9 \%$ selected 'I need some energy', and $9.4 \%$ selected 'I'm craving something sweet e.g. cookies or chocolate'.

For boys, the top 3 reasons for snacking were hunger ( $46.2 \%$ selected), needing energy ( $11 \%$ ), and boredom ( $8.3 \%$ ). For girls, the top 3 reasons for snacking were hunger ( $37.2 \%$ selected), boredom ( $13.5 \%$ ), and craving something sweet ( $11.2 \%$ ). Girls were more likely than boys to say that they snacked out of boredom, stress and sadness.

Overall, the four most important influences on food choice across all meal occasions were 'how hungry you are', 'the taste of the food', 'your parents or guardian' and 'concerns for your health'. Parents were also considered to be the most trustworthy sources of information regarding healthy eating and lifestyle, followed by 'my doctor'.

Adolescence is a period when children start to gain more autonomy over their food choices. The adolescents in this sample expressed their independence, for example by disagreeing with the statement "I tend to eat whatever my friends are eating" and agreeing with the statement "I choose my own snacks". Despite this, parents still exert an important influence on their children's food choices, not only in the provision of meals and snacks, but also as an influential and trusted source of information regarding healthy eating and lifestyle. Schools also play a similar and equally important role in adolescent diet \& health.

Although the adolescents expressed that they felt well informed about healthy eating, results from earlier focus groups suggest that information and possibly intervention are needed to make it easier for adolescents to learn how to put this knowledge into practice.

Finally, adolescents' food choices are clearly driven by both the taste of the food and feelings of hunger. The need for convenience, the fact that adolescents often feel hungry, and the perception that healthy foods won't fill them up, may all be contributing to unhealthy snacking. The development, provision and promotion of 'healthy' foods that appeal to adolescents (both from a sensory point of view, but also a marketing point of view) are therefore recommended.

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## 1 Introduction

### 1.1 Background: The HELENA Project

The HELENA ("Healthy Lifestyle in Europe by Nutrition in Adolescence") study was a three-year project which started in May 2005, designed to assess the health status of adolescents in Europe and enhance their nutrition and lifestyle habits (De Henauw et al., 2007; Moreno et al., 2008a). Prior to this study, the health status of adolescents had not been evaluated at a European level using the same methodology in all countries. The HELENA project undertook this research by employing a 'cross-sectional study' in 11 European cities, with adolescents between the ages of 12.5 and 17.5. This has provided insights into adolescent dietary intake, body composition, metabolic profile, vitamin status, levels of physical fitness and physical activity, food choices and preferences, nutrition knowledge, and attitudes towards nutrition and physical activity.

In addition to the cross-sectional study, the HELENA project also:

- Developed and tested a web-based educational intervention tool, which provided adolescents with tailored individual advice regarding nutrition and physical activity (Lifestyle Education Intervention study);
- Investigated the impact of low glycaemic index products on physiological and behavioural responses in slightly overweight adolescents (Crossover Multi-Centre Study); and
- Developed new healthy foods targeted towards adolescents and tested their acceptance among adolescents in 5 European countries (Behaviour and Food study).

The study took place in 10 European countries and involved 26 partners from multiple sectors: 16 academic institutions, five food research institutes and five small- to medium-sized enterprises (SMEs).

### 1.2 Adolescent food choices

Many factors have been identified that affect young people's food choices. These can include sensory characteristics, such as taste, appearance, texture and preferences, and non-sensory factors such as hunger, familiarity, family habits and feeding practices, peer pressure, schools and teachers, media and advertising, and product cost and availability (Gilbert and Durow, 2006).

Food choices and preferences play an important role in adolescent health. This is because an adolescent's overall weight and health is influenced by what they like to eat, and therefore what they often choose to consume. In order to achieve positive changes in adolescents' eating behaviour and lifestyle, knowledge is required regarding their preferences, habits and attitudes towards food choice and healthy eating. The HELENA 'Food Choices and Preferences' work package investigated these issues using both qualitative and quantitative cross-cultural consumer research, which complements and adds a 'human element' to the clinical results obtained within the HELENA cross-sectional study. This report relates to the second stage (quantitative research) of the Food Choices and Preferences study.

### 1.3 Development of the Food Choices and Preferences questionnaire

Focus groups were used to explore attitudes and issues of concern amongst adolescents regarding food choices, preferences, healthy eating and lifestyles. The focus groups were conducted in five European countries (Belgium, Hungary, Spain, Sweden and UK). A total of 44 focus groups with 304 adolescents took place where the groups were evenly divided by gender and age (13-14 and 1516 years old). Topics of discussion included eating habits at various meal occasions; factors that influence food choice; favourite foods, healthy foods and traditional foods; healthy lifestyle and physical activity; sources of information for healthy eating and lifestyle; and exploration of ideas for new product development. Results of the European focus groups can be found in HELENA Deliverable 11.1 (Gilbert et al., 2008).

The insights gained from the focus groups facilitated the development of a 'Food Choices and Preferences’ (FCP) questionnaire (HELENA Deliverable 11.2, 2006; Gilbert et al., 2009). This purpose-built FCP questionnaire was used to gather quantitative information from adolescents in 11 European cities (Athens, Dortmund, Ghent, Heraklion, Lille, Pécs, Rome, Stockholm, Vienna, Zaragoza, and Birmingham) as part of the HELENA cross-sectional study.

### 1.4 Aims

The aims of this research were:

- To quantify attitudes and behaviours of adolescents regarding food choice and preference
- To examine geographic and demographic differences within European adolescents


### 1.5 Scope

Results from earlier focus group research, conducted within the HELENA project, led to the development of a purpose-build Food Choices and Preferences (FCP) questionnaire. The FCP questionnaire was administered within the scope of the HELENA cross-sectional study, and gathered quantitative information on food choices and preferences from 3202 adolescents in 11 European cities (Athens, Dortmund, Ghent, Heraklion, Lille, Pécs, Rome, Stockholm, Vienna, Zaragoza, and Birmingham). Results of this quantitative survey are presented in this report.

The results presented in this report constitute an overall descriptive summary of the responses obtained from the Food Choices and Preferences questionnaire. The report is not intended to present a full statistical analysis of the results, as this will form part of future scientific publications.

## 2 Materials and Methods

### 2.1 Study design and sampling

Adolescents taking part in the HELENA cross-sectional study (HELENA-CSS) were asked to complete a Food Choices and Preference (FCP) questionnaire as part of the battery of assessments, tests and questionnaires included in the study.

The full HELENA-CSS (which included all of the clinical and physical tests, in addition to the FCP) took place in 10 European cities (Athens, Dortmund, Ghent, Heraklion, Lille, Pécs, Rome, Stockholm, Vienna and Zaragoza). Sampling of adolescents was done by randomly sampling classes within schools. Within each of the cities, 10 schools were randomly selected to take part in the study. Within each school, two classes were randomly chosen, representing two different age categories; then, every student in both classes was invited to take part in the study. The sampling of classes and schools was done following a random cluster sampling procedure, stratified for geographic location, age and socio-economic status (Moreno et al., 2008b).

In addition to the 10 cities which took part in the full HELENA-CSS, the FCP questionnaire was also administered to a sample of adolescents from schools in Birmingham, UK. The adolescents in Birmingham only completed attitude questionnaires and did not take part in any of the clinical or physical tests. Selection of schools and classes in Birmingham followed the same random cluster sampling procedure that was used in the other 10 cities, and the same protocols for data collection were followed as for the HELENA-CSS.

The FCP questionnaire was administered on Day 1 (of 5) of data collection within the full HELENA study. In Birmingham, data collection took place in a single day; the FCP data were collected first, followed by a 'social-economic' questionnaire and then by an optional 'determinants of healthy eating' questionnaire.

### 2.2 Sample size and inclusion criteria

For the analysis of the Food Choices and Preferences data, the following inclusion criteria were applied:

- Only cases with valid age ranges were included (12.5-17.49)
- Only cases with 75\% completed FCP questionnaire were included
- Only cases with non-missing gender information were included

These were the only inclusion criteria that were applied for the purpose of the analysis presented in this report. Once these filters were applied, the total number of subjects that were used in the analysis of the FCP data (as presented in this report, deliverable 11.3) was 3202.

### 2.3 Questionnaire and scales

The FCP questionnaire was developed within the scope of the HELENA project, using insights gained from focus groups with adolescents in five countries. The FCP questionnaire was divided into three sections:

Section 1: Your opinions about food choices, preferences, diet and health

- Investigates agreement/disagreement to a series of attitude statements regarding food choices, food choice behaviour, healthy eating and preferences.
- Investigates snacking behaviour during school days and weekends and explores reasons for snacking. Determines where adolescents receive or purchase their lunch during school days and how often they eat outside of school, for example at local shops or fast food restaurants.
- Determines which sources of information regarding healthy eating and lifestyle that adolescents feel are the most trustworthy.

Section 2: Choices and preferences of snack foods and drinks

- For a list of popular snack foods and drinks, identified from the results of the focus groups, adolescents rate:
- how much they like each food and drink item in general (5-point hedonic scale).
- how often they consume the drink, or eat the food as a snack (never, sometimes, often).
- how healthy they perceive each food/drink item to be (5-point 'healthiness' scale).

Section 3: Important influences on food choices and preferences

- Adolescents rate a series of key influences on their food choices at various meal occasions (breakfast, main meal and snacks). Adolescents identify which is their main meal of the day and where they usually eat this main meal.

Questionnaires were translated and back-translated into each of the 9 other languages for use in each of the countries. The full version of the Food Choices and Preferences questionnaire (English version) is presented in Appendix I. The following demonstrates the scales used within the FCP and how they were coded.

Agreement/Disagreement scale:

| Label | Code |
| :--- | :--- |
| Strongly agree | 7 |
| Moderately agree | 6 |
| Slightly agree | 5 |
| Neither agree nor disagree | 4 |
| Slightly disagree | 3 |
| Moderately disagree | 2 |
| Strongly disagree | 1 |

Liking scale:

| Label | Code |
| :--- | :--- |
| Like strongly | 5 |
| Like slightly | 4 |
| Neither like or dislike | 3 |
| Dislike slightly | 2 |
| Dislike strongly | 1 |

Frequency scale:

| Label | Code |
| :--- | :--- |
| Often | 3 |
| Sometimes | 2 |
| Never | 1 |

Healthiness scale:

| Label | Code |
| :--- | :--- |
| Very healthy | 5 |
| Slightly healthy | 4 |
| Neither healthy nor unhealthy | 3 |
| Slightly unhealthy | 2 |
| Very unhealthy | 1 |

Influence scale:

| Label | Code |
| :--- | :--- |
| Very strong influence | 5 |
| Strong influence | 4 |
| Moderate influence | 3 |
| Slight influence | 2 |
| No influence | 1 |

### 2.4 Data analysis

Summary statistics were applied along with a breakdown of full counts and percentages per question, this was done overall and by age group, gender and centre (city). Because the objective of this report was to provide a general description of the results from the Food Choices and Preferences questionnaire, only limited statistical analyses have been applied. In particular, nonparametric tests were used to test for significant differences or associations between (selected) groups of responses:

Mann Whitney Test - Non-parametric test used to establish whether 2 samples of observations come from the same distribution (e.g. used to test for significant differences between boys and girls); analogous to an independent t-test.

Kruskall Wallace Test - Non-parametric test used to establish whether 3 or more samples of observations come from the same distribution (e.g. used to test for significant differences between age groups or cities); analogous to an one-way Analysis of Variance (ANOVA).

Cross-tabulations - Selected categorical variables were cross-tabulated and their associations were analysed using Pearson's Chi-Squared Test.

In addition, for some of the questions, Principal Components Analysis (PCA) was used to visualise and identify overall trends in the data. PCA is a multivariate data reduction technique which summarises the overall correlation/covariance captured in a set of data. The Correlation PCA was employed, which effectively standardises the data prior to computing the PCA.

## 3 Results

### 3.1 Characteristics of the sample of adolescents

In total, 3202 adolescents ('valid subjects') were included in the Food Choices and Preference (FCP) analysis. The number of subjects by gender, age and country/city are shown in Tables 1, 2 and 3.

Table 1. Number of cases by gender

| Gender | Frequency | Percent |
| :---: | :---: | :---: |
| Male | 1506 | 47.0 |
| Female | 1696 | 53.0 |
| Total | 3202 | 100.0 |

Table 2. Number of cases by age

| Age | Frequency | Percent |
| :---: | :---: | :---: |
| Age between 12.5-13.99 years | 978 | 30.5 |
| Age between 14-14.99 years | 841 | 26.3 |
| Age between 15-15.99 years | 765 | 23.9 |
| Age between 16-17.49 years | 618 | 19.3 |
| Total | 3202 | 100.0 |

Table 3. Number of cases by centre

| Country | Frequency | Percent |
| :---: | :---: | :---: |
| Athens in Greece | 290 | 9.1 |
| Birmingham* in UK | 247 | 7.7 |
| Dortmund in Germany | 338 | 10.6 |
| Gent in Belgium | 285 | 8.9 |
| Heraklion in Crete | 258 | 8.1 |
| Lille in France | 289 | 9 |
| Pecs in Hungary | 241 | 7.5 |
| Rome in Italy | 286 | 8.9 |
| Stockholm in Sweden | 292 | 9.1 |
| Vienna in Austria | 393 | 12.3 |
| Zaragoza in Spain | 283 | 8.8 |
| Total | $\mathbf{3 2 0 2}$ | $\mathbf{1 0 0}$ |

* Only took part in the Food Choices and Preferences study


### 3.2 Section 1-Opinions about food choices, preferences, diet \& health

The full set of results for the questions in Section 1 can be found in Appendix II (tabulations and summary statistics for each question, shown for the overall sample, and also by age and by gender), and in Appendix V (tabulations and summary statistics for each question, shown by centre/city).

## Results of Q1.1: Rate your level of agreement for each of the following statements

Figure 1 shows the summary of responses (collapsed percentages) to the statements presented in Q1.1, indicating the percentage of respondents who generally agreed, disagreed, or 'neither agreed nor disagreed' with each of the statements. For the full wording of each statement, please refer to the original questionnaire in Appendix I.

Figure 1. Q1.1 Overall levels of agreement/disagreement to 27 attitude statements


Overall, the statements which achieved the highest level of agreement were:

- I like the food my parents prepare at home ( $87 \%$ agreed to some degree)
- The taste of a food is very important to me (83.3\%)
- I choose my own snacks (81.3\%)
- I enjoy eating fruit and vegetables (74.8\%)
- Food I eat at home is healthy ( $73.6 \%$ )
- I like the food I eat when I am out with my friends (73.5\%)

Statements which achieved the highest levels of disagreement, overall, included:

- I tend to eat whatever my friends are eating ( $66.4 \%$ disagreed to some degree)
- Healthy foods do not fill me up (63.1\%)
- I often try foods that I see advertised in the media (TV, magazines etc.) (59.1\%)
- I have little choice over what I eat at home (58.9\%)

Statements that exhibited significant $(p<0.05)$ gender differences are shown in Figure 2. For the full table of responses by gender and their significance, see Appendix II.

Figure 2. Q1.1 Statements with significant differences ( $p<0.05$ ) in responses between gender


Girls showed significantly higher levels ( $p<0.05$ ) of agreement to the following statements, compared to the boys:

- I worry about what I eat because I do not want to gain weight
- If there is the option to choose a low fat version of a food, I will choose it
- If there is the option to choose a whole grain version of a food, I will choose it
- What I eat now will have a big impact on my future health
- Information regarding healthy eating is difficult to put into practice
- I enjoy eating fruit and vegetables
- I often skip breakfast

On the other hand, boys showed significantly higher agreement ( $p<0.05$ ) to:

- I think that my diet is healthy
- The taste of food is more important to me than the healthiness of the food
- A high fat food tastes better than the lower fat version
- Healthy foods do not fill me up
- Most healthy foods do not taste very nice

Statements that exhibited significant $(p<0.05)$ age differences are shown in Figure 3. For the full table of responses by gender and their significance, see Appendix II.

Figure 3. Q1.1 Statements with significant differences ( $p<0.05$ ) in responses between age groups


Levels of agreement increased with age for the following statements:

- The taste of a food is very important to me
- I choose my own snacks
- I like the food I eat when I am out with my friends
- The taste of food is more important to me than the healthiness of the food
- A high fat food tastes better than the lower fat version
- I often skip breakfast

On the other hand, the level of agreement generally decreased with age for these statements:

- I have little choice over what I eat at home
- If there is the option to choose a low fat version of a food, I will choose it
- If there is the option to choose a whole grain version of a food, I will choose it

Responses to all statements in Q1.1 by centre/city are provided for reference in Appendix V. Figure 4 shows the overall mean by city for the statement 'I think that my diet is healthy'.

Figure 4. Q1.1 Response to the statement 'I think that my diet is healthy' - by centre/city


## Q1.1-Discussion

The majority of respondents ( $87 \%$ ) agreed that they liked the food that their parents prepared at home, with $74 \%$ agreeing that the food at home is healthy, and $62 \%$ agreeing that they thought they had a healthy diet. Males were more likely than females to agree that they thought their diet was healthy and that the food they ate at home was healthy ( $p<0.05$ ). Interestingly, less respondents agreed that they liked the food they ate when out with friends ( $73 \%$ ) as compared to at home ( $87 \%$ ), with very few ( $20 \%$ ) agreeing that the food they ate when out with friends is healthy.

Generally speaking, the adolescents appeared to be in control over what they ate: a high percentage disagreed that they had little choice over what they ate at home (59\%), $81 \%$ agreed that they choose their own snacks, and only $18 \%$ agreed that they tended to eat what their friend ate.

For 'snacking is a necessary part of a healthy diet', there was a split between agreeing (43\%) and disagreeing ( $37 \%$ ), with no significant differences shown between gender. The 16-17.49 year-olds showed slightly stronger agreement towards this than the younger age groups ( $p<0.05$ ). Sweden agreed the most strongly that snacking is a necessary part of a healthy diet, with a mean of 5.0 ; this was followed by Greece, Germany and Crete with means of 4.9 . France showed the least agreement with this statement, recording a mean of 2.2 , with Spain having the next lowest mean of 2.7.

There was also a split shown for 'most snack foods that I eat are healthy', with $32 \%$ agreeing and $43 \%$ disagreeing. Significantly more females than males ( $p<0.001$ ) agreed that they choose their own snacks and that they thought most of the snacks they ate were healthy. There was a difference over country for 'most snacks that I eat are healthy', with France disagreeing the most with this statement, recording a mean of 2.7. Crete and Greece also showed lower agreement with this statement recording means of 3.3 and 3.4 respectively. Germany and Sweden showed the highest agreement with means of 4.6 and 4.4.

There was a split shown for 'I like the food prepared at the school canteen', with $32 \%$ agreeing and $43 \%$ disagreeing, with no significant differences between gender. There were differences between countries for this statement; Germany showed the strongest agreement with a mean of 4.6 , followed by the Greece and Sweden with means of 3.9. Hungary and France showed the lowest overall agreement with means of 3.0. A fairly low percentage of adolescents (30\%) thought that the food in the school canteen was healthy.

Looking at possible barriers to healthy eating, there was a high response to feeling well informed about what are healthy foods ( $69 \%$ ), with $69 \%$ agreeing that what they eat now will have a big impact on future health. Only $20 \%$ agreed that 'healthy foods don't fill me up', with $63 \%$ disagreeing with this statement. Significantly more males than females ( $p<0.01$ ) agreed that 'healthy foods do not fill me up', with significantly more females ( $p<0.001$ ) agreeing that 'what I eat now will have a big impact on my future health'.

There was a fairly even split across agreement, disagreement and neither/nor for 'information regarding healthy eating is difficult to put into practice', with significantly more females than males ( $p<0.001$ ) agreeing with this statement; adolescents may have differing views on the difficulty of putting healthy eating into practice, or it could be that the adolescents perhaps did not fully understand this statement. Sweden and Spain gave the lowest agreement for this statement, with means of 3.7, with Italy recording the highest mean at 4.3.

Looking at preferences for healthy eating, adolescents had a fairly positive outlook to healthy products. Just over half (53\%) disagreed that most healthy foods do not taste very nice; only $25 \%$ did agree with this statement, with significantly more males than females agreeing ( $p<0.01$ ).

The majority ( $75 \%$ ) of adolescents agreed that they enjoyed eating fruit and vegetables; from section $2,87 \%$ indicated that they liked eating fresh fruit as a snack, with $39 \%$ eating it often as a snack, and only $11 \%$ stating that they never ate it. Only $19 \%$ agreed that sugar reduced products taste better than the 'regular' version, with significantly more females than males ( $p<0.001$ ) agreeing with this statement. Only $28 \%$ agreed that high a fat food tastes better than the lower fat version, with significantly males than females $(p<0.001)$ agreeing with this statement.

In total, $83 \%$ of teenagers agreed that the taste of food was very important, although only $44 \%$ agreed that the taste of food was more important than the healthiness of the food. There was no significant difference between gender for the taste of food being important, but significantly more males than females $(p<0.001)$ agreed that the taste of food was more important than the healthiness.

A reasonable number of teenagers agreed that they would choose a low fat version of a food (45\%) and choose a wholegrain version ( $42 \%$ ), although $30-33 \%$ indicated disagreement with these two statements. Significantly more females than males $(p<0.001)$ agreed with these two statements.

Just over half (54\%) of teenagers disagreed that they often skipped breakfast and 38\% agreed that they did; females showed significantly higher agreement with this statement ( $p<0.001$ ). The statement 'I worry about what I eat because I don't want to gain weight' showed a fairly evenly split between agreement ( $42 \%$ ) and disagreement ( $43 \%$ ), with significantly more females showing agreement ( $p<0.001$ ). Teenagers generally disagreed ( $59 \%$ ) that they often tried foods advertised in the media, with significantly more females agreeing than males ( $p<0.05$ ). Germany and Austria showed the lowest agreement with this statement recording means of 2.8 and 2.9 respectively. Italy and the UK showed the strongest agreement with means of 3.7 and 3.5.

Significant differences were shown between the different countries for all of the statements in Question 1.1. Germany showed the highest agreement that their diet was healthy, with a mean of 5.3, followed by Spain with a mean of 5.2. Hungary and Italy recorded the lowest agreement with means of 4.3 and 4.4 respectively. All countries agreed that the taste of food was very important, with Germany showing the highest agreement with a mean of 6.3 , followed by Austria with a mean of 6.2. Crete and Spain showed the lowest agreement with a mean of 5.3. None of the countries showed a high agreement that they had little choice over what they ate; Sweden recorded the highest mean at 4.2. Austria showed the strongest disagreement with a mean of 2.4. Germany showed the highest agreement that they enjoyed eating vegetables and that the food they ate at home was healthy. Spain and Italy showed the lowest agreement that they enjoyed eating fruit and vegetables, with means of 4.6 and 4.7 respectively.

## Results of Q1.2 to Q1.8

Figures 5 to 21 summarise the responses to questions 1.2 to 1.8 .
Figure 5. Q1.2 On a regular school day, when do you usually snack (select all that apply)


Figure 6. Q1.2 On a regular school day, when do you usually snack - by gender*


* significance levels are indicated

Figure 7. Q1.3 At the weekend, when do you usually snack (select all that apply)


Figure 8. Q1.3 At the weekend, when do you usually snack - by gender


Figure 9. Q1.4 What are your reasons for snacking? (select all that apply)


Figure 10. Q1.4 What are your reasons for snacking (select all that apply) - by gender


Figure 11. Q1.5 What would you say is your main reason for snacking? (please select one)


Figure 12. Q1.5 What would you say is your main reason for snacking (please select one) - by gender ( $p<0.01$ )


Figure 13. Q1.5 What would you say is your main reason for snacking (please select one) - by age group ( $p<0.10$ )


Figure 14. Q1.6 During the week, where do you usually receive or purchase your lunch (please select one)


Figure 15. Q1.6 During the week, where do you usually receive or purchase your lunch - by gender


Figure 16. Q1.6 During the week, where do you usually receive or purchase your lunch - by age group


Figure 17. Q1.7 During a typical school day, how often do you eat 'outside' of school, e.g. at a fast food restaurant, food from the local shop, etc. (please select one)


Figure 18. Q1.7 During a typical school day, how often do you eat 'outside' of school, e.g. at a fast food restaurant, food from the local shop, etc. - by gender


Figure 19. Q1.7 During a typical school day, how often do you eat 'outside' of school, e.g. at a fast food restaurant, food from the local shop, etc. - by age group


Figure 20. Q1.8 The sources of information that you feel are trustworthy (select all that apply)


Figure 21. Q1.8 The sources of information that you feel are trustworthy - by gender


## Q1.2 to Q1.8-Discussion

During a regular school day, adolescents snacked in the morning, in the afternoon, and after school, with equal frequency ( $42 \%$ ), with $16 \%$ saying that they snacked regularly throughout the day. Only $11 \%$ of adolescents reported not snacking, this was lower than the $14 \%$ indicating that they didn't snack at the weekend. Similar responses were shown between gender for snacking in the morning and afternoon. Significantly more females snacked when they got home after school, while significantly more males snacked after dinner ( $p<0.001$ ); males were more likely to say that they didn't snack on a regular school day ( $p<0.001$ ). Snacking after dinner was predominant among the older age groups ( $p<0.05$ ), while the frequency of selecting 'I don't snack' decreased as the adolescents got older ( $p<0.001$ ).

At the weekend, the most popular time to snack was in the afternoon (56\%), followed by in the evening after dinner (31\%); $23 \%$ indicated that they snacked regularly throughout the day, and $22 \%$ snacked in the morning. At the weekends, significantly more females ( $p<0.05$ ) snacked in the afternoon, while significantly more males ( $p<0.01$ ) snacking in the evening and throughout the day. The 16-17.49 year-olds were less likely to snack in the morning ( $p<0.05$ ), probably due to sleeping in late as discussed during the focus groups.

When allowed to select 'all that apply', the most popular reason for snacking was due to feeling hungry ( $67 \%$ ), followed by craving something sweet ( $42 \%$ ), and needing energy ( $33 \%$ ). Significantly more males than females stated that they snacked due to hunger and needing energy ( $p<0.05$ ). Significantly more females than males ( $p<0.001$ ) reported snacking due to feeling bored, craving sweet or savoury things, when socialising with friends, and when feeling stressed, alone or sad.

When asked to select their main reason for snacking (single choice selection), $41.4 \%$ of adolescents selected 'I feel hungry', $11 \%$ selected 'I feel bored', $9.9 \%$ selected 'I need some energy', and $9.4 \%$ selected 'I'm craving something sweet e.g. cookies or chocolate'. For boys, the top 3 reasons for snacking were hunger ( $46.2 \%$ selected), needing energy ( $11 \%$ ), and boredom ( $8.3 \%$ ). For girls, the top 3 reasons for snacking were hunger ( $37.2 \%$ selected), boredom ( $13.5 \%$ ), and craving something sweet (11.2\%).

During a typical school week, $51 \%$ of adolescents said they go home for lunch, $28 \%$ eat at the school restaurant or canteen and $13 \%$ bring their lunch from home. Very few teenagers bought their lunch from a fast food place (1.5\%) or the local shop (5\%); $26 \%$ never ate outside school, although $17 \%$ said they do so once a week and $18 \%$ said they do so $1-3$ times a week.

The most trustworthy sources of information regarding healthy eating and lifestyle were: parents/guardian ( $70 \%$ ), doctor ( $60 \%$ ), school/teacher (33\%) and coach trainer ( $31 \%$ ). Similar response patterns were found between genders, although significantly more females selected parent/guardian, doctor, school/teacher and friends, and significantly more males selected coach/trainer ( $p<0.001$ ).

### 3.3 Section 2 - Choices and Preferences of Snack Foods and Drinks

The full set of results for the questions in Section 2 can be found in Appendix III (tabulations and summary statistics for each question, shown for the overall sample, and also by age and by gender), and in Appendix VI (tabulations and summary statistics for each question, shown by centre/city).

## Q2.1a and Q2.1b: Liking and frequency of consumption of snack foods

Question 2.1 defined snacks as "any foods that are eaten between meals". Adolescents were provided with a list of popular snack foods, identified from the results of the focus groups, and asked to identify a) how much they liked the food item and b) how frequently they ate it as a snack.

Figure 22. Q2.1 a How much do you like these snack foods


Figure 23. Q2.1b Frequency snack foods eaten


## Q2.2a and Q2.2b: Liking and frequency of consumption of drinks

In Question 2.2, adolescents were provided with a list of drinks and asked to identify their liking and frequency of consumption for each drink item.

Figure 24. Q2.2a How much do you like these drinks


Figure 25. Q2.2b Frequency drinks consumed


In Question 2.3, adolescents were provided with the same list of snack foods and drinks, and asked to indicate the perceived healthiness of each item.

Figure 26. Q2.3 How healthy do you perceive each food item to be


Figure 27. Q2.3 How healthy do you perceive each drink item to be


Figure 28. Relationship between liking, consumption and perceived healthiness using PCA: Snacks
PCA - Snacks : PC1 vs PC2


Figure 29. Relationship between liking, consumption and perceived healthiness using PCA: Drinks


## Section 2-Discussion

Overall, the most preferred snack foods were pizza ( $90 \%$ of adolescents expressed liking to some degree), pasta dishes ( $89 \%$ ), fresh fruit ( $87 \%$ ), chocolate/chocolate bars/ turó rudi ( $86 \%$ ), French fries ( $86 \%$ ), bread/toast ( $85 \%$ ), sandwiches ( $84 \%$ ), cookies ( $83 \%$ ) and sweets ( $83 \%$ ). The most disliked snack foods were oatmeal/porridge ( $52 \%$ expressed disliking to some degree), dried fruits ( $45 \%$ ) and meat based snacks such as meat sticks ( $40 \%$ ).

A high percentage of adolescents indicated that they liked fresh fruit (87\%), with $39 \%$ indicating that they ate it often as a snack, and $96 \%$ indicating fresh fruit to be very healthy. There were significant differences for gender: females showed significantly higher levels ( $p<0.05$ ) of liking for fresh fruit, vegetables, sweets/candy, chocolate bars, biscuits/cookies, and cakes/muffins. This helps to illustrate that females generally tend to be more concerned about eating healthily, but also have a tendency to crave sweet things, which may also be linked to their reasons for snacking, particularly when snacking out of boredom, stress or sadness.

Adolescents were aware that sweets were unhealthy ( $88 \%$ ), with $82 \%$ indicating that they liked them; however a very low $14 \%$ indicated that they never ate sweets with $28 \%$ indicating they ate them often. Similar trends were shown for chocolate with a higher percentage ( $35 \%$ ) indicating they ate it often, although slightly less thought chocolate was unhealthy ( $79 \%$ ).

For the drinks, water was consumed most often (78\%), with $93 \%$ indicating water to be healthy, and $84 \%$ indicating that they liked water. Low liking was shown for coffee, being split between $50 \%$ indicating they disliked it and $37 \%$ indicating that they liked it to some degree. Significantly more males gave a higher agreement to this, with the 16-17.49 age group showing a higher liking than the other age groups. Italy showed the highest liking for coffee, recording a mean of 3.5, with Sweden recording the lowest liking with a mean of 2.1.

There appeared to be a high awareness of which products were considered to be healthy or not. Products which they liked were not necessarily eaten often, with the health aspect appearing to have an impact on this. Foods and drinks indicated as being unhealthy, although accruing high liking levels, were not necessarily often consumed. For example, crisps were indicated as being liked by $78 \%$ of teenagers and only $4 \%$ indicated them to be healthy, but only $20 \%$ indicated that they ate crisps often. Hamburgers were indicated as being liked by $73 \%$ of teenagers and $82 \%$ indicated them to be unhealthy, with only $12 \%$ indicating that they ate them often, with the remainder being evenly split between never and sometimes ( $44 \%$ ).

The PCA graph for the snacks (Figure 28) highlights the overall relationship between liking, frequency of consumption, and perceived healthiness of the snack foods. The first dimension captures differences in liking between the snack products. This is correlated with how often the snacks are consumed (with the disliked or 'neither liked nor disliked' samples being eaten 'never', and the liked samples being eaten either 'often' or 'sometimes'). The second dimension captures overall differences in perceived healthiness between the snacks. This dimension is also correlated with whether snacks are eaten sometimes or often; dimension 2 shows that items that are perceived to be unhealthy were generally eaten sometimes, and items that were perceived to be healthy were eaten more often.

The PCA revealed that snack foods that were disliked, such as meat-based snacks, oatmeal/porridge, dried fruits and pasta snack products, were correlated with a frequency of consumption of 'never'; these were generally considered to be 'neither healthy nor unhealthy'. Conversely, items that were liked and perceived to be healthy, such as fresh fruit, yoghurt and
bread, were correlated with being eaten 'often', while items that were liked and perceived to be unhealthy, such as chocolate bars, crisps, sweets, French fries, hamburgers and biscuits, were correlated with being eaten 'sometimes'.

The PCA graph for the drinks (Figure 29) highlights similar relationships between liking, consumption and perceived healthiness. The healthy items, such as water and milk, were generally consumed often, while the unhealthy items, such as fizzy drinks, were generally consumed sometimes. Both sets of items were correlated with being liked. Items such as coffee and tea were generally felt to be 'neither healthy nor unhealthy', and were generally disliked, and this was correlated with being consumed 'never'.

### 3.4 Section 3 - Influences on food choices and preferences

The full set of results for the questions in Section 3 can be found in Appendix IV (tabulations and summary statistics for each question, shown for the overall sample, and also by age and by gender), and in Appendix VII (tabulations and summary statistics for each question, shown by centre/city).

Figure 30. Q3.1 How strong of an influence do the following factors have on your choice of foods at BREAKFAST?


Figure 31. Q3.2 Thinking about a typical weekday, other than breakfast, which is your MAIN MEAL of the day?


Figure 32. Q3.3 Where do you usually eat this MAIN MEAL?


Figure 33. Q3.4 Thinking about your MAIN MEAL, how strong of an influence do the following factors have on your choice of foods for this main meal?


Figure 34. Q3.5 Snacks are defined as any foods you would eat between meals. How strong of an influence do the following factors have on your choice of SNACK FOODS?


Figure 35 summarises (using the percent 'strong/very strong influence') the overall pattern of responses between each of the meal occasions. For this figure, the responses to the 'main meal' question (Q3.4) were divided by the response to Q3.2, in order to separately examine the influences for mid-day and evening meals.

Figure 35. Percent expressing strong/very strong influence for each factor at each of the 4 meal occasions


## Section 3 - Discussion

Overall, the four most important influences on food choice across all meal occasions were 'how hungry you are', 'the taste of the food', 'your parents or guardian' and 'concerns for your health'.

Similar trends were shown for all 3 meal occasions (breakfast, 'main meal' and snacks).
The biggest influences on food choice for breakfast (Figure 30), with high percentages indicating strong to very strong influence, were the taste of food ( $56 \%$ ) and hunger ( $58 \%$ ), followed by concern for your health (48\%).

The biggest influences on food choice for the main meal (Figure 33), recording high values for strong to very strong influence, were hunger (58\%) and the taste of food ( $56 \%$ ), followed by parents/guardian (52\%) and concern for your health (45\%).

Finally, the biggest influences on choice of snack foods (Figure 34), recording high values for strong to very strong influence, were the taste of food (55\%) and hunger (54\%), followed by concerns for your health ( $37 \%$ ).

For breakfast, main meal and snacks, the factors which recorded the highest values for 'no influence' were 'other e.g. medical reasons' (53-58\%), friends (40-45\%) and school environment (39-43\%), and price of the food ( $36-40 \%$ ).

Each of the meal occasions also highlighted similar age and gender differences. For all 3 meal occasions, females recorded significantly higher ( $p<0.05$ ) influence scores for parents/guardians, school environment, concerns for health and habit. Females were more influence by friends when it came to snack choices, while males were more influenced by having foods that are readily available at the main meal occasion ( $p<0.05$ ). In terms of significant age effects ( $p<0.05$ ), for all 3 meal occasions, the influence of school, friends, health concerns, and 'other e.g. medical reasons' all appear to become less important as age increases. For the main meal, taste and hunger were given more importance as age increased.

Figure 31 shows that the majority of adolescents ate their main meal at mid-day (64\%) as opposed to in the evening ( $34 \%$ ). Similar results were shown across gender. The percentage of adolescents eating their main meal in the evening increases with age (from $29 \%$ for 12.5-13.99 year-olds to $42 \%$ for 16-17.49 year-olds); this might be indicative of a trend that as the adolescent gets older, their main meal shifts from being the mid-day meal to the evening meal.

Figure 32 shows that a large majority of adolescents eat their main meal at home (83\%) rather than at school ( $15 \%$ ). This was related to which was their main meal and also country of residence. Birmingham and Gent, and to a lesser extent Stockholm, generally had dinner as their main meal, which the adolescents ate at home. All other cities (Athens, Dortmund, Heraklion, Lille, Pecs, Rome, Vienna and Zaragoza) had lunch as their main meal, which, for those cities, was also generally eaten at home.

Figure 35 allows us to compare the influence of each factor across the different meal occasions. The data are sorted in decreasing order of overall importance.

Taste of the food and hunger were the two most important influences, and were given almost equal importance, at all meal occasions. Hunger was slightly less important for choice of snack foods, while the taste of the food was slightly more important for the evening meal.

For the evening meal, parents were 3rd most important, but with almost equal influence as hunger and taste. Parental influence was more important at the evening meal than at the mid-day meal; the meal occasion where parents had the least influence was on choice of snacks.

Health concerns predominantly influenced food choices at breakfast and the mid-day meal. Habits influenced food choices at breakfast more than at any other meal occasion. Unsurprisingly, school had more impact on the mid-day meal than on the evening meal.

Convenience factors such as easy to prepare and having food that is readily available had more influence at breakfast and on choice of snacks compared to the two main meals.

## 4 Conclusions

The adolescents in this study understood the importance of healthy eating. The majority of adolescents agreed that they felt well informed about what are healthy foods, and that what they eat now will have a big impact on their future health. The majority of respondents agreed that they liked the food that their parents prepared at home, with most agreeing that the food at home is healthy, and with a high percentage agreeing that they thought they had a healthy diet. Interestingly less respondents agreed that they liked the food they ate when they were out with their friends, compared to at home.

The taste of the food and hunger both played a big role in what the adolescents chose to eat. In addition, and for females in particular, how they feel also has an impact on food choice and snacking behaviour. Hunger, boredom, needing energy, and craving something sweet were the main reasons for snacking. For boys, the top 3 reasons for snacking were hunger, needing energy, and boredom. For girls, the top 3 reasons for snacking were hunger, boredom, and craving something sweet. Girls were more likely than boys to say that they snacked out of boredom, stress, loneliness and sadness.

Only about a third of teenagers indicated that they snacked on what they considered to be healthy products. Significantly more females than males agreed that they choose their own snacks and that they thought the snacks they ate were healthy. However, girls were also more likely to skip breakfast and to not eat lunch. The girls showed significantly higher liking scores for fresh fruit and vegetables, but also for sweets/candy, chocolate bars, biscuits/cookies, and cakes/muffins.

Differences between boys and girls were found for several attitude statements. Boys were more concerned with the taste of the food, and were more likely to agree that healthy foods tasted bad and did not fill them up. Girls were more likely to: be concerned about their weight, state that they would choose healthier options such as low fat or whole grain, agree that what they eat now will have a big impact on their future health, and say that they enjoyed eating fruit and vegetables; despite this, the boys were more likely to say that their diet was healthy.

The adolescents showed a high awareness of the healthiness of foods and drinks, which appeared to have an impact of what they ate and drank. Products that were well liked were not necessarily eaten often, with the health aspect appearing to have an impact on this. Foods and drinks indicated as being unhealthy, although accruing high liking levels, were not necessarily consumed very often. Foods that were liked were either eaten sometimes or often, depending on their perceived healthiness, indicating that adolescents are perhaps health conscious about what they eat. When snacking, only a small percentage indicated that concern for their health had no influence, although the percentage indicating this to be a strong to very strong influence was not very large either.

Overall, the most preferred snack foods were pizza, pasta dishes, fresh fruit, chocolate/chocolate bars/ turó rudi, French fries, bread/toast, sandwiches, cookies and sweets. The most disliked snack foods were oatmeal/porridge, dried fruits and meat based snacks such as meat sticks.

The four most important influences on food choice across all meal occasions were 'how hungry you are', 'the taste of the food', 'your parents or guardian' and 'concerns for your health'. Parental influence was more important at the evening meal than at the mid-day meal; the meal occasion where parents had the least influence was on choice of snacks. Health concerns predominantly influenced food choices at breakfast and the mid-day meal. Habits influenced food choices at breakfast more than at any other meal occasion. Convenience factors such as easy to prepare and
having food that is readily available had more influence at breakfast and on choice of snacks compared to the two main meals.

Adolescence is a period when children start to gain more autonomy over their food choices. The adolescents in this sample expressed their independence, for example by disagreeing with the statement "I tend to eat whatever my friends are eating" and agreeing with the statement "I choose my own snacks". Despite this, parents still exert an important influence on their children's food choices, not only in the provision of meals and snacks, but also as an influential and trusted source of information regarding healthy eating and lifestyle. Parents play an important role in what their teenagers eat and could extend this role further by helping adolescents learn how to put information about healthy eating into practice.

Schools also play a similar and equally important role in adolescent diet and health. In this study, only a low percentage of adolescents thought that the food in the school canteen was healthy, with many disagreeing that they liked the food in the school canteen; only about a quarter of the adolescents indicated that they ate lunch from the school canteen. The school environment also received low scores for influence on food choice. However, schools rated quite highly in terms of being a trusted source of information and education regarding nutrition and healthy eating. Therefore, even if schools were not always seen to be the most important influence from the adolescents' point of view, their overall impact on adolescent food choice should not be disregarded. There is an opportunity for schools to play a positive role in adolescent health, by offering and encouraging healthy options within the school environment.

Although the adolescents expressed that they felt well informed about healthy eating, results from earlier focus groups suggest that information and possibly intervention are needed to make it easier for adolescents to learn how to put this knowledge into practice.

Finally, adolescents' food choices are clearly driven by both the taste of the food and feelings of hunger. The need for convenience, the fact that adolescents often feel hungry, and the perception that healthy foods won't fill them up, may all be contributing to unhealthy snacking. The development, provision and promotion of 'healthy' foods that appeal to adolescents (both from a sensory point of view, but also a marketing point of view) are therefore recommended.

The result presented in this report provide an overall descriptive summary of the responses to the Food Choices \& Preferences questionnaire. More in depth statistical analyses will be the subject of future publications.

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## APPENDIX I

## FOOD CHOICES \& PREFERENCES QUESTIONNAIRE

## Food Choices and Preferences Questionnaire

In this questionnaire we would like to know about your food choices and preferences. Your opinions are very important to us! This questionnaire gives you an opportunity to tell us what you think about issues surrounding food choice and the factors that influence these choices.

There are 3 sections within the questionnaire. In total, it should only take about 15 minutes to complete the questionnaire. Please take your time and read all questions carefully. You may answer the questions using the scales or categories provided.

## Section 1 - Your opinions about food choices, preferences, diet and health

Q1.1 Using the scale provided, please rate your level of agreement for each of the following statements. It is important that you read each statement carefully.
I think that my diet is healthy
Strongly $\quad$ Moderately
disagree disagree

| Slightly | Neither agree |
| :--- | :--- |
| disagree | nor disagree |
| $\square$ | $\square$ |


| Slightly | Moderately | Strongly |
| :--- | :--- | :--- |
| agree | agree | agree |
|  | $\square$ | $\square$ |


| The taste of a food is very important to me |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Strongly disagree $\square$ | Moderately disagree $\qquad$ | Slightly disagree | Neither agree nor disagree $\square$ | Slightly agree | Moderately agree | Strongly agree |
| Snacking is a necessary part of a healthy diet |  |  |  |  |  |  |
| Strongly disagree $\square$ | Moderately disagree $\qquad$ | Slightly disagree | Neither agree nor disagree $\qquad$ | Slightly agree | Moderately agree $\qquad$ | Strongly agree |
| I enjoy eating fruit and vegetables |  |  |  |  |  |  |
| Strongly disagree $\square$ | Moderately disagree $\square$ | Slightly disagree | Neither agree nor disagree $\square$ | Slightly agree | Moderately agree | Strongly agree |
| I tend to eat whatever my friends are eating |  |  |  |  |  |  |
| Strongly disagree $\square$ | Moderately disagree $\qquad$ | Slightly disagree | Neither agree nor disagree $\square$ | Slightly agree | Moderately agree $\qquad$ | Strongly agree |
| Food I eat at home is healthy |  |  |  |  |  |  |
| Strongly disagree $\square$ | Moderately disagree $\square$ | Slightly disagree | Neither agree nor disagree $\square$ | Slightly agree | Moderately agree $\qquad$ | Strongly agree |


| I choose my own snacks |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Strongly disagree $\qquad$ | Moderately disagree | Slightly disagree | Neither agree nor disagree $\square$ | Slightly agree | Moderately agree | Strongly agree |
| I like the food I eat when I am out with my friends |  |  |  |  |  |  |
| Strongly disagree | Moderately disagree | Slightly disagree | Neither agree nor disagree | Slightly agree | Moderately agree | Strongly agree |
| The taste of food is more important to me than the healthiness of the food |  |  |  |  |  |  |
| Strongly disagree | Moderately disagree | Slightly disagree | Neither agree nor disagree | Slightly agree | Moderately agree | Strongly agree |

I often try foods that I see advertised in the media (TV, magazines etc.)

| Strongly | Moderately | Slightly | Neither agree | Slightly | Moderately | Strongly |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| disagree | disagree | disagree | nor disagree | agree | agree | agree |
| $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |

A high fat food tastes better than the lower fat version

| Strongly disagree $\qquad$ | Moderately disagree $\qquad$ | Slightly disagree $\square$ | Neither agree nor disagree $\qquad$ | Slightly agree | Moderately agree | Strongly agree |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Food I eat at school (in the canteen) is healthy |  |  |  |  |  |  |
| Strongly disagree | Moderately disagree | Slightly disagree | Neither agree nor disagree | Slightly agree | Moderately agree | Strongly agree |


| I often skip breakfast |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Strongly disagree | Moderately disagree | Slightly disagree | Neither agree nor disagree $\square$ | Slightly agree | Moderately agree | Strongly agree |
| Healthy foods don't fill me up |  |  |  |  |  |  |
| Strongly disagree | Moderately disagree | Slightly disagree | Neither agree nor disagree $\square$ | Slightly agree | Moderately agree | Strongly agree |
| Most snack foods that I eat are healthy |  |  |  |  |  |  |
| Strongly disagree | Moderately disagree | Slightly disagree | Neither agree nor disagree $\square$ | Slightly agree | Moderately agree | Strongly agree |


| Strongly disagree $\qquad$ | Moderately disagree $\square$ | Slightly disagree | Neither agree nor disagree $\square$ | Slightly agree | Moderately agree | Strongly agree |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Most healthy foods don't taste very nice |  |  |  |  |  |  |
| Strongly disagree | Moderately disagree | Slightly disagree | Neither agree nor disagree $\square$ | Slightly agree | Moderately agree | Strongly agree |
| I have little choice over what I eat at home |  |  |  |  |  |  |
| Strongly disagree | Moderately disagree | Slightly disagree | Neither agree nor disagree | Slightly agree | Moderately agree | Strongly agree |


| Strongly disagree $\square$ | Moderately disagree $\square$ | Slightly disagree | Neither agree nor disagree $\square$ | Slightly agree | Moderately agree | Strongly agree |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sugar-reduced products taste better than the 'regular' version |  |  |  |  |  |  |
| Strongly disagree | Moderately disagree | Slightly disagree | Neither agree nor disagree $\square$ | Slightly agree | Moderately agree | Strongly agree |
| I like the food my parents prepare at home |  |  |  |  |  |  |
| Strongly disagree | Moderately disagree | Slightly disagree | Neither agree nor disagree | Slightly agree | Moderately agree | Strongly agree |



Q1.2. On a regular school day, when do you usually snack (select all that apply)
$\square$ I snack in the morning
$\square$ I snack in the afternoon
$\square$ I snack when I get home after school
$\square$ I snack in the evening (after dinner)
$\square$ I snack regularly throughout the day
$\square$ I don't snack
Q1.3 At the weekend, when do you usually snack (select all that apply)
$\square$ I snack in the morning
I snack in the afternoon
I snack in the evening (after dinner)
I snack regularly throughout the day
I don't snack
Q1.4 What are your reasons for snacking? (select all that apply)
$\square$ I feel bored
I feel stressed
I feel happy
I feel alone
I feel sad
I feel hungry
I feel tired
I need some energy
I'm craving something salty/savoury e.g. crisps
I'm craving something sweet e.g. cookies or chocolate
I snack out of habit
I snack for a treat
I snack because I missed a meal
I'm socialising with my friends
I don't snack

Q1.5 What would you say is your main reason for snacking? (please select one)
$\square 1$ feel bored
I feel stressed
I feel happy
I feel alone
1 feel sad
I feel hungry
I feel tired
1 I need some energy
I'm craving something salty/savoury e.g. crisps
I'm craving something sweet e.g. cookies or chocolate
1 I snack out of habit
I snack for a treat
I snack because I missed a meal
$\square$ I'm socialising with my friends
None of the above
$\square$ I don't snack
Q1.6 During the week, where do you usually receive or purchase your lunch (please select one)

I get my lunch at the school restaurant/canteen
I bring my lunch from home
I go home for lunch
I go and buy my lunch from the local shop
I go and buy my lunch from a fast food shop or restaurant
I don't eat lunch
Q1.7 During a typical school day, how often do you eat 'outside' of school, e.g. at a fast food restaurant, food from the local shop, etc. (please select one)

Every day
2-4 times a week
Once a week
1-3 times per month
Less than once a month
Never
Q1.8 The following shows various sources of information regarding healthy eating and lifestyle. Select the sources of information that you feel are trustworthy (select all that apply).

```
Adverts (TV/Radio)
Adverts (Press/Magazines)
\square M y ~ p a r e n t s / g u a r d i a n ~
Internet
School/my teachers
My coach/trainer
My friends
My doctor
None of the above
```


## Section 2 - Choices and preferences of SNACK foods and drinks

Q2.1 Snacks are defined as any foods that are eaten between meals. The following shows a list of foods that adolescents in different countries have mentioned are popular to SNACK on.

For each snack food item listed, please identify:
a. how much you like the food item (from dislike strongly to like strongly)
b. how often you eat this as a snack (either 'never', 'sometimes' or 'often')

| Food Item | How much do you like this food item? |  |  |  |  | Do you eat this as a snack? |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fresh fruit | Dislike strongly | Dislike slightly | Neither like nor dislike $\square$ | Like slightly | Like strongly | Never $\square$ | Sometimes $\square$ | Often $\square$ |
| Vegetables (e.g. celery, carrots, tomatoes etc.) | Dislike strongly | Dislike slightly | Neither like nor dislike $\square$ | Like slightly | Like strongly | Never $\square$ | Sometimes $\square$ | Often $\square$ |
| Dried fruits (eg. raisins) | Dislike strongly | Dislike slightly | Neither like nor dislike $\square$ | Like slightly | Like strongly | Never $\square$ | Sometimes $\square$ | Often $\square$ |
| Nuts, peanuts, seeds (e.g. sunflower, pumpkin) | Dislike strongly | Dislike slightly | Neither like nor dislike $\square$ | Like slightly | Like strongly | Never $\square$ | Sometimes $\square$ | Often $\square$ |
| Yoghurt / yoghurt products | Dislike strongly | Dislike slightly | Neither like nor dislike | Like slightly | Like strongly | Never $\square$ | Sometimes $\square$ | Often $\square$ |
| Cheese products (e.g. cheddar, brie, cheese strings) | Dislike strongly | Dislike slightly | Neither like nor dislike $\square$ | Like slightly | Like strongly | Never $\square$ | Sometimes $\square$ | Often $\square$ |
| Sweets / candy |  <br> $\begin{array}{c}\text { Dislike } \\ \text { strongly } \\ \square\end{array}$ | Dislike slightly | Neither like nor dislike $\square$ | Like slightly | Like strongly | Never $\square$ | Sometimes $\square$ | Often |
| Chocolate / chocolate bars / turó rudi |  | Dislike slightly | Neither like nor dislike $\square$ | Like slightly | Like strongly | Never $\square$ | Sometimes $\square$ | Often |
| Biscuits / cookies | Dislike strongly | Dislike slightly | Neither like nor dislike $\square$ | Like slightly | Like strongly | Never $\square$ | Sometimes $\square$ | Often $\square$ |
| Cakes / muffins / pastries | Dislike strongly $\square$ | Dislike slightly | Neither like nor dislike $\square$ | Like slightly | Like strongly | Never $\square$ | Sometimes $\square$ | Often |
| Crisps / tortilla chips | Dislike strongly $\square$ | Dislike slightly $\square$ | Neither like nor dislike | Like slightly $\square$ | Like strongly | Never $\square$ | Sometimes $\square$ | Often |
| Crackers / rice cakes / salty sticks | Dislike strongly | Dislike slightly | Neither like nor dislike $\square$ | Like slightly | Like strongly | Never $\square$ | Sometimes $\square$ | Often |
| Popcorn | Dislike strongly | Dislike slightly | Neither like nor dislike $\square$ | Like slightly | Like strongly | Never $\square$ | Sometimes $\square$ | Often $\square$ |
| Meat based snacks (e.g. meat sticks) | Dislike strongly | Dislike slightly | Neither like nor dislike | Like slightly | Like strongly | Never $\square$ | Sometimes $\square$ | Often $\square$ |


| Food Item | How much do you like this food item? |  |  |  |  | Do you eat this as a snack? |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bread / toast | Dislike strongly | Dislike slightly | Neither like nor dislike $\square$ | Like slightly | Like strongly | Never $\square$ | Sometimes $\square$ | Often |
| Bowl of cereal | Dislike strongly | Dislike slightly | Neither like nor dislike $\square$ | Like slightly | Like strongly | Never $\square$ | Sometimes $\square$ | Often |
| Oatmeal / porridge | Dislike strongly | Dislike slightly | Neither like nor dislike $\square$ | Like slightly | Like strongly | Never $\square$ | Sometimes $\square$ | Often |
| Cereal bars | Dislike strongly | Dislike slightly | Neither like nor dislike $\square$ | Like slightly | Like strongly | Never $\square$ | Sometimes $\square$ | Often |
| Sandwiches / toasties / pannini | Dislike strongly | Dislike slightly | Neither like nor dislike $\square$ | Like slightly | Like strongly | Never $\square$ | Sometimes $\square$ | Often |
| Pizza | Dislike strongly | Dislike slightly | Neither like nor dislike $\square$ | Like slightly | Like strongly | Never $\square$ | Sometimes $\square$ | Often $\square$ |
| Hamburgers | Dislike strongly | Dislike slightly | Neither like nor dislike $\square$ | Like slightly | Like strongly | Never $\square$ | Sometimes $\square$ | Oten $\square$ |
| Hot Dogs / sausage rolls | Dislike strongly | Dislike slightly | Neither like nor dislike $\square$ | Like slightly | Like strongly | Never $\square$ | Sometimes $\square$ | Often |
| French fries | Dislike strongly | Dislike slightly | Neither like nor dislike $\square$ | Like slightly | Like strongly | Never $\square$ | Sometimes $\square$ | Often $\square$ |
| Pasta dishes | Dislike strongly | Dislike slightly | Neither like nor dislike $\square$ | Like slightly | Like strongly | Never $\square$ | Sometimes $\square$ | Often $\square$ |
| Pasta snack products e.g. Pot Noodles | Dislike strongly | Dislike slightly | Neither like nor dislike $\square$ | Like slightly $\square$ | Like strongly | Never $\square$ | Sometimes $\square$ | Often |

Q2.2 Please answer both questions (as you did before in Q2.1) for this list of popular drink items.

| Drink Item | How much do you like this drink item? |  |  |  |  | Do you drink this? |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Coffee | Dislike strongly | Dislike slightly | Neither like nor dislike $\square$ | Like slightly | Like strongly | Never $\square$ | Sometimes $\square$ | Often |
| Tea | Dislike strongly | Dislike slightly | Neither like nor dislike | Like slightly $\square$ | Like strongly | Never $\square$ | Sometimes $\square$ | Often |
| Milk | Dislike strongly $\square$ | Dislike slightly | Neither like nor dislike $\square$ | Like slightly $\square$ | Like strongly $\square$ | Never $\square$ | Sometimes $\square$ | Often $\square$ |
| Cocoa drink (e.g. chocolate milk or hot chocolate) | Dislike strongly | Dislike slightly | Neither like nor dislike $\square$ | Like slightly $\square$ | Like strongly $\square$ | Never $\square$ | Sometimes $\square$ | Often |
| Fizzy drinks / soft drinks (e.g. coke, sprite) | Dislike strongly | Dislike slightly | Neither like nor dislike $\square$ | Like slightly $\square$ | Like strongly $\square$ | Never $\square$ | Sometimes $\square$ | Often |
| Fruit juice / fruit smoothies | Dislike strongly | Dislike slightly | Neither like nor dislike | Like slightly $\square$ | Like strongly $\square$ | Never $\square$ | Sometimes $\square$ | Often $\square$ |
| Water | Dislike strongly | Dislike slightly | Neither like nor dislike $\square$ | Like slightly $\square$ | Like strongly $\square$ | Never $\square$ | Sometimes $\square$ | Often |

Q2.3 For the same list of food and drink items, please identify how healthy you perceive each food/drink item to be.

| Food Item | What do you think about the healthiness of the food? |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Fresh fruit | Very <br> unhealthy $\square$ | Slightly <br> unhealthy $\square$ | Neither healthy <br> nor unhealthy $\square$ | Slightly <br> healthy $\square$ | Very <br> healthy $\square$ |
| Vegetables (e.g. celery, carrots, | Very <br> unhealthy $\square$ | Slightly <br> unhealthy $\square$ | Neither healthy <br> nor unhealthy | Slightly | hery |
| tomatoes etc.) |  |  |  |  |  |


| Drink Item | What do you think about the healthiness of the drink? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Coffee | Very unhealthy | Slightly unhealthy | Neither healthy nor unhealthy | Slightly healthy | Very healthy |
| Tea | Very unhealthy | Slightly unhealthy | Neither healthy nor unhealthy | Slightly healthy | Very healthy |
| Milk | Very unhealthy | Slightly unhealthy | Neither healthy nor unhealthy | Slightly healthy | Very healthy |
| Cocoa drink (e.g. chocolate milk or hot chocolate) | Very unhealthy | Slightly unhealthy | Neither healthy nor unhealthy | Slightly healthy | Very healthy |
| Fizzy drinks / soft drinks (e.g. coke, sprite) | Very unhealthy | Slightly unhealthy | Neither healthy nor unhealthy | Slightly healthy | Very healthy |
| Fruit juice / fruit smoothies | Very unhealthy | Slightly unhealthy | Neither healthy nor unhealthy | Slightly healthy | Very healthy |
| Water | Very unhealthy | Slightly unhealthy | Neither healthy nor unhealthy | Slightly healthy | Very healthy |

## Section 3 - Important influences on food choices and preferences

The following shows a list of things that may have an influence on what you eat for breakfast, lunch, dinner and snacks. Please rate the importance of each influence, separate for each meal occasion.

Q3.1 How strong of an influence do the following factors have on your choice of foods at BREAKFAST?
(e.g. how much influence do 'your friends' have on your choice of foods for BREAKFAST etc.)

| Your parents or guardian | No <br> influence | Slight <br> influence | Moderate <br> influence | Strong <br> influence | Very strong <br> influence |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  | $\square$ | $\square$ | $\square$ | $\square$ |  |

Q3.2 Thinking about a typical weekday, other than breakfast, which is your MAIN MEAL of the day? (please select ONE)

Lunch (mid-day meal)
Dinner (evening meal) $\quad \square \quad$ Other (please state)

## Q3.3 Where do you usually eat this MAIN MEAL? (please select ONE)

$\square \quad$ At home
$\square \quad$ At school
Other (please state) $\qquad$
Q3.4 Thinking about your MAIN MEAL, how strong of an influence do the following factors have on your choice of foods for this main meal?
(e.g. how much influence do 'your friends' have on your choice of foods for your main meal etc.)

| Your parents or guardian | No influence | Slight influence | Moderate influence $\square$ | Strong influence $\square$ | Very strong influence $\qquad$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| School environment | No influence | Slight influence $\square$ | Moderate influence $\square$ | Strong influence $\qquad$ | Very strong influence |
| The taste of the food | No influence | Slight influence | Moderate influence $\square$ | Strong influence $\square$ | Very strong influence $\square$ |
| Concern for your health | No influence | Slight influence $\square$ | Moderate influence $\square$ | Strong influence $\square$ | Very strong influence |
| Your friends | No influence | Slight influence $\square$ | Moderate influence $\square$ | Strong influence $\square$ | Very strong influence $\square$ |
| The food is readily available | No influence | Slight influence $\square$ | Moderate influence $\square$ | Strong influence $\square$ | Very strong influence $\square$ |
| The food is easy to prepare | No influence | Slight influence $\square$ | Moderate influence $\square$ | Strong influence $\square$ | Very strong influence $\square$ |
| How hungry you are | No influence | Slight influence $\square$ | Moderate influence $\square$ | Strong influence $\square$ | Very strong influence $\square$ |
| Price of the food | No influence | Slight influence $\square$ | Moderate influence $\square$ | Strong influence $\square$ | Very strong influence $\square$ |
| Your habits or daily routine | No influence | Slight influence $\square$ | Moderate influence $\square$ | Strong influence $\square$ | Very strong influence $\square$ |
| Other, e.g. medical reasons (please specify): | No influence | Slight influence $\square$ | Moderate influence $\square$ | Strong influence $\square$ | Very strong influence $\square$ |

Q3.5 Snacks are defined as any foods you would eat between meals (some examples were seen in Section 2). How strong of an influence do the following factors have on your choice of SNACK FOODS?
(e.g. how much influence do 'your friends' have on your choice of foods for SNACKS etc.)

| Your parents or guardian | No influence | Slight influence $\square$ | Moderate influence $\square$ | Strong influence $\square$ | Very strong influence |
| :---: | :---: | :---: | :---: | :---: | :---: |
| School environment | No influence | Slight influence $\square$ | Moderate influence $\square$ | Strong influence $\square$ | Very strong influence $\square$ |
| The taste of the food | No influence | Slight influence | Moderate influence $\square$ | Strong influence $\square$ | Very strong influence $\square$ |
| Concern for your health | No influence | Slight influence | Moderate influence $\square$ | Strong influence $\square$ | Very strong influence $\square$ |
| Your friends | No influence | Slight influence | Moderate influence $\square$ | Strong influence $\square$ | Very strong influence $\square$ |
| The food is readily available | No influence | Slight influence | Moderate influence $\square$ | Strong influence $\square$ | Very strong influence $\square$ |
| The food is easy to prepare | No influence | Slight influence $\square$ | Moderate influence $\square$ | Strong influence $\square$ | Very strong influence $\square$ |
| How hungry you are | No influence | Slight influence | Moderate influence $\square$ | Strong influence $\square$ | Very strong influence $\square$ |
| Price of the food | No influence | Slight influence | Moderate influence $\square$ | Strong influence $\square$ | Very strong influence $\square$ |
| Your habits or daily routine | No influence | Slight influence | Moderate influence $\square$ | Strong influence $\square$ | Very strong influence $\square$ |
| Other, e.g. medical reasons (please specify): | No influence | Slight influence $\square$ | Moderate influence $\square$ | Strong influence $\square$ | Very strong influence |

# APPENDIX II 

## SECTION 1 <br> YOUR OPINION ABOUT FOOD CHOICES, PREFERENCES, DIET AND HEALTH

TABULATIONS AND SUMMARY STATISTICS:
OVERALL, BY AGE AND BY GENDER

## SECTION 1 Q1.1 FULL TABULATIONS

Q1.1 Using the scale provided, please rate your level of agreement for each of the following statements. It is important that you read each statement carefully.

| Full counts \& \% |  | Strongly disagree | Moderately disagree | Slightly disagree | Neither | Slightly agree | Moderately agree | Strongly agree |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I think that my diet is healthy | Count | 96 | 152 | 314 | 662 | 795 | 896 | 278 |
|  | \% | 3 | 4.8 | 9.8 | 20.7 | 24.9 | 28.1 | 8.7 |
| The taste of a food is very important to me | Count | 50 | 69 | 107 | 305 | 574 | 994 | 1082 |
|  | \% | 1.6 | 2.2 | 3.4 | 9.6 | 18.0 | 31.2 | 34.0 |
| Snacking is a necessary part of a healthy diet | Count | 408 | 381 | 393 | 624 | 573 | 478 | 308 |
|  | \% | 12.9 | 12.0 | 12.4 | 19.7 | 18.1 | 15.1 | 9.7 |
| I enjoy eating fruit and vegetables | Count | 104 | 120 | 191 | 389 | 609 | 818 | 958 |
|  | \% | 3.3 | 3.8 | 6.0 | 12.2 | 19.1 | 25.7 | 30.0 |
| I tend to eat whatever my friends are eating | Count | 1007 | 616 | 483 | 505 | 355 | 161 | 47 |
|  | \% | 31.7 | 19.4 | 15.2 | 15.9 | 11.2 | 5.1 | 1.5 |
| Food I eat at home is healthy | Count | 47 | 85 | 167 | 543 | 632 | 1025 | 685 |
|  | \% | 1.5 | 2.7 | 5.2 | 17.1 | 19.8 | 32.2 | 21.5 |
| I choose my own snacks | Count | 101 | 69 | 121 | 304 | 469 | 928 | 1194 |
|  | \% | 3.2 | 2.2 | 3.8 | 9.5 | 14.7 | 29.1 | 37.5 |
| I like the food I eat when I am out with my friends | Count | 103 | 100 | 159 | 478 | 546 | 1021 | 768 |
|  | \% | 3.2 | 3.1 | 5.0 | 15.1 | 17.2 | 32.2 | 24.2 |
| The taste of food is more important to me than the healthiness of the food | Count | 328 | 334 | 370 | 757 | 575 | 476 | 346 |
|  | \% | 10.3 | 10.5 | 11.6 | 23.8 | 18.0 | 14.9 | 10.9 |
| I often try foods that I see advertised in the media (TV, magazines etc.) | Count | 785 | 610 | 492 | 528 | 447 | 226 | 105 |
|  | \% | 24.6 | 19.1 | 15.4 | 16.5 | 14.0 | 7.1 | 3.3 |
| A high fat food tastes better than the lower fat version | Count | 545 | 455 | 391 | 909 | 399 | 289 | 193 |
|  | \% | 17.1 | 14.3 | 12.3 | 28.6 | 12.5 | 9.1 | 6.1 |
| Food I eat at school (in the canteen) is healthy | Count | 555 | 376 | 389 | 842 | 446 | 317 | 155 |
|  | \% | 18.0 | 12.2 | 12.6 | 27.3 | 14.5 | 10.3 | 5.0 |
| I often skip breakfast | Count | 1172 | 361 | 205 | 243 | 284 | 364 | 560 |
|  | \% | 36.8 | 11.3 | 6.4 | 7.6 | 8.9 | 11.4 | 17.6 |
| Healthy foods do not fill me up | Count | 989 | 589 | 417 | 528 | 325 | 194 | 119 |
|  | \% | 31.3 | 18.6 | 13.2 | 16.7 | 10.3 | 6.1 | 3.8 |
| Most snack foods that I eat are healthy | Count | 372 | 415 | 574 | 792 | 432 | 373 | 206 |
|  | \% | 11.8 | 13.1 | 18.1 | 25.0 | 13.7 | 11.8 | 6.5 |
| I feel well informed about what are healthy foods | Count | 123 | 158 | 208 | 486 | 581 | 874 | 741 |
|  | \% | 3.9 | 5.0 | 6.6 | 15.3 | 18.3 | 27.6 | 23.4 |
| Most healthy foods do not taste very nice | Count | 614 | 598 | 475 | 679 | 398 | 260 | 147 |
|  | \% | 19.4 | 18.9 | 15.0 | 21.4 | 12.6 | 8.2 | 4.6 |
| I have little choice over what I eat at home | Count | 886 | 567 | 421 | 557 | 332 | 253 | 166 |
|  | \% | 27.8 | 17.8 | 13.2 | 17.5 | 10.4 | 8.0 | 5.2 |
| I worry about what I eat because I do not want to gain weight | Count | 732 | 365 | 287 | 470 | 481 | 440 | 409 |
|  | \% | 23.0 | 11.5 | 9.0 | 14.8 | 15.1 | 13.8 | 12.8 |

## SECTION 1 Q1.1 FULL TABULATIONS. Cont..

| Full counts \& \% |  | Strongly disagree | Moderately disagree | Slightly disagree | Neither | Slightly agree | Moderately agree | Strongly agree |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sugar-reduced products taste better than the 'regular' version | Count | 504 | 413 | 492 | 1157 | 316 | 178 | 107 |
|  | \% | 15.9 | 13.0 | 15.5 | 36.5 | 10.0 | 5.6 | 3.4 |
| I like the food my parents prepare at home | Count | 36 | 45 | 90 | 241 | 406 | 1087 | 1263 |
|  | \% | 1.1 | 1.4 | 2.8 | 7.6 | 12.8 | 34.3 | 39.9 |
| If there is the option to choose a low fat version of a food, I will choose it | Count | 333 | 282 | 331 | 782 | 494 | 502 | 419 |
|  | \% | 10.6 | 9.0 | 10.5 | 24.9 | 15.7 | 16.0 | 13.3 |
| What I eat now will have a big impact on my future health | Count | 146 | 126 | 178 | 516 | 537 | 705 | 964 |
|  | \% | 4.6 | 4.0 | 5.6 | 16.3 | 16.9 | 22.2 | 30.4 |
| Food I eat when I am out with my friends is healthy | Count | 425 | 528 | 699 | 859 | 392 | 179 | 73 |
|  | \% | 13.5 | 16.7 | 22.2 | 27.2 | 12.4 | 5.7 | 2.3 |
| I like the food prepared at the school canteen | Count | 617 | 318 | 358 | 763 | 422 | 357 | 183 |
|  | \% | 20.4 | 10.5 | 11.9 | 25.3 | 14.0 | 11.8 | 6.1 |
| If there is the option to choose a whole grain version of a food, I will choose it | Count | 376 | 289 | 381 | 799 | 474 | 457 | 385 |
|  | \% | 11.9 | 9.1 | 12.1 | 25.3 | 15.0 | 14.5 | 12.2 |
| Information regarding healthy eating is difficult to put into practice | Count | 270 | 333 | 422 | 943 | 603 | 385 | 202 |
|  | \% | 8.5 | 10.5 | 13.4 | 29.9 | 19.1 | 12.2 | 6.4 |

## SECTION 1 Q1.1 SUMMARISED TABULATIONS

Q1.1 Using the scale provided, please rate your level of agreement for each of the following statements.
It is important that you read each statement carefully.

| Summarised counts \& \% | Disagree |  | Neither |  | Agree |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Count | \% | Count | \% | Count | \% |  |
| I think that my diet is healthy | 562 | 17.6 | 662 | 20.7 | 1969 | 61.7 | 3193 |
| The taste of a food is very important to me | 226 | 7.1 | 305 | 9.6 | 2650 | 83.3 | 3181 |
| Snacking is a necessary part of a healthy diet | 1182 | 37.3 | 624 | 19.7 | 1359 | 42.9 | 3165 |
| I enjoy eating fruit and vegetables | 415 | 13.0 | 389 | 12.2 | 2385 | 74.8 | 3189 |
| I tend to eat whatever my friends are eating | 2106 | 66.4 | 505 | 15.9 | 563 | 17.7 | 3174 |
| Food I eat at home is healthy | 299 | 9.4 | 543 | 17.1 | 2342 | 73.6 | 3184 |
| I choose my own snacks | 291 | 9.1 | 304 | 9.5 | 2591 | 81.3 | 3186 |
| I like the food I eat when I am out with my friends | 362 | 11.4 | 478 | 15.1 | 2335 | 73.5 | 3175 |
| The taste of food is more important to me than the healthiness of the food | 1032 | 32.4 | 757 | 23.8 | 1397 | 43.8 | 3186 |
| I often try foods that I see advertised in the media (TV, magazines etc.) | 1887 | 59.1 | 528 | 16.5 | 778 | 24.4 | 3193 |
| A high fat food tastes better than the lower fat version | 1391 | 43.7 | 909 | 28.6 | 881 | 27.7 | 3181 |
| Food I eat at school (in the canteen) is healthy | 1320 | 42.9 | 842 | 27.3 | 918 | 29.8 | 3080 |
| I often skip breakfast | 1738 | 54.5 | 243 | 7.6 | 1208 | 37.9 | 3189 |
| Healthy foods do not fill me up | 1995 | 63.1 | 528 | 16.7 | 638 | 20.2 | 3161 |
| Most snack foods that I eat are healthy | 1361 | 43.0 | 792 | 25.0 | 1011 | 32.0 | 3164 |
| I feel well informed about what are healthy foods | 489 | 15.4 | 486 | 15.3 | 2196 | 69.3 | 3171 |
| Most healthy foods do not taste very nice | 1687 | 53.2 | 679 | 21.4 | 805 | 25.4 | 3171 |
| I have little choice over what I eat at home | 1874 | 58.9 | 557 | 17.5 | 751 | 23.6 | 3182 |
| I worry about what I eat because I do not want to gain weight | 1384 | 43.5 | 470 | 14.8 | 1330 | 41.8 | 3184 |
| Sugar-reduced products taste better than the 'regular' version | 1409 | 44.5 | 1157 | 36.5 | 601 | 19.0 | 3167 |
| I like the food my parents prepare at home | 171 | 5.4 | 241 | 7.6 | 2756 | 87.0 | 3168 |
| If there is the option to choose a low fat version of a food, I will choose it | 946 | 30.1 | 782 | 24.9 | 1415 | 45.0 | 3143 |
| What I eat now will have a big impact on my future health | 450 | 14.2 | 516 | 16.3 | 2206 | 69.5 | 3172 |
| Food I eat when I am out with my friends is healthy | 1652 | 52.4 | 859 | 27.2 | 644 | 20.4 | 3155 |
| I like the food prepared at the school canteen | 1293 | 42.8 | 763 | 25.3 | 962 | 31.9 | 3018 |
| If there is the option to choose a whole grain version of a food, I will choose it | 1046 | 33.1 | 799 | 25.3 | 1316 | 41.6 | 3161 |
| Information regarding healthy eating is difficult to put into practice | 1025 | 32.5 | 943 | 29.9 | 1190 | 37.7 | 3158 |

## SECTION 1 Q1.1 SUMMARY STATISTICS

| Summary stats | Mean | Median | $\pm$ SD |
| :--- | :---: | :---: | :---: |
| I think that my diet is healthy | 4.8 | 5.0 | 1.45 |
| The taste of a food is very important to me | 5.7 | 6.0 | 1.36 |
| Snacking is a necessary part of a healthy diet | 4.0 | 4.0 | 1.85 |
| I enjoy eating fruit and vegetables | 5.4 | 6.0 | 1.59 |
| I tend to eat whatever my friends are eating | 2.8 | 2.0 | 1.65 |
| Food I eat at home is healthy | 5.7 | 6.0 | 1.39 |
| I choose my own snacks | 5.3 | 6.0 | 1.51 |
| I like the food I eat when I am out with my friends | 4.2 | 4.0 | 1.53 |
| The taste of food is more important to me than the <br> healthiness of the food | 3.1 | 3.0 | 1.75 |
| I often try foods that I see advertised in the media (TV, <br> magazines etc.) | 3.6 | 4.0 | 1.76 |
| A high fat food tastes better than the lower fat version | 3.6 | 4.0 | 1.75 |
| Food I eat at school (in the canteen) is healthy | 3.5 | 3.0 | 2.38 |
| I often skip breakfast | 2.9 | 3.0 | 1.78 |
| Healthy foods do not fill me up | 3.8 | 4.0 | 1.70 |
| Most snack foods that I eat are healthy | 5.2 | 6.0 | 1.63 |
| I feel well informed about what are healthy foods | 3.3 | 3.0 | 1.75 |
| Most healthy foods do not taste very nice | 3.1 | 3.0 | 1.85 |
| I have little choice over what I eat at home | 3.1 | 4.0 | 1.61 |
| I worry about what I eat because I do not want to gain weight | 3.8 | 4.0 | 2.11 |
| Sugar-reduced products taste better than the 'regular' <br> version | 3.4 | 4.0 | 1.55 |
| I like the food my parents prepare at home | 5.9 | 6.0 | 1.26 |
| If there is the option to choose a low fat version of a food, I <br> will choose it | 4.3 | 4.0 | 1.83 |
| What I eat now will have a big impact on my future health | 5.3 | 6.0 | 1.69 |
| Food I eat when I am out with my friends is healthy | 3.3 | 3.0 | 1.50 |
| I like the food prepared at the school canteen | 4.0 | 4.0 | 1.84 |
| If there is the option to choose a whole grain version of a <br> food, I will choose it | 4.83 |  |  |
| Information regarding healthy eating is difficult to put into <br> practice | 4.0 | 1.0 |  |

## SECTION 1 Q1.1 SUMMARY STATISTICS BY GENDER

| Summary stats by gender | Male |  |  | Female |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | p |
| I think that my diet is healthy | 1502 | 4.9 | 1.50 | 1691 | 4.7 | 1.40 | 0.001 |
| The taste of a food is very important to me | 1496 | 5.7 | 1.38 | 1685 | 5.7 | 1.35 | NS |
| Snacking is a necessary part of a healthy diet | 1486 | 4.0 | 1.82 | 1679 | 4.0 | 1.88 | NS |
| I enjoy eating fruit and vegetables | 1497 | 5.2 | 1.60 | 1692 | 5.6 | 1.56 | 0.000 |
| I tend to eat whatever my friends are eating | 1490 | 2.8 | 1.64 | 1684 | 2.8 | 1.65 | NS |
| Food I eat at home is healthy | 1495 | 5.4 | 1.37 | 1689 | 5.3 | 1.40 | 0.020 |
| I choose my own snacks | 1499 | 5.6 | 1.59 | 1687 | 5.8 | 1.43 | 0.001 |
| I like the food I eat when I am out with my friends | 1495 | 5.3 | 1.55 | 1680 | 5.4 | 1.51 | NS |
| The taste of food is more important to me than the healthiness of the food | 1496 | 4.3 | 1.80 | 1690 | 4.0 | 1.76 | 0.000 |
| I often try foods that I see advertised in the media (TV, magazines etc.) | 1500 | 3.0 | 1.77 | 1693 | 3.2 | 1.73 | 0.020 |
| A high fat food tastes better than the lower fat version | 1498 | 3.8 | 1.75 | 1683 | 3.4 | 1.74 | 0.000 |
| Food I eat at school (in the canteen) is healthy | 1446 | 3.6 | 1.78 | 1634 | 3.6 | 1.73 | NS |
| I often skip breakfast | 1499 | 3.2 | 2.31 | 1690 | 3.7 | 2.42 | 0.000 |
| Healthy foods do not fill me up | 1485 | 3.0 | 1.80 | 1676 | 2.8 | 1.76 | 0.008 |
| Most snack foods that I eat are healthy | 1485 | 3.7 | 1.69 | 1679 | 3.9 | 1.72 | 0.001 |
| I feel well informed about what are healthy foods | 1491 | 5.2 | 1.65 | 1680 | 5.1 | 1.62 | NS |
| Most healthy foods do not taste very nice | 1487 | 3.4 | 1.74 | 1684 | 3.2 | 1.75 | 0.001 |
| I have little choice over what I eat at home | 1495 | 3.1 | 1.87 | 1687 | 3.1 | 1.84 | NS |
| I worry about what I eat because I do not want to gain weight | 1495 | 3.2 | 2.05 | 1689 | 4.3 | 2.03 | 0.000 |
| Sugar-reduced products taste better than the 'regular' version | 1487 | 3.3 | 1.57 | 1680 | 3.5 | 1.53 | 0.000 |
| I like the food my parents prepare at home | 1484 | 5.9 | 1.26 | 1684 | 5.9 | 1.26 | NS |
| If there is the option to choose a low fat version of a food, I will choose it | 1469 | 3.9 | 1.80 | 1674 | 4.6 | 1.79 | 0.000 |
| What I eat now will have a big impact on my future health | 1489 | 5.0 | 1.75 | 1683 | 5.5 | 1.60 | 0.000 |
| Food I eat when I am out with my friends is healthy | 1480 | 3.3 | 1.50 | 1675 | 3.4 | 1.49 | NS |
| I like the food prepared at the school canteen | 1423 | 3.6 | 1.84 | 1595 | 3.6 | 1.85 | NS |
| If there is the option to choose a whole grain version of a food, I will choose it | 1480 | 3.9 | 1.79 | 1681 | 4.4 | 1.84 | 0.000 |
| Information regarding healthy eating is difficult to put into practice | 1483 | 3.9 | 1.59 | 1675 | 4.1 | 1.61 | 0.000 |

## SECTION 1 Q1.1 - SUMMARY STATISTICS BY AGE

| Summary stats by age groups | 12.5-13.99 yr |  |  | 14-14.99 yr |  |  | 15-15.99 yr |  |  | 16-17.49 yr |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | p |
| I think that my diet is healthy | 976 | 4.8 | 1.44 | 839 | 4.8 | 1.42 | 765 | 4.8 | 1.42 | 613 | 4.7 | 1.53 | NS |
| The taste of a food is very important to me | 972 | 5.4 | 1.51 | 835 | 5.6 | 1.36 | 760 | 5.9 | 1.19 | 614 | 6.0 | 1.24 | 0.000 |
| Snacking is a necessary part of a healthy diet | 965 | 4.0 | 1.85 | 834 | 3.9 | 1.89 | 755 | 4.1 | 1.82 | 611 | 4.2 | 1.83 | 0.041 |
| I enjoy eating fruit and vegetables | 974 | 5.4 | 1.59 | 836 | 5.3 | 1.64 | 764 | 5.4 | 1.50 | 615 | 5.4 | 1.65 | NS |
| I tend to eat whatever my friends are eating | 967 | 2.7 | 1.68 | 835 | 2.7 | 1.60 | 758 | 2.8 | 1.61 | 614 | 2.8 | 1.70 | NS |
| Food I eat at home is healthy | 976 | 5.4 | 1.40 | 832 | 5.4 | 1.40 | 762 | 5.3 | 1.33 | 614 | 5.2 | 1.42 | NS |
| I choose my own snacks | 974 | 5.5 | 1.58 | 834 | 5.6 | 1.55 | 761 | 5.8 | 1.44 | 617 | 6.0 | 1.35 | 0.000 |
| I like the food I eat when I am out with my friends | 969 | 5.2 | 1.60 | 834 | 5.3 | 1.57 | 759 | 5.4 | 1.46 | 613 | 5.5 | 1.42 | 0.005 |
| The taste of food is more important to me than the healthiness of the food | 972 | 3.9 | 1.76 | 837 | 4.1 | 1.83 | 763 | 4.3 | 1.74 | 614 | 4.5 | 1.74 | 0.000 |
| I often try foods that I see advertised in the media (TV, magazines etc.) | 975 | 3.0 | 1.74 | 838 | 3.1 | 1.72 | 763 | 3.2 | 1.76 | 617 | 3.2 | 1.75 | 0.005 |
| A high fat food tastes better than the lower fat version | 968 | 3.5 | 1.77 | 840 | 3.5 | 1.79 | 760 | 3.6 | 1.67 | 613 | 3.8 | 1.78 | 0.000 |
| Food I eat at school (in the canteen) is healthy | 950 | 3.5 | 1.82 | 817 | 3.5 | 1.72 | 725 | 3.7 | 1.75 | 588 | 3.7 | 1.68 | 0.011 |
| I often skip breakfast | 974 | 3.3 | 2.35 | 839 | 3.5 | 2.38 | 762 | 3.5 | 2.35 | 614 | 3.6 | 2.44 | 0.012 |
| Healthy foods do not fill me up | 963 | 2.9 | 1.81 | 829 | 2.9 | 1.79 | 760 | 3.0 | 1.75 | 609 | 2.8 | 1.75 | NS |

## SECTION 1 Q1.1- SUMMARY STATISTICS BY AGE CON'T...

| Summary stats by age groups con't | 12.5-13.99 yr |  |  | 14-14.99 yr |  |  | 15-15.99 yr |  |  | 16-17.49 |  |  | p |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD |  |
| Most snack foods that l eat are healthy | 963 | 3.7 | 1.78 | 829 | 3.8 | 1.70 | 758 | 3.7 | 1.64 | 614 | 3.9 | 1.67 | NS |
| I feel well informed about what are healthy foods | 968 | 5.1 | 1.74 | 833 | 5.2 | 1.58 | 758 | 5.1 | 1.59 | 612 | 5.2 | 1.60 | NS |
| Most healthy foods do not taste very nice | 967 | 3.4 | 1.82 | 832 | 3.4 | 1.74 | 762 | 3.3 | 1.69 | 610 | 3.2 | 1.70 | NS |
| I have little choice over what I eat at home | 971 | 3.2 | 1.85 | 835 | 3.2 | 1.85 | 761 | 3.0 | 1.82 | 615 | 3.0 | 1.88 | 0.010 |
| I worry about what I eat because I do not want to gain weight | 974 | 3.9 | 2.09 | 836 | 3.8 | 2.07 | 760 | 3.7 | 2.10 | 614 | 3.8 | 2.21 | NS |
| Sugar-reduced products taste better than the 'regular' version | 967 | 3.5 | 1.59 | 834 | 3.4 | 1.55 | 756 | 3.4 | 1.47 | 610 | 3.3 | 1.58 | NS |
| I like the food my parents prepare at home | 970 | 5.9 | 1.31 | 831 | 5.9 | 1.27 | 754 | 5.9 | 1.19 | 613 | 6.0 | 1.26 | NS |
| If there is the option to choose a low fat version of a food, I will choose it | 955 | 4.4 | 1.80 | 826 | 4.4 | 1.78 | 750 | 4.2 | 1.82 | 612 | 4.1 | 1.92 | 0.001 |
| What I eat now will have a big impact on my future health | 969 | 5.2 | 1.74 | 836 | 5.3 | 1.63 | 756 | 5.3 | 1.63 | 611 | 5.2 | 1.75 | NS |
| Food I eat when I am out with my friends is healthy | 961 | 3.4 | 1.55 | 829 | 3.3 | 1.47 | 755 | 3.4 | 1.44 | 610 | 3.4 | 1.50 | NS |
| I like the food prepared at the school canteen | 933 | 3.6 | 1.88 | 803 | 3.5 | 1.85 | 708 | 3.7 | 1.82 | 574 | 3.7 | 1.78 | 0.043 |
| If there is the option to choose a whole grain version of a food, I will choose it | 962 | 4.3 | 1.79 | 832 | 4.0 | 1.81 | 754 | 4.1 | 1.82 | 613 | 4.1 | 1.92 | 0.000 |
| Information regarding healthy eating is difficult to put into practice | 960 | 3.9 | 1.64 | 835 | 4.1 | 1.59 | 751 | 4.0 | 1.54 | 612 | 4.1 | 1.65 | 0.021 |

## SECTION 1 Q1.2 TABULATIONS

## Q1.2. On a regular school day, when do you usually snack (select all that apply).

| Full counts \& \% | Count | \% |
| :--- | :---: | :---: |
| I snack in the morning | 1308 | 41.6 |
| I snack in the afternoon | 1330 | 42.3 |
| I snack when I get home after school | 1320 | 41.8 |
| I snack in the evening (after dinner) | 799 | 25.3 |
| I snack regularly throughout the day | 497 | 15.8 |
| I don't snack | 356 | 11.4 |

## Q1.2.a. By gender.

| Summarised counts \& \% by <br> gender MALE  FEMALE  <br>  N $\%$ N  $\mathbf{\%}$ | $\mathbf{P}$ |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | 607 | 41.4 | 701 | 41.7 | 0.866 |
| I snack in the afternoon | 635 | 43.4 | 695 | 41.4 | 0.256 |
| I snack when I get home after school | 570 | 38.5 | 750 | 44.7 | $\mathbf{0 . 0 0 0}$ |
| I snack in the evening (after dinner) | 421 | 28.5 | 378 | 22.5 | $\mathbf{0 . 0 0 0}$ |
| I snack regularly throughout the day | 243 | 16.7 | 254 | 15.1 | 0.246 |
| I don't snack | 202 | 14.0 | 154 | 9.2 | $\mathbf{0 . 0 0 0}$ |

## Q1.2.b. By age groups.

| Summarised counts \& \% by age groups | 12.5-13.99 yr |  | 14-14.99 yr |  | 15-15.99 yr |  | 16-17.49 yr |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | \% | N | \% | N | \% | N | \% | p |
| I snack in the morning | 383 | 39.9 | 342 | 41.0 | 314 | 42.1 | 269 | 44.2 | 0.375 |
| I snack in the afternoon | 403 | 41.9 | 333 | 40.0 | 316 | 42.7 | 278 | 45.6 | 0.202 |
| I snack when I get home after school | 389 | 40.6 | 356 | 42.6 | 327 | 43.3 | 248 | 40.6 | 0.590 |
| I snack in the evening (after dinner) | 208 | 21.6 | 218 | 26.0 | 201 | 26.9 | 172 | 28.2 | 0.013 |
| I snack regularly throughout the day | 147 | 15.4 | 128 | 15.4 | 126 | 17.0 | 96 | 15.8 | 0.783 |
| I don't snack | 136 | 14.3 | 102 | 12.2 | 65 | 8.9 | 53 | 8.7 | 0.001 |

## SECTION 1 Q1.3 TABULATIONS

Q1.3. At the weekend, when do you usually snack (select all that apply).

| Full counts \& \% | Count | \% |
| :--- | :---: | :---: |
| I snack in the morning | 704 | 22.5 |
| I snack in the afternoon | 1762 | 55.9 |
| I snack in the evening (after dinner) | 980 | 31.2 |
| I snack regularly throughout the day | 723 | 23.0 |
| I don't snack | 434 | 13.9 |

## Q1.3.a. By gender.

| Summarised counts \& \% by gender | MALE |  | FEMALE |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | N | $\%$ | N | $\%$ |  |
| I snack in the morning | 346 | 23.8 | 358 | 21.3 | 0.097 |
| I snack in the afternoon | 793 | 53.9 | 969 | 57.7 | $\mathbf{0 . 0 3 2}$ |
| I snack in the evening (after dinner) | 497 | 33.9 | 483 | 28.8 | $\mathbf{0 . 0 0 2}$ |
| I snack regularly throughout the day | 369 | 25.3 | 354 | 21.1 | $\mathbf{0 . 0 0 5}$ |
| I don't snack | 216 | 14.9 | 218 | 13.0 | 0.117 |

Q1.3.b. By age groups.

| Summarised counts \& \% by age groups | 12.5-13.99 yr |  | 14-14.99 yr |  | 15-15.99 yr |  | 16-17.49 yr |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | \% | N | \% | N | \% | N | \% | p |
| I snack in the morning | 222 | 23.3 | 199 | 23.9 | 173 | 23.5 | 110 | 18.1 | 0.035 |
| I snack in the afternoon | 546 | 56.9 | 462 | 55.5 | 424 | 56.5 | 330 | 54.1 | 0.704 |
| I snack in the evening (after dinner) | 265 | 27.7 | 271 | 32.5 | 246 | 33.1 | 198 | 32.4 | 0.054 |
| I snack regularly throughout the day | 201 | 21.1 | 189 | 22.7 | 185 | 24.9 | 148 | 24.3 | 0.255 |
| I don't snack | 146 | 15.3 | 129 | 15.5 | 73 | 10.0 | 86 | 14.1 | 0.005 |

## SECTION 1 Q1.4 TABULATIONS

Q1.4. What are your reason for snacking? (select all that apply).

| Full counts \& \% | Count | \% |
| :--- | :---: | :---: |
| I feel bored | 902 | 28.6 |
| I feel stressed | 295 | 9.4 |
| I feel happy | 222 | 7.1 |
| I feel alone | 264 | 8.4 |
| I feel sad | 299 | 9.6 |
| I feel hungry | 2108 | 66.6 |
| I feel tired | 247 | 7.9 |
| I need some energy | 1031 | 32.7 |
| I'm craving something salty/savoury e.g. crisps | 895 | 28.5 |
| I'm craving something sweet e.g. cookies or choc | 1327 | 42.1 |
| I snack out of habit | 403 | 12.9 |
| I snack for a treat | 511 | 16.3 |
| I snack because I missed a meal | 461 | 14.7 |
| I'm socialising with my friends | 604 | 19.2 |
| I don't snack | 153 | 4.9 |

## Q1.4.a. By gender.

| Summarised counts \& \% by gender | MALE |  | FEMALE |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | N | $\%$ | N | $\%$ | $\mathbf{P}$ |
| I feel bored | 334 | 22.7 | 568 | 33.8 | 0.000 |
| I feel stressed | 87 | 6.0 | 208 | 12.4 | 0.000 |
| I feel happy | 92 | 6.3 | 130 | 7.8 | 0.117 |
| I feel alone | 75 | 5.2 | 189 | 11.3 | $\mathbf{0 . 0 0 0}$ |
| I feel sad | 67 | 4.6 | 232 | 13.8 | $\mathbf{0 . 0 0 0}$ |
| I feel hungry | 1019 | 68.6 | 1089 | 64.8 | $\mathbf{0 . 0 2 4}$ |
| I feel tired | 124 | 8.5 | 123 | 7.3 | 0.213 |
| I need some energy | 509 | 34.6 | 522 | 31.1 | $\mathbf{0 . 0 3 7}$ |
| I'm craving something salty/savoury e.g. crisps | 358 | 24.5 | 537 | 32.0 | $\mathbf{0 . 0 0 0}$ |
| I'm craving something sweet e.g. cookies or <br> choc | 519 | 35.3 | 808 | 48.1 | $\mathbf{0 . 0 0 0}$ |
| I snack out of habit | 186 | 12.8 | 217 | 12.9 | 0.891 |
| I snack for a treat | 234 | 16.0 | 277 | 16.5 | 0.717 |
| I snack because I missed a meal | 199 | 13.6 | 262 | 15.6 | 0.117 |
| I'm socialising with my friends | 231 | 15.8 | 373 | 22.2 | $\mathbf{0 . 0 0 0}$ |
| I don't snack | 89 | 6.1 | 64 | 3.8 | $\mathbf{0 . 0 0 3}$ |

Q1.4.b. By age groups.

| Summarised counts \& \% by age groups | 12.5-13.99 yr |  | 14-14.99 yr |  | 15-15.99 yr |  | 16-17.49 yr |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | \% | N | \% | N | \% | N | \% | p |
| I feel bored | 223 | 23.2 | 218 | 26.0 | 241 | 32.5 | 220 | 35.8 | 0.000 |
| 1 feel stressed | 82 | 8.59 | 71 | 8.5 | 70 | 9.6 | 72 | 11.8 | 0.133 |
| I feel happy | 64 | 6.67 | 59 | 7.1 | 60 | 8.2 | 39 | 6.4 | 0.551 |
| I feel alone | 62 | 6.49 | 69 | 8.3 | 63 | 8.6 | 70 | 11.5 | 0.008 |
| I feel sad | 75 | 7.85 | 85 | 10.2 | 69 | 9.5 | 70 | 11.5 | 0.104 |
| I feel hungry | 607 | 63 | 560 | 67.1 | 520 | 69.1 | 421 | 68.5 | 0.032 |
| I feel tired | 72 | 7.53 | 61 | 7.3 | 54 | 7.4 | 60 | 9.8 | 0.267 |
| I need some energy | 308 | 32 | 250 | 29.9 | 245 | 33.1 | 228 | 37.1 | 0.035 |
| I'm craving something salty/savoury | 242 | 25.3 | 220 | 26.4 | 218 | 29.6 | 215 | 35.1 | 0.000 |
| I'm craving something sweet | 375 | 39.1 | 336 | 40.2 | 334 | 44.9 | 282 | 46.0 | 0.012 |
| I snack out of habit | 113 | 11.8 | 105 | 12.6 | 102 | 13.9 | 83 | 13.6 | 0.573 |
| I snack for a treat | 154 | 16.1 | 129 | 15.4 | 110 | 15.1 | 118 | 19.3 | 0.152 |
| I snack because I missed a meal | 112 | 11.7 | 109 | 13.1 | 116 | 15.8 | 124 | 20.3 | 0.000 |
| I'm socialising with my friends | 205 | 21.4 | 150 | 18.0 | 152 | 20.6 | 97 | 15.9 | 0.027 |
| I don't snack | 60 | 6.28 | 43 | 5.1 | 27 | 3.7 | 23 | 3.8 | 0.047 |

## SECTION 1 Q1.5 TABULATIONS

Q1.5. What would you say is your main reason for snacking? (please select one).

| Summarised counts \& \% | Count | \% | $\%$ from <br> 3159 |
| :--- | :---: | :---: | :---: |
| I feel bored | 348 | 10.9 | 11.0 |
| I feel stressed | 53 | 1.7 | 1.7 |
| I feel happy | 33 | 1.0 | 1.0 |
| I feel alone | 21 | 0.7 | 0.7 |
| I feel sad | 56 | 1.7 | 1.8 |
| I feel hungry | 1309 | 40.9 | 41.4 |
| I feel tired | 26 | 0.8 | 0.8 |
| I need some energy | 314 | 9.8 | 9.9 |
| I'm craving something salty/savoury e.g. crisps | 129 | 4.0 | 4.1 |
| I'm craving something sweet e.g. cookies or choc | 298 | 9.3 | 9.4 |
| I snack out of habit | 116 | 3.6 | 3.7 |
| I snack for a treat | 120 | 3.7 | 3.8 |
| I snack because I missed a meal | 85 | 2.7 | 2.7 |
| I'm socialising with my friends | 74 | 2.3 | 2.3 |
| None of the above | 62 | 1.9 | 2.0 |
| I don't snack | 115 | 3.6 | 3.6 |
| Total | 3159 | 98.7 | 100 |
| Missing | 43 | 1.3 |  |
| Total | 3202 | 100 |  |

Q1.5. What would you say is your main reason for snacking? (please select one).

## Q1.5.a. By gender.

| Summarised counts \& \% by gender | MALE |  | FEMALE |  |
| :--- | :---: | :---: | :---: | :---: |
|  | N | $\%$ | N | $\%$ |
| I feel bored | 123 | 8.3 | 225 | 13.5 |
| I feel stressed | 10 | 0.7 | 43 | 2.6 |
| I feel happy | 19 | 1.3 | 14 | 0.8 |
| I feel alone | 9 | 0.6 | 12 | 0.7 |
| I feel sad | 9 | 0.6 | 47 | 2.8 |
| I feel hungry | 688 | 46.2 | 621 | 37.2 |
| I feel tired | 12 | 0.8 | 14 | 0.8 |
| I need some energy | 163 | 11.0 | 151 | 9.0 |
| I'm craving something salty/savoury e.g. crisps | 54 | 3.6 | 75 | 4.5 |
| I'm craving something sweet e.g. cookies or <br> choc | 111 | 7.5 | 187 | 11.2 |
| I snack out of habit | 63 | 4.2 | 53 | 3.2 |
| I snack for a treat | 54 | 3.6 | 66 | 3.9 |
| I snack because I missed a meal | 34 | 2.3 | 51 | 3.1 |
| I'm socialising with my friends | 36 | 2.4 | 38 | 2.3 |
| None of the above | 35 | 2.4 | 27 | 1.6 |
| I don't snack | 68 | 4.6 | 47 | 2.8 |
| Total | 1488 | 100 | 1671 | 100 |

Q1.5.b. By age groups.

| Summarised counts \& \% by age groups | 12.5-13.99 yr |  | 14-14.99 yr |  | 15-15.99 yr |  | 16-17.49 yr |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | \% | N | \% | N | \% | N | \% |
| I feel bored | 94 | 9.7 | 83 | 10.0 | 97 | 13.0 | 74 | 12.1 |
| I feel stressed | 18 | 1.9 | 12 | 1.4 | 12 | 1.6 | 11 | 1.8 |
| I feel happy | 12 | 1.2 | 6 | 0.7 | 10 | 1.3 | 5 | 0.8 |
| I feel alone | 5 | 0.5 | 7 | 0.8 | 6 | 0.8 | 3 | 0.5 |
| I feel sad | 18 | 1.9 | 15 | 1.8 | 12 | 1.6 | 11 | 1.8 |
| I feel hungry | 389 | 40.1 | 370 | 44.6 | 298 | 39.8 | 252 | 41.3 |
| I feel tired | 9 | 0.9 | 5 | 0.6 | 8 | 1.1 | 4 | 0.7 |
| I need some energy | 94 | 9.7 | 72 | 8.7 | 85 | 11.3 | 63 | 10.3 |
| I'm craving something salty/savoury | 36 | 3.7 | 37 | 4.5 | 32 | 4.3 | 24 | 3.9 |
| I'm craving something sweet | 98 | 10.1 | 74 | 8.9 | 62 | 8.3 | 64 | 10.5 |
| I snack out of habit | 39 | 4.0 | 20 | 2.4 | 30 | 4.0 | 27 | 4.4 |
| I snack for a treat | 29 | 3.0 | 40 | 4.8 | 26 | 3.5 | 25 | 4.1 |
| I snack because I missed a meal | 24 | 2.5 | 24 | 2.9 | 15 | 2.0 | 22 | 3.6 |
| I'm socialising with my friends | 30 | 3.1 | 12 | 1.4 | 25 | 3.3 | 7 | 1.1 |
| None of the above | 28 | 2.9 | 14 | 1.7 | 16 | 2.1 | 4 | 0.7 |
| I don't snack | 47 | 4.8 | 39 | 4.7 | 15 | 2.0 | 14 | 2.3 |

## SECTION 1 Q1.6 TABULATIONS

Q1.6. During the week, where do you usually receive or purchase your lunch (please select one).

| Summarised counts \& \% | Count | \% | \% from 3189 |
| :---: | :---: | :---: | :---: |
| I get my lunch at the school restaurant/canteen | 878 | 27.4 | 27.5 |
| I bring my lunch from home | 407 | 12.7 | 12.8 |
| I go home for lunch | 1628 | 50.8 | 51.1 |
| I go and buy my lunch from the local shop | 150 | 4.7 | 4.7 |
| I go and buy my lunch from a fast food shop or restaurant | 48 | 1.5 | 1.5 |
| I don't eat lunch | 78 | 2.4 | 2.4 |
| Total | 3189 | 99.6 | 100 |
| Missing | 13 | 0.4 |  |
| Total | 3202 | 100 |  |

## Q1.6.a. By gender.

| Summarised counts \& \% by gender | MALE |  | FEMALE |  |
| :--- | :---: | :---: | :---: | :---: |
|  | N | $\%$ | N | $\%$ |
| I get my lunch at the school restaurant | 380 | 25.4 | 498 | 29.5 |
| I bring my lunch from home | 214 | 14.3 | 193 | 11.4 |
| I go home for lunch | 769 | 51.3 | 859 | 50.8 |
| I go and buy my lunch from the local shop | 75 | 5.0 | 75 | 4.4 |
| I go and buy my lunch from a fast food shop <br> or restaurant | 31 | 2.1 | 17 | 1.0 |
| I don't eat lunch | 29 | 1.9 | 49 | 2.9 |
| Total | 1498 | 100 | 1691 | 100 |

## Q1.6.b. By age groups.

| Summarised counts \& \% by age groups | 12.5-13.99 yr |  | 14-14.99 yr |  | 15-15.99 yr |  | 16-17.49 yr |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | \% | N | \% | N | \% | N | \% |
| I get my lunch at the school restaurant | 293 | 30.0 | 236 | 28.2 | 194 | 25.5 | 155 | 25.2 |
| I bring my lunch from home | 120 | 12.3 | 99 | 11.8 | 111 | 14.6 | 77 | 12.5 |
| I go home for lunch | 504 | 51.6 | 428 | 51.1 | 396 | 52.0 | 300 | 48.9 |
| I go and buy my lunch from the local shop | 36 | 3.7 | 34 | 4.1 | 34 | 4.5 | 46 | 7.5 |
| I go and buy my lunch from a fast food shop or restaurant | 5 | 0.5 | 13 | 1.6 | 14 | 1.8 | 16 | 2.6 |
| I don't eat lunch | 18 | 1.8 | 27 | 3.2 | 13 | 1.7 | 20 | 3.3 |

## SECTION 1 Q1.7 TABULATIONS

Q1.7. During a typical school day, how often do you eat 'outside' of school, e.g. at a fast food restaurant, food from the local shop, etc. (please select one).

| Summarised counts \& \% | Count | \% | $\begin{gathered} \text { \% from } \\ 3190 \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| Every day | 307 | 9.6 | 9.6 |
| 2-4 times a week | 390 | 12.2 | 12.2 |
| Once a week | 557 | 17.4 | 17.5 |
| 1-3 times per week | 588 | 18.4 | 18.4 |
| Less than once a month | 529 | 16.5 | 16.6 |
| Never | 819 | 25.6 | 25.7 |
| Total | 3190 | 99.6 | 100 |
| Missing | 12 | 0.4 |  |
| Total | 3202 | 100 |  |

## Q1.7.a. By gender.

| Summarised counts \& \% by gender | MALE |  | FEMALE |  |
| :--- | :---: | :---: | :---: | :---: |
|  | N | $\%$ | N | $\%$ |
| Every day | 180 | 12.0 | 127 | 7.5 |
| 2-4 times a week | 205 | 13.7 | 185 | 11.0 |
| Once a week | 274 | 18.3 | 283 | 16.8 |
| 1-3 times per week | 273 | 18.2 | 315 | 18.7 |
| Less than once a month | 230 | 15.3 | 299 | 17.7 |
| Never | 339 | 22.6 | 480 | 28.4 |
| Total | 1501 | 100 | 1689 | 100 |

## Q1.7.b. By age groups.

| Summarised counts \& \% by age groups | 12.5-13.99 yr |  | 14-14.99 yr |  | 15-15.99 yr |  | 16-17.49 yr |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | \% | N | \% | N | \% | N | \% |
| Every day | 88 | 9.0 | 77 | 9.2 | 81 | 10.6 | 61 | 9.9 |
| 2-4 times a week | 110 | 11.3 | 88 | 10.5 | 110 | 14.4 | 82 | 13.4 |
| Once a week | 149 | 15.3 | 164 | 19.5 | 129 | 16.9 | 115 | 18.7 |
| 1-3 times per week | 168 | 17.2 | 157 | 18.7 | 140 | 18.3 | 123 | 20.0 |
| Less than once a month | 194 | 19.9 | 122 | 14.5 | 115 | 15.1 | 98 | 16.0 |
| Never | 265 | 27.2 | 231 | 27.5 | 188 | 24.6 | 135 | 22.0 |

## SECTION 1 Q1.8 TABULATIONS

Q1.8. The following show various sources of information regarding healthy eating and lifestyle. Select the sources of information that you feel are trustworthy (select all that apply).

| Summarised counts \& \% | Count | $\%$ |
| :--- | :---: | :---: |
| Adverts (TV/Radio) | 584 | 18.6 |
| Adverts (Press/Magazines) | 419 | 13.3 |
| My parents/guardian | 2212 | 69.6 |
| Internet | 539 | 17.1 |
| School/my teachers | 1054 | 33.4 |
| My coach/trainer | 972 | 30.8 |
| My friends | 475 | 15.1 |
| My doctor | 1898 | 59.8 |
| None of the above | 195 | 6.2 |

## Q1.8.a. By gender.

| Summarised counts \& \% by <br> gender | MALE |  | FEMALE |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | N | $\%$ | N | $\%$ | $\mathbf{P}$ |
| Adverts (TV/Radio) | 284 | 19.4 | 300 | 17.8 | 0.243 |
| Adverts (Press/Magazines) | 182 | 12.5 | 237 | 14.1 | 0.188 |
| My parents/guardian | 986 | 66.2 | 1226 | 72.6 | $\mathbf{0 . 0 0 0}$ |
| Internet | 261 | 17.9 | 278 | 16.5 | 0.314 |
| School/my teachers | 446 | 30.3 | 608 | 36.1 | $\mathbf{0 . 0 0 1}$ |
| My coach/trainer | 511 | 34.7 | 461 | 27.4 | $\mathbf{0 . 0 0 0}$ |
| My friends | 184 | 12.6 | 291 | 17.3 | $\mathbf{0 . 0 0 0}$ |
| My doctor | 814 | 54.6 | 1084 | 64.3 | $\mathbf{0 . 0 0 0}$ |
| None of the above | 117 | 8.0 | 78 | 4.6 | $\mathbf{0 . 0 0 0}$ |

Q1.8.b. By age groups.

| Summarised counts \& \% by age groups | 12.5-13.99 yr |  | 14-14.99 yr |  | 15-15.99 yr |  | 16-17.49 yr |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | \% | N | \% | N | \% | N | \% | p |
| Adverts (TV/Radio) | 170 | 17.7 | 149 | 17.9 | 145 | 19.6 | 120 | 19.6 | 0.632 |
| Adverts (Press/Magazines) | 118 | 12.3 | 112 | 13.4 | 94 | 12.7 | 95 | 15.5 | 0.304 |
| My parents/guardian | 699 | 72.1 | 579 | 69.3 | 517 | 68.3 | 417 | 67.9 | 0.235 |
| Internet | 147 | 15.3 | 144 | 17.2 | 118 | 16.0 | 130 | 21.2 | 0.018 |
| School/my teachers | 333 | 34.6 | 263 | 31.5 | 257 | 34.4 | 201 | 32.8 | 0.483 |
| My coach/trainer | 288 | 30.0 | 237 | 28.4 | 239 | 32.0 | 208 | 33.8 | 0.123 |
| My friends | 153 | 15.9 | 117 | 14.0 | 112 | 15.1 | 93 | 15.2 | 0.746 |
| My doctor | 554 | 57.5 | 482 | 57.7 | 470 | 61.8 | 392 | 63.7 | 0.028 |
| None of the above | 60 | 6.3 | 56 | 6.7 | 37 | 5.0 | 42 | 6.9 | 0.459 |

# APPENDIX III 

## SECTION 2 <br> CHOICES AND PREFERENCES OF SNACK FOODS AND DRINKS

## TABULATIONS AND SUMMARY STATISTICS: OVERALL, BY AGE AND BY GENDER

Section 2 - Choices and preferences of SNACK foods and drinks
Q2.1 Snacks are defined as any foods that are eaten between meals. The following shows a list of foods that adolescents in different countries have mentioned are popular to SNACK on.
For each snack food item listed, please identify:
a. How much you like the food item (from dislike strongly to like strongly).
b. How often you eat this as a snack (either 'never', 'sometimes' or 'often').


Q2.1 Snacks are defined as any foods that are eaten between meals


Q2.1.a By gender (How much do you like this food item?)


Q2.1.b By gender (How often do you eat this as a snack?)

| Summarised Counts \& \% by gender | MALE |  |  | FEMALE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Food Item | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | p |
| Fresh fruit | 1429 | 2.2 | 0.66 | 1653 | 2.4 | 0.63 | 0.000 |
| Vegetables (e.g. celery, carrots, tomatoes, etc.) | 1418 | 1.8 | 0.74 | 1642 | 1.9 | 0.75 | 0.000 |
| Dried fruits (e.g. raisins) | 1399 | 1.5 | 0.61 | 1624 | 1.4 | 0.57 | 0.011 |
| Nuts, peanuts, seeds (e.g. sunflower, pumpkin) | 1411 | 1.8 | 0.68 | 1640 | 1.8 | 0.64 | 0.055 |
| Yoghurt / yoghurt products | 1404 | 2.1 | 0.74 | 1622 | 2.1 | 0.70 | 0.154 |
| Cheese products (e.g. cheddar) | 1411 | 1.9 | 0.77 | 1630 | 1.8 | 0.73 | 0.218 |
| Sweets / candy | 1427 | 2.1 | 0.65 | 1650 | 2.2 | 0.63 | 0.279 |
| Chocolate / chocolate bars | 1426 | 2.2 | 0.67 | 1637 | 2.2 | 0.64 | 0.052 |
| Biscuits / cookies | 1415 | 2.1 | 0.65 | 1631 | 2.1 | 0.63 | 0.635 |
| Cakes / muffins/ pastries | 1408 | 1.9 | 0.65 | 1607 | 1.9 | 0.62 | 0.088 |
| Crisps / tortilla chips | 1404 | 2.0 | 0.68 | 1628 | 1.9 | 0.66 | 0.068 |
| Crackers / rice cakes / salty sticks | 1407 | 1.7 | 0.67 | 1624 | 1.7 | 0.67 | 0.123 |
| Popcorn | 1413 | 1.8 | 0.66 | 1630 | 1.7 | 0.62 | 0.042 |
| Meat based snacks (e.g. Meat sticks) | 1400 | 1.5 | 0.66 | 1623 | 1.4 | 0.58 | 0.000 |
| Bread / toast | 1402 | 2.2 | 0.74 | 1633 | 2.2 | 0.71 | 0.244 |
| Bowl of cereal | 1399 | 1.9 | 0.79 | 1631 | 1.9 | 0.78 | 0.528 |
| Oatmeal / porridge | 1380 | 1.4 | 0.63 | 1603 | 1.3 | 0.59 | 0.000 |
| Cereal bars | 1376 | 1.7 | 0.70 | 1593 | 1.7 | 0.69 | 0.244 |
| Sandwiches / toasties / pannini | 1400 | 2.1 | 0.71 | 1628 | 2.0 | 0.71 | 0.005 |
| Pizza | 1410 | 2.0 | 0.70 | 1642 | 1.9 | 0.67 | 0.000 |
| Hamburgers | 1396 | 1.8 | 0.70 | 1635 | 1.6 | 0.64 | 0.000 |
| Hot Dogs / sausage rolls | 1400 | 1.7 | 0.68 | 1634 | 1.5 | 0.60 | 0.000 |
| French fries | 1408 | 1.9 | 0.73 | 1630 | 1.8 | 0.72 | 0.001 |
| Pasta dishes | 1404 | 2.0 | 0.82 | 1623 | 2.0 | 0.83 | 0.284 |
| Pasta snack products (e.g. Pot noodles) | 1393 | 1.5 | 0.68 | 1617 | 1.5 | 0.66 | 0.057 |

Q2.1.a. By age groups (How much do you like this food item?)

| Summarised Counts \& \% by age groups | 12.5-13.99 yr |  |  | 14-14.99 yr |  |  | 15-15.99 yr |  |  | 16-17.49 yr |  |  | p |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Food items | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD |  |
| Fresh fruit | 974 | 4.4 | 0.91 | 837 | 4.4 | 0.91 | 760 | 4.4 | 0.89 | 617 | 4.4 | 0.96 | 0.401 |
| Vegetables (e.g. celery, carrots, tomatoes, etc.) | 971 | 3.7 | 1.14 | 832 | 3.7 | 1.13 | 758 | 3.7 | 1.14 | 613 | 3.8 | 1.16 | 0.536 |
| Dried fruits (e.g. raisins) | 963 | 2.8 | 1.37 | 830 | 2.7 | 1.35 | 760 | 2.8 | 1.36 | 611 | 2.7 | 1.39 | 0.604 |
| Nuts, peanuts, seeds (e.g. sunflower, pumpkin) | 969 | 3.6 | 1.21 | 838 | 3.5 | 1.24 | 756 | 3.5 | 1.18 | 613 | 3.5 | 1.28 | 0.065 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yoghurt / yoghurt products | 968 | 4.1 | 1.05 | 836 | 4.0 | 1.04 | 755 | 4.1 | 1.07 | 616 | 4.0 | 1.13 | 0.545 |
| Cheese products (e.g. Cheddar, brie, cheese strings) | 961 | 3.7 | 1.25 | 837 | 3.7 | 1.24 | 759 | 3.7 | 1.26 | 613 | 3.8 | 1.29 | 0.130 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sweets / candy | 970 | 4.1 | 0.99 | 835 | 4.2 | 0.92 | 756 | 4.3 | 0.94 | 615 | 4.3 | 0.94 | 0.024 |
| Chocolate / chocolate bars | 970 | 4.3 | 0.92 | 833 | 4.4 | 0.93 | 756 | 4.4 | 0.94 | 615 | 4.4 | 0.94 | 0.068 |
| Biscuits / cookies | 970 | 4.2 | 0.88 | 833 | 4.2 | 0.94 | 760 | 4.3 | 0.88 | 614 | 4.2 | 0.93 | 0.910 |
| Cakes / muffins/ pastries | 959 | 4.1 | 0.97 | 824 | 4.1 | 1.00 | 749 | 4.1 | 1.02 | 609 | 4.1 | 1.08 | 0.898 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Crisps / tortilla chips | 960 | 4.0 | 1.03 | 826 | 4.1 | 1.03 | 754 | 4.1 | 1.02 | 610 | 4.1 | 1.07 | 0.020 |
| Crackers / rice cakes / salty sticks | 967 | 3.4 | 1.25 | 832 | 3.4 | 1.25 | 755 | 3.5 | 1.18 | 614 | 3.5 | 1.20 | 0.174 |
| Popcorn | 961 | 3.9 | 1.09 | 828 | 3.9 | 1.15 | 756 | 3.9 | 1.13 | 613 | 3.8 | 1.22 | 0.040 |
| Meat based snacks (e.g. Meat sticks) | 961 | 3.0 | 1.41 | 824 | 2.9 | 1.42 | 753 | 3.0 | 1.39 | 613 | 2.8 | 1.45 | 0.027 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bread / toast | 975 | 4.2 | 0.80 | 837 | 4.1 | 0.83 | 762 | 4.2 | 0.83 | 613 | 4.3 | 0.88 | 0.004 |
| Bowl of cereal | 969 | 3.9 | 1.15 | 834 | 3.9 | 1.15 | 758 | 3.9 | 1.16 | 611 | 3.6 | 1.31 | 0.000 |
| Oatmeal / porridge | 952 | 2.5 | 1.39 | 821 | 2.5 | 1.36 | 756 | 2.5 | 1.32 | 607 | 2.7 | 1.40 | 0.045 |
| Cereal bars | 945 | 3.5 | 1.26 | 819 | 3.3 | 1.30 | 748 | 3.5 | 1.21 | 605 | 3.4 | 1.33 | 0.047 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sandwiches / toasties / pannini | 966 | 4.2 | 0.88 | 831 | 4.2 | 0.90 | 758 | 4.3 | 0.87 | 608 | 4.3 | 0.88 | 0.039 |
| Pizza | 969 | 4.5 | 0.82 | 834 | 4.5 | 0.85 | 760 | 4.5 | 0.82 | 614 | 4.5 | 0.77 | 0.061 |
| Hamburgers | 960 | 3.9 | 1.28 | 828 | 3.9 | 1.28 | 760 | 4.0 | 1.28 | 610 | 4.0 | 1.23 | 0.004 |
| Hot Dogs / sausage rolls | 963 | 3.6 | 1.34 | 826 | 3.6 | 1.37 | 758 | 3.7 | 1.37 | 613 | 3.6 | 1.42 | 0.323 |
| French fries | 968 | 4.3 | 0.91 | 833 | 4.3 | 0.93 | 759 | 4.4 | 0.90 | 613 | 4.3 | 0.90 | 0.317 |
| Pasta dishes | 965 | 4.4 | 0.88 | 825 | 4.4 | 0.94 | 758 | 4.5 | 0.84 | 611 | 4.5 | 0.84 | 0.000 |
| Pasta snack products (e.g. Pot noodles) | 954 | 3.3 | 1.36 | 827 | 3.3 | 1.33 | 757 | 3.3 | 1.35 | 614 | 3.2 | 1.41 | 0.694 |

Q2.1.b. By age groups (How often do you eat this as a snack?)

| Summarised Counts \& \% by age groups | 12.5-13.99 yr |  |  | 14-14.99 yr |  |  | 15-15.99 yr |  |  | 16-17.49 yr |  |  | p |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Food items | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD |  |
| Fresh fruit | 932 | 2.3 | 0.68 | 809 | 2.3 | 0.66 | 739 | 2.3 | 0.63 | 602 | 2.2 | 0.63 | 0.082 |
| Vegetables (e.g. celery, carrots, tomatoes, etc.) | 926 | 1.9 | 0.77 | 800 | 1.9 | 0.74 | 737 | 1.9 | 0.74 | 597 | 1.8 | 0.72 | 0.181 |
| Dried fruits (e.g. raisins) | 919 | 1.5 | 0.62 | 794 | 1.4 | 0.58 | 728 | 1.5 | 0.59 | 582 | 1.4 | 0.57 | 0.048 |
| Nuts, peanuts, seeds (e.g. sunflower, pumpkin) | 919 | 1.8 | 0.67 | 803 | 1.8 | 0.66 | 737 | 1.8 | 0.66 | 592 | 1.7 | 0.63 | 0.007 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yoghurt / yoghurt products | 912 | 2.1 | 0.72 | 799 | 2.1 | 0.72 | 727 | 2.2 | 0.72 | 588 | 2.1 | 0.71 | 0.014 |
| Cheese products (e.g. Cheddar, brie, cheese strings) | 912 | 1.8 | 0.76 | 798 | 1.8 | 0.75 | 736 | 1.9 | 0.74 | 595 | 1.8 | 0.73 | 0.335 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sweets / candy | 930 | 2.1 | 0.65 | 806 | 2.1 | 0.64 | 744 | 2.2 | 0.64 | 597 | 2.1 | 0.62 | 0.166 |
| Chocolate / chocolate bars | 926 | 2.2 | 0.65 | 803 | 2.2 | 0.67 | 740 | 2.3 | 0.65 | 594 | 2.2 | 0.65 | 0.373 |
| Biscuits / cookies | 922 | 2.1 | 0.63 | 796 | 2.1 | 0.65 | 734 | 2.2 | 0.65 | 594 | 2.0 | 0.64 | 0.000 |
| Cakes / muffins/ pastries | 911 | 1.9 | 0.62 | 789 | 1.9 | 0.65 | 728 | 1.9 | 0.65 | 587 | 1.8 | 0.62 | 0.031 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Crisps / tortilla chips | 917 | 2.0 | 0.67 | 789 | 1.9 | 0.67 | 734 | 2.0 | 0.67 | 592 | 2.0 | 0.66 | 0.046 |
| Crackers / rice cakes / salty sticks | 909 | 1.7 | 0.68 | 793 | 1.6 | 0.66 | 740 | 1.7 | 0.67 | 589 | 1.7 | 0.66 | 0.099 |
| Popcorn | 916 | 1.8 | 0.66 | 797 | 1.7 | 0.64 | 737 | 1.7 | 0.64 | 593 | 1.7 | 0.63 | 0.028 |
| Meat based snacks (e.g. Meat sticks) | 911 | 1.5 | 0.66 | 792 | 1.4 | 0.61 | 728 | 1.4 | 0.62 | 592 | 1.4 | 0.57 | 0.001 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bread / toast | 918 | 2.2 | 0.73 | 794 | 2.2 | 0.72 | 732 | 2.2 | 0.72 | 591 | 2.2 | 0.74 | 0.806 |
| Bowl of cereal | 917 | 2.0 | 0.79 | 795 | 2.0 | 0.78 | 730 | 1.9 | 0.78 | 588 | 1.8 | 0.75 | 0.000 |
| Oatmeal / porridge | 892 | 1.3 | 0.60 | 784 | 1.3 | 0.61 | 729 | 1.4 | 0.61 | 578 | 1.4 | 0.62 | 0.887 |
| Cereal bars | 887 | 1.7 | 0.71 | 778 | 1.7 | 0.68 | 721 | 1.7 | 0.70 | 583 | 1.6 | 0.68 | 0.147 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sandwiches / toasties / pannini | 915 | 2.1 | 0.72 | 790 | 2.0 | 0.73 | 733 | 2.1 | 0.70 | 590 | 2.0 | 0.70 | 0.483 |
| Pizza | 922 | 1.9 | 0.66 | 797 | 1.9 | 0.70 | 739 | 1.9 | 0.69 | 594 | 1.9 | 0.69 | 0.636 |
| Hamburgers | 912 | 1.7 | 0.66 | 793 | 1.7 | 0.66 | 737 | 1.7 | 0.70 | 589 | 1.7 | 0.68 | 0.214 |
| Hot Dogs / sausage rolls | 916 | 1.6 | 0.65 | 793 | 1.5 | 0.63 | 732 | 1.6 | 0.65 | 593 | 1.5 | 0.65 | 0.657 |
| French fries | 916 | 1.9 | 0.74 | 795 | 1.9 | 0.74 | 732 | 1.9 | 0.72 | 595 | 1.8 | 0.70 | 0.016 |
| Pasta dishes | 913 | 2.0 | 0.82 | 787 | 1.9 | 0.84 | 733 | 2.0 | 0.82 | 594 | 1.9 | 0.83 | 0.049 |
| Pasta snack products (e.g. Pot noodles) | 909 | 1.5 | 0.68 | 783 | 1.5 | 0.66 | 730 | 1.5 | 0.67 | 588 | 1.5 | 0.66 | 0.222 |

## Q2.2 Please answer both questions (as you did before in Q2.1) for this list of popular drink items.

For each drink item listed, please identify:
a. How much you like the drink item (from dislike strongly to like strongly).
b. How often you drink this ('never', 'sometimes' or 'often').

| Full Counts \& \% | Dislike <br> strongly |  | Dislike <br> slightly |  | Neither |  | Like slightly |  | Like strongly |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Drinks | Count | $\%$ | Count | $\%$ | Count | $\%$ | Count | $\%$ | Count | $\%$ |
| Coffee | 1123 | 35.3 | 458 | 14.4 | 432 | 13.6 | 689 | 21.6 | 481 | 15.1 |
| Tea | 495 | 15.5 | 326 | 10.2 | 453 | 14.2 | 1012 | 31.8 | 900 | 28.2 |
| Milk | 249 | 7.9 | 217 | 6.9 | 389 | 12.3 | 990 | 31.4 | 1305 | 41.4 |
| Cocoa drink (e.g. Chocolate milk or hot <br> choc) | 148 | 4.7 | 159 | 5.0 | 321 | 10.1 | 1015 | 32.0 | 1529 | 48.2 |
| Fizzy drinks / soft drinks (e.g. Coke, <br> sprite) | 123 | 3.9 | 156 | 4.9 | 299 | 9.4 | 1032 | 32.5 | 1565 | 49.3 |
| Fruit juice / fruit smoothies | 62 | 2.0 | 84 | 2.6 | 252 | 7.9 | 996 | 31.4 | 1777 | 56.0 |
| Water | 78 | 2.5 | 103 | 3.2 | 313 | 9.9 | 833 | 26.2 | 1847 | 58.2 |


| Summarised Counts \& \% | a. How much you like this drink item |  |  |  |  |  | b. How often you drink this |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Dislike |  | Neither |  | Like |  | Never |  | Sometimes |  | Often |  |
| Drinks | Count | \% | Count | \% | Count | \% | Count | \% | Count | \% | Count | \% |
| Coffee | 1581 | 49.7 | 432 | 13.6 | 1170 | 36.8 | 1672 | 55.0 | 957 | 31.5 | 409 | 13.5 |
| Tea | 821 | 25.8 | 453 | 14.2 | 1912 | 60.0 | 927 | 30.5 | 1283 | 42.2 | 828 | 27.3 |
| Milk | 466 | 14.8 | 389 | 12.3 | 2295 | 72.9 | 482 | 16.0 | 919 | 30.5 | 1612 | 53.5 |
| Cocoa drink (e.g. Chocolate milk or hot choc) | 307 | 9.7 | 321 | 10.1 | 2544 | 80.2 | 580 | 19.0 | 1504 | 49.4 | 963 | 31.6 |
| Fizzy drinks / soft drinks (e.g. Coke, sprite) | 279 | 8.8 | 299 | 9.4 | 2597 | 81.8 | 394 | 12.9 | 1569 | 51.5 | 1086 | 35.6 |
| Fruit juice / fruit smoothies | 146 | 4.6 | 252 | 7.9 | 2773 | 87.4 | 261 | 8.6 | 1308 | 43.0 | 1470 | 48.4 |
| Water | 181 | 5.7 | 313 | 9.9 | 2680 | 84.4 | 122 | 4.0 | 539 | 17.7 | 2389 | 78.3 |

## Q2.2.a by gender (How much do you like this drink item?).

| Summarised Counts \& \% by <br> gender | MALE |  |  | FEMALE |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Drinks | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | $\mathbf{p}$ |
| Coffee | 1494 | 2.7 | 1.47 | 1689 | 2.6 | 1.53 | $\mathbf{0 . 0 0 4}$ |
| Tea | 1497 | 3.5 | 1.35 | 1689 | 3.5 | 1.44 | 0.630 |
| Milk | 1477 | 4.1 | 1.09 | 1673 | 3.8 | 1.33 | $\mathbf{0 . 0 0 0}$ |
| Cocoa drink (e.g. Chocolate milk or hot <br> choc) | 1489 | 4.1 | 1.07 | 1683 | 4.1 | 1.10 | 0.941 |
| Fizzy drinks / soft drinks (e.g. Coke, <br> sprite) | 1492 | 4.3 | 0.90 | 1683 | 4.0 | 1.14 | $\mathbf{0 . 0 0 0}$ |
| Fruit juice / fruit smoothies | 1488 | 4.4 | 0.87 | 1683 | 4.4 | 0.90 | 0.146 |
| Water | 1492 | 4.2 | 1.00 | 1682 | 4.4 | 0.91 | $\mathbf{0 . 0 0 0}$ |

## Q2.2.a By age groups (How much do you like this drink item?)

| Summarised Counts \& \% by age group | 12.5-13.99 yr |  |  | 14-14.99 yr |  |  | 15-15.99 yr |  |  | 16-17.49 yr |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Drinks | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | p |
| Coffee | 968 | 2.6 | 1.45 | 840 | 2.5 | 1.47 | 758 | 2.7 | 1.49 | 617 | 2.9 | 1.61 | 0.000 |
| Tea | 970 | 3.5 | 1.42 | 838 | 3.4 | 1.40 | 760 | 3.4 | 1.37 | 618 | 3.7 | 1.37 | 0.000 |
| Milk | 962 | 4.0 | 1.17 | 830 | 3.9 | 1.26 | 746 | 3.9 | 1.22 | 612 | 3.9 | 1.31 | 0.242 |
| Cocoa drink | 965 | 4.1 | 1.08 | 838 | 4.1 | 1.14 | 756 | 4.2 | 1.06 | 613 | 4.2 | 1.06 | 0.928 |
| Fizzy drinks / soft drinks | 968 | 4.1 | 1.07 | 833 | 4.2 | 1.04 | 760 | 4.3 | 1.00 | 614 | 4.2 | 1.07 | 0.056 |
| Fruit juice / fruit smoothies | 972 | 4.4 | 0.85 | 829 | 4.3 | 0.95 | 757 | 4.4 | 0.86 | 613 | 4.4 | 0.88 | 0.092 |
| Water | 970 | 4.4 | 0.94 | 830 | 4.3 | 0.94 | 757 | 4.3 | 0.95 | 617 | 4.3 | 1.00 | 0.401 |

## Q2.2.b By gender (How often do you drink this?)

| Summarised Counts \& \% by <br> gender | MALE |  |  | FEMALE |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Drinks | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | $\mathbf{p}$ |
| Coffee | 1402 | 1.6 | 0.73 | 1636 | 1.6 | 0.71 | $\mathbf{0 . 0 1 3}$ |
| Tea | 1401 | 2.0 | 0.76 | 1637 | 2.0 | 0.76 | 0.517 |
| Milk | 1390 | 2.4 | 0.71 | 1623 | 2.3 | 0.77 | $\mathbf{0 . 0 0 0}$ |
| Cocoa drink (e.g. Chocolate milk or hot <br> choc) | 1404 | 2.1 | 0.70 | 1643 | 2.1 | 0.70 | 0.102 |
| Fizzy drinks / soft drinks (e.g. Coke, <br> sprite) | 1411 | 2.4 | 0.64 | 1638 | 2.1 | 0.66 | $\mathbf{0 . 0 0 0}$ |
| Fruit juice / fruit smoothies | 1402 | 2.4 | 0.64 | 1637 | 2.4 | 0.64 | 0.917 |
| Water | 1407 | 2.7 | 0.57 | 1643 | 2.8 | 0.47 | $\mathbf{0 . 0 0 0}$ |

Q2.2.b By age groups (How often do you drink this?)

| Summarised Counts \& \% by age groups | 12.5-13.99 yr |  |  | 14-14.99 yr |  |  | 15-15.99 yr |  |  | 16-17.49 yr |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Drinks | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | p |
| Coffee | 918 | 1.5 | 0.65 | 790 | 1.5 | 0.68 | 740 | 1.6 | 0.73 | 590 | 1.8 | 0.80 | 0.000 |
| Tea | 917 | 2.0 | 0.77 | 792 | 1.9 | 0.74 | 736 | 1.9 | 0.77 | 593 | 2.1 | 0.76 | 0.000 |
| Milk | 912 | 2.4 | 0.71 | 782 | 2.4 | 0.76 | 729 | 2.4 | 0.74 | 590 | 2.3 | 0.78 | 0.005 |
| Cocoa drink | 918 | 2.2 | 0.70 | 796 | 2.1 | 0.71 | 738 | 2.1 | 0.70 | 595 | 2.1 | 0.69 | 0.086 |
| Fizzy drinks / soft drinks | 918 | 2.2 | 0.65 | 796 | 2.2 | 0.66 | 740 | 2.3 | 0.66 | 595 | 2.2 | 0.66 | 0.031 |
| Fruit juice / fruit smoothies | 914 | 2.4 | 0.63 | 793 | 2.3 | 0.66 | 735 | 2.4 | 0.63 | 597 | 2.4 | 0.64 | 0.041 |
| Water | 920 | 2.7 | 0.52 | 797 | 2.7 | 0.54 | 736 | 2.8 | 0.48 | 597 | 2.7 | 0.53 | 0.599 |

## Q2.3 For the same list of food items, please identify how healthy you perceive each food/drink item to be.

| Full counts \& \% | Very unhealthy |  | Slightly unhealthy |  | Neither |  | Slightly healthy |  | Very Healthy |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Food Item | Count | \% | Count | \% | Count | \% | Count | \% | Count | \% |
| Fresh fruit | 43 | 1.3 | 14 | 0.4 | 58 | 1.8 | 297 | 9.3 | 2785 | 87.1 |
| Vegetables (e.g. celery, carrots, tomatoes, etc.) | 37 | 1.2 | 29 | 0.9 | 59 | 1.9 | 417 | 13.1 | 2644 | 83.0 |
| Dried fruits (e.g. raisins) | 121 | 3.8 | 224 | 7.1 | 872 | 27.5 | 1470 | 46.4 | 484 | 15.3 |
| Nuts, peanuts, seeds (e.g. sunflower, pumpkin) | 210 | 6.6 | 524 | 16.5 | 990 | 31.1 | 1003 | 31.5 | 456 | 14.3 |
| Yoghurt / yoghurt products | 38 | 1.2 | 155 | 4.9 | 555 | 17.5 | 1401 | 44.1 | 1025 | 32.3 |
| Cheese products (e.g. Cheddar) | 131 | 4.1 | 410 | 12.9 | 799 | 25.1 | 1223 | 38.4 | 622 | 19.5 |
| Sweets / candy | 1677 | 52.5 | 1145 | 35.8 | 263 | 8.2 | 69 | 2.2 | 42 | 1.3 |
| Chocolate / chocolate bars | 1325 | 41.5 | 1187 | 37.2 | 475 | 14.9 | 155 | 4.9 | 48 | 1.5 |
| Biscuits / cookies | 786 | 24.6 | 1277 | 40.0 | 858 | 26.9 | 222 | 7.0 | 48 | 1.5 |
| Cakes / muffins/ pastries | 995 | 31.4 | 1280 | 40.4 | 669 | 21.1 | 174 | 5.5 | 52 | 1.6 |
|  |  |  |  |  |  |  |  |  |  |  |
| Crisps / tortilla chips | 1653 | 52.1 | 1092 | 34.4 | 305 | 9.6 | 76 | 2.4 | 49 | 1.5 |
| Crackers / rice cakes / salty sticks | 697 | 22.0 | 1149 | 36.2 | 880 | 27.7 | 372 | 11.7 | 77 | 2.4 |
| Popcorn | 856 | 27.0 | 1251 | 39.5 | 837 | 26.4 | 179 | 5.7 | 45 | 1.4 |
| Meat based snacks (e.g. Meat sticks) | 874 | 27.6 | 980 | 31.0 | 892 | 28.2 | 329 | 10.4 | 89 | 2.8 |
|  |  |  |  |  |  |  |  |  |  |  |
| Bread / toast | 81 | 2.5 | 364 | 11.4 | 1038 | 32.5 | 1273 | 39.9 | 436 | 13.7 |
| Bowl of cereal | 70 | 2.2 | 182 | 5.7 | 662 | 20.8 | 1412 | 44.4 | 857 | 26.9 |
| Oatmeal / porridge | 143 | 4.5 | 166 | 5.2 | 771 | 24.4 | 1165 | 36.8 | 921 | 29.1 |
| Cereal bars | 98 | 3.1 | 284 | 9.0 | 872 | 27.5 | 1381 | 43.6 | 535 | 16.9 |
|  |  |  |  |  |  |  |  |  |  |  |
| Sandwiches / toasties / pannini | 256 | 8.1 | 765 | 24.1 | 1209 | 38.1 | 777 | 24.5 | 170 | 5.4 |
| Pizza | 996 | 31.3 | 1211 | 38.1 | 663 | 20.8 | 250 | 7.9 | 60 | 1.9 |
| Hamburgers | 1556 | 49.0 | 1061 | 33.4 | 396 | 12.5 | 119 | 3.7 | 42 | 1.3 |
| Hot Dogs / sausage rolls | 1346 | 42.4 | 1221 | 38.5 | 464 | 14.6 | 110 | 3.5 | 31 | 1.0 |
| French fries | 1416 | 44.5 | 1099 | 34.5 | 437 | 13.7 | 169 | 5.3 | 60 | 1.9 |
| Pasta dishes | 169 | 5.4 | 368 | 11.7 | 970 | 30.8 | 1202 | 38.2 | 441 | 14 |
| Pasta snack products (e.g. Pot noodles) | 554 | 17.5 | 772 | 24.4 | 1128 | 35.6 | 561 | 17.7 | 154 | 4.9 |

Q2.3 For the same list of food items, please identify how healthy you perceive each food/drink item to be.


Q2.3. By gender (What do you think about the healthiness of the food?)


Q2.3. By age groups (What do you think about the healthiness of the food)

| Summary stats by age groups | 12.5-13.99 yr |  |  | 14-14.99 yr |  |  | 15-15.99 yr |  |  | 16-17.49 yr |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Food Item | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | p |
| Fresh fruit | 975 | 4.8 | 0.66 | 840 | 4.8 | 0.55 | 764 | 4.8 | 0.58 | 618 | 4.8 | 0.67 | 0.187 |
| Vegetables | 968 | 4.7 | 0.65 | 839 | 4.8 | 0.63 | 764 | 4.8 | 0.60 | 615 | 4.7 | 0.71 | 0.131 |
| Dried fruits (e.g. raisins) | 970 | 3.7 | 0.95 | 834 | 3.7 | 0.92 | 757 | 3.6 | 0.95 | 610 | 3.5 | 1.01 | 0.017 |
| Nuts, peanuts, seeds | 970 | 3.4 | 1.08 | 836 | 3.3 | 1.09 | 760 | 3.3 | 1.09 | 617 | 3.3 | 1.19 | 0.084 |
| Yoghurt / yoghurt products | 960 | 4.1 | 0.88 | 835 | 4.0 | 0.89 | 764 | 4.0 | 0.90 | 615 | 3.9 | 0.92 | 0.006 |
| Cheese products | 969 | 3.6 | 1.10 | 837 | 3.5 | 1.06 | 763 | 3.6 | 1.01 | 616 | 3.5 | 1.09 | 0.135 |
| Sweets / candy | 976 | 1.7 | 0.87 | 840 | 1.6 | 0.79 | 763 | 1.6 | 0.81 | 617 | 1.6 | 0.83 | 0.706 |
| Chocolate / chocolate bars | 973 | 1.9 | 0.95 | 838 | 1.8 | 0.92 | 762 | 1.9 | 0.93 | 617 | 1.9 | 0.96 | 0.192 |
| Biscuits / cookies | 974 | 2.3 | 0.99 | 839 | 2.1 | 0.89 | 763 | 2.2 | 0.93 | 615 | 2.2 | 0.95 | 0.092 |
| Cakes / muffins/ pastries | 965 | 2.1 | 0.99 | 836 | 2.0 | 0.91 | 757 | 2.1 | 0.93 | 612 | 2.0 | 0.93 | 0.117 |
| Crisps / tortilla chips | 967 | 1.7 | 0.93 | 834 | 1.6 | 0.82 | 761 | 1.6 | 0.80 | 613 | 1.7 | 0.89 | 0.555 |
| Crackers / rice cakes / salty sticks | 968 | 2.3 | 1.03 | 837 | 2.3 | 1.00 | 760 | 2.4 | 1.05 | 610 | 2.4 | 1.02 | 0.018 |
| Popcorn | 961 | 2.1 | 0.94 | 838 | 2.1 | 0.94 | 754 | 2.2 | 0.91 | 615 | 2.1 | 0.93 | 0.668 |
| Meat based snacks | 957 | 2.4 | 1.10 | 834 | 2.3 | 1.05 | 761 | 2.3 | 1.05 | 612 | 2.2 | 1.06 | 0.019 |
| Bread / toast | 973 | 3.5 | 0.93 | 840 | 3.5 | 0.95 | 763 | 3.6 | 0.94 | 616 | 3.5 | 1.00 | 0.307 |
| Bowl of cereal | 968 | 3.9 | 0.96 | 839 | 3.9 | 0.91 | 762 | 3.9 | 0.92 | 614 | 3.8 | 0.99 | 0.033 |
| Oatmeal / porridge | 960 | 3.8 | 1.06 | 829 | 3.8 | 1.04 | 761 | 3.8 | 1.08 | 616 | 3.9 | 1.03 | 0.011 |
| Cereal bars | 963 | 3.6 | 1.00 | 833 | 3.6 | 0.97 | 760 | 3.7 | 0.94 | 614 | 3.6 | 0.95 | 0.314 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sandwiches / toasties / pannini | 968 | 3.0 | 1.02 | 834 | 2.9 | 1.01 | 764 | 3.0 | 1.01 | 611 | 2.9 | 1.00 | 0.160 |
| Pizza | 972 | 2.1 | 0.98 | 835 | 2.0 | 0.97 | 761 | 2.1 | 1.00 | 612 | 2.2 | 1.04 | 0.000 |
| Hamburgers | 969 | 1.8 | 0.91 | 832 | 1.6 | 0.83 | 760 | 1.8 | 0.91 | 613 | 1.9 | 0.96 | 0.000 |
| Hot Dogs / sausage rolls | 970 | 1.9 | 0.89 | 828 | 1.7 | 0.82 | 762 | 1.8 | 0.89 | 612 | 1.9 | 0.91 | 0.003 |
| French fries | 970 | 2.0 | 1.01 | 836 | 1.8 | 0.91 | 762 | 1.8 | 0.98 | 613 | 1.8 | 0.96 | 0.000 |
| Pasta dishes | 955 | 3.4 | 1.07 | 828 | 3.4 | 1.03 | 754 | 3.5 | 1.01 | 613 | 3.5 | 1.03 | 0.002 |
| Pasta snack products | 968 | 2.8 | 1.10 | 830 | 2.7 | 1.09 | 761 | 2.7 | 1.14 | 610 | 2.6 | 1.07 | 0.009 |

Q2.3 For the same list of drink items, please identify how healthy you perceive each food/drink item to be.

| Full counts \& \% | Very <br> unhealthy |  | Slightly <br> unhealthy |  | Neither |  | Slightly <br> healthy |  | Very <br> Healthy |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Drinks | Count | $\%$ | Count | $\%$ | Count | $\%$ | Count | $\%$ | Count | $\%$ |
| Coffee | 571 | 17.9 | 1107 | 34.7 | 1150 | 36.1 | 296 | 9.3 | 63 | 2.0 |
| Tea | 74 | 2.3 | 252 | 7.9 | 808 | 25.4 | 1295 | 40.8 | 748 | 23.5 |
| Milk | 28 | 0.9 | 51 | 1.6 | 236 | 7.5 | 1030 | 32.5 | 1820 | 57.5 |
| Cocoa drink (e.g. Chocolate milk or hot chocolate) | 257 | 8.1 | 787 | 24.8 | 1045 | 33.0 | 840 | 26.5 | 241 | 7.6 |
| Fizzy drinks / soft drinks (e.g. Coke, sprite) | 1455 | 45.7 | 1109 | 34.9 | 398 | 12.5 | 148 | 4.7 | 71 | 2.2 |
| Fruit juice / fruit smoothies | 55 | 1.7 | 178 | 5.6 | 413 | 13.0 | 1133 | 35.8 | 1389 | 43.8 |
| Water | 28 | 0.9 | 22 | 0.7 | 173 | 5.5 | 312 | 9.8 | 2638 | 83.1 |


| Summarised counts \& \% | Unhealthy |  | Neither |  | Healthy |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Drinks | Count | $\%$ | Count | $\%$ | Count | \% |
| Coffee | 1678 | 52.7 | 1150 | 36.1 | 359 | 11.3 |
| Tea | 326 | 10.3 | 808 | 25.4 | 2043 | 64.3 |
| Milk | 79 | 2.5 | 236 | 7.5 | 2850 | 90.0 |
| Cocoa drink (e.g. Chocolate milk or hot choc) | 1044 | 32.9 | 1045 | 33.0 | 1081 | 34.1 |
| Fizzy drinks / soft drinks (e.g. Coke, sprite) | 2564 | 80.6 | 398 | 12.5 | 219 | 6.9 |
| Fruit juice / fruit smoothies | 233 | 7.4 | 413 | 13.0 | 2522 | 79.6 |
| Water | 50 | 1.6 | 173 | 5.5 | 2950 | 93.0 |

Q2.3.By gender (What do you think about the healthiness of the drink?)

| Summary stats by gender | MALE |  |  |  | FEMALE |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Drinks | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | $\mathbf{p}$ |
| Coffee | 1499 | 2.5 | 0.97 | 1688 | 2.3 | 0.93 | $\mathbf{0 . 0 0 0}$ |
| Tea | 1492 | 3.7 | 1.00 | 1685 | 3.8 | 0.96 | 0.143 |
| Milk | 1488 | 4.4 | 0.80 | 1677 | 4.5 | 0.75 | 0.339 |
| Cocoa drink (e.g. Chocolate milk or hot <br> choc) | 1488 | 3.2 | 1.07 | 1682 | 2.9 | 1.05 | $\mathbf{0 . 0 0 0}$ |
| Fizzy drinks / soft drinks (e.g. Coke, <br> sprite) | 1497 | 2.0 | 1.02 | 1684 | 1.7 | 0.88 | $\mathbf{0 . 0 0 0}$ |
| Fruit juice / fruit smoothies | 1491 | 4.2 | 0.94 | 1677 | 4.1 | 0.98 | $\mathbf{0 . 0 1 9}$ |
| Water | 1494 | 4.6 | 0.76 | 1679 | 4.8 | 0.56 | $\mathbf{0 . 0 0 0}$ |

Q2.3 By age groups (What do you think about the healthiness of the drink?)

| Summary stats by age group | 12.5-13.99 yr |  |  | 14-14.99 yr |  |  | 15-15.99 yr |  |  | 16-17.49 yr |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Drinks | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | p |
| Coffee | 974 | 2.4 | 0.96 | 837 | 2.4 | 0.94 | 763 | 2.5 | 0.96 | 613 | 2.4 | 0.96 | 0.225 |
| Tea | 967 | 3.7 | 0.96 | 835 | 3.7 | 1.00 | 763 | 3.8 | 0.97 | 612 | 3.8 | 0.98 | 0.442 |
| Milk | 965 | 4.5 | 0.76 | 831 | 4.4 | 0.79 | 759 | 4.5 | 0.76 | 610 | 4.4 | 0.79 | 0.031 |
| Cocoa drink | 966 | 3.0 | 1.10 | 834 | 3.0 | 1.04 | 760 | 3.1 | 1.05 | 610 | 3.0 | 1.08 | 0.424 |
| Fizzy drinks / soft drinks | 971 | 1.9 | 0.99 | 835 | 1.8 | 0.92 | 762 | 1.9 | 0.98 | 613 | 1.8 | 0.98 | 0.348 |
| Fruit juice / fruit smoothies | 971 | 4.2 | 0.97 | 829 | 4.1 | 1.03 | 759 | 4.2 | 0.90 | 609 | 4.1 | 0.95 | 0.002 |
| Water | 966 | 4.7 | 0.68 | 833 | 4.7 | 0.68 | 762 | 4.8 | 0.64 | 612 | 4.7 | 0.68 | 0.203 |

## APPENDIX IV

SECTION 3<br>IMPORTANT INFLUENCES ON FOOD CHOICES AND PREFERENCES

TABULATIONS AND SUMMARY STATISTICS: OVERALL, BY AGE AND BY GENDER

## Section 3 - Important influences on food choices and preferences

Q3.1 How strong of an influence do the following factors have on your choice of foods at BREAKFAST?

| Full counts \& \% | No Influence |  | Slight Influence |  | Moderate Influence |  | Strong Influence |  | Very strong influence |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Count | \% | Count | \% | Count | \% | Count | \% | Count | \% |
| Your parents or guardian | 591 | 18.6 | 485 | 15.3 | 752 | 23.7 | 793 | 25.0 | 553 | 17.4 |
| School environment | 1240 | 39.2 | 700 | 22.2 | 797 | 25.2 | 324 | 10.3 | 99 | 3.1 |
| The taste of the food | 242 | 7.7 | 384 | 12.2 | 746 | 23.7 | 1111 | 35.3 | 667 | 21.2 |
| Concern for your health | 395 | 12.6 | 392 | 12.5 | 844 | 26.8 | 856 | 27.2 | 660 | 21.0 |
| Your friends | 1264 | 40.1 | 778 | 24.7 | 709 | 22.5 | 285 | 9.0 | 114 | 3.6 |
| The food is readily available | 771 | 24.5 | 703 | 22.3 | 917 | 29.1 | 520 | 16.5 | 237 | 7.5 |
| The food is easy to prepare | 674 | 21.4 | 663 | 21.0 | 889 | 28.2 | 652 | 20.7 | 274 | 8.7 |
| How hungry you are | 273 | 8.7 | 375 | 11.9 | 661 | 21.0 | 1042 | 33.1 | 801 | 25.4 |
| Price of the food | 1171 | 37.2 | 694 | 22.1 | 767 | 24.4 | 349 | 11.1 | 163 | 5.2 |
| Your habits or daily routine | 504 | 16.0 | 613 | 19.5 | 940 | 29.9 | 724 | 23.0 | 368 | 11.7 |
| Other, e.g. Medical reasons | 1545 | 53.1 | 304 | 10.4 | 471 | 16.2 | 300 | 10.3 | 291 | 10.0 |


| Full counts \& \% | N | Median | Mean | $\pm$ SD |
| :--- | :---: | :---: | :---: | :---: |
| Your parents or guardian | 3174 | 3 | 3.1 | 1.36 |
| School environment | 3160 | 2 | 2.2 | 1.15 |
| The taste of the food | 3150 | 4 | 3.5 | 1.17 |
| Concern for your health | 3147 | 3 | 3.3 | 1.28 |
| Your friends | 3150 | 2 | 2.1 | 1.14 |
| The food is readily available | 3148 | 3 | 2.6 | 1.23 |
| The food is easy to prepare | 3152 | 3 | 2.7 | 1.25 |
| How hungry you are | 3152 | 4 | 3.5 | 1.23 |
| Price of the food | 3144 | 2 | 2.2 | 1.21 |
| Your habits or daily routine | 3149 | 3 | 2.9 | 1.24 |
| Other, e.g. Medical reasons | 2911 | 1 | 2.1 | 1.41 |


| Summarised counts \& \% | No Influence |  | Slight/Mod <br> Influence |  | Strong/Very <br> Influence |  | Total |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Count | $\%$ | Count | $\%$ | Count | $\%$ | Count | $\%$ |
| Your parents or guardian | 591 | 18.6 | 1237 | 39.0 | 1346 | 42.4 | 3174 | 100 |
| School environment | 1240 | 39.2 | 1497 | 47.4 | 423 | 13.4 | 3160 | 100 |
| The taste of the food | 242 | 7.7 | 1130 | 35.9 | 1778 | 56.4 | 3150 | 100 |
| Concern for your health | 395 | 12.6 | 1236 | 39.3 | 1516 | 48.2 | 3147 | 100 |
| Your friends | 1264 | 40.1 | 1487 | 47.2 | 399 | 12.7 | 3150 | 100 |
| The food is readily available | 771 | 24.5 | 1620 | 51.5 | 757 | 24.0 | 3148 | 100 |
| The food is easy to prepare | 674 | 21.4 | 1552 | 49.2 | 926 | 29.4 | 3152 | 100 |
| How hungry you are | 273 | 8.7 | 1036 | 32.9 | 1843 | 58.5 | 3152 | 100 |
| Price of the food | 1171 | 37.2 | 1461 | 46.5 | 512 | 16.3 | 3144 | 100 |
| Your habits or daily routine | 504 | 16.0 | 1553 | 49.3 | 1092 | 34.7 | 3149 | 100 |
| Other, e.g. Medical reasons | 1545 | 53.1 | 775 | 26.6 | 591 | 20.3 | 2911 | 100 |

## Q3.1 By gender.

| Summary stats by gender | MALE |  |  |  | FEMALE |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD |  |  |
| Your parents or guardian | 1491 | 3.0 | 1.38 | 1683 | 3.2 | 1.33 |  |  |
| School environment | 1483 | 2.1 | 1.13 | 1677 | 2.2 | 1.16 |  |  |
| The taste of the food | 1478 | 3.5 | 1.20 | 1672 | 3.5 | 1.15 |  |  |
| Concern for your health | 1476 | 3.1 | 1.32 | 1671 | 3.5 | 1.23 |  |  |
| Your friends | 1480 | 2.1 | 1.13 | 1670 | 2.2 | 1.15 |  |  |
| The food is readily available | 1483 | 2.6 | 1.25 | 1665 | 2.6 | 1.21 |  |  |
| The food is easy to prepare | 1480 | 2.8 | 1.26 | 1672 | 2.7 | 1.24 |  |  |
| How hungry you are | 1481 | 3.5 | 1.26 | 1671 | 3.5 | 1.20 |  |  |
| Price of the food | 1479 | 2.3 | 1.23 | 1665 | 2.2 | 1.19 |  |  |
| Your habits or daily routine | 1484 | 2.8 | 1.25 | 1665 | 3.1 | 1.22 |  |  |
| Other, e.g. Medical reasons | 1392 | 2.2 | 1.40 | 1519 | 2.1 | 1.42 |  |  |

## Q3.1 By age groups.

| Summary stats by age groups | 12.5-13.99 yr |  |  | 14-14.99 yr |  |  | 15-15.99 yr |  |  | 16-17.49 yr |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | p |
| Your parents or guardian | 967 | 3.3 | 1.34 | 836 | 3.1 | 1.31 | 761 | 3.0 | 1.38 | 610 | 2.8 | 1.36 | 0.000 |
| School environment | 962 | 2.3 | 1.17 | 830 | 2.2 | 1.15 | 761 | 2.1 | 1.10 | 607 | 2.0 | 1.12 | 0.000 |
| The taste of the food | 963 | 3.4 | 1.15 | 826 | 3.5 | 1.21 | 753 | 3.6 | 1.15 | 608 | 3.5 | 1.18 | 0.006 |
| Concern for your health | 962 | 3.4 | 1.25 | 823 | 3.3 | 1.28 | 755 | 3.4 | 1.26 | 607 | 3.0 | 1.32 | 0.000 |
| Your friends | 960 | 2.2 | 1.19 | 827 | 2.1 | 1.14 | 757 | 2.1 | 1.14 | 606 | 1.9 | 1.05 | 0.000 |
| The food is readily available | 957 | 2.6 | 1.20 | 827 | 2.6 | 1.22 | 755 | 2.7 | 1.28 | 609 | 2.6 | 1.22 | 0.339 |
| The food is easy to prepare | 961 | 2.7 | 1.22 | 828 | 2.7 | 1.27 | 756 | 2.8 | 1.25 | 607 | 2.8 | 1.25 | 0.113 |
| How hungry you are | 962 | 3.4 | 1.21 | 829 | 3.5 | 1.25 | 755 | 3.7 | 1.22 | 606 | 3.6 | 1.24 | 0.000 |
| Price of the food | 957 | 2.3 | 1.21 | 825 | 2.2 | 1.23 | 756 | 2.3 | 1.23 | 606 | 2.1 | 1.16 | 0.061 |
| Your habits or daily routine | 957 | 2.9 | 1.24 | 830 | 2.9 | 1.24 | 757 | 3.0 | 1.23 | 605 | 3.0 | 1.24 | 0.099 |
| Other, e.g. Medical reasons | 897 | 2.4 | 1.49 | 754 | 2.1 | 1.41 | 684 | 2.1 | 1.37 | 576 | 1.9 | 1.27 | 0.000 |

Q3.2 Thinking about a typical weekday, other than breakfast, which is your MAIN MEAL of the day?

| Full counts \& \% | Count | $\%$ |
| :--- | :---: | :---: |
| Lunch (mid-day meal) | 1777 | 63.9 |
| Dinner (evening meal) | 951 | 34.2 |
| Other | 54 | 1.9 |
| Total | 2782 | 100 |

## Q3.2 By gender.

| Summarised Counts \& \% | MALE |  | FEMALE |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Count | $\%$ | Count | $\%$ |
| Lunch (mid-day meal) | 792 | 63.3 | 985 | 64.4 |
| Dinner (evening meal) | 435 | 34.7 | 516 | 33.7 |
| Other | 25 | 2.0 | 29 | 1.9 |

Q3.2 By age groups.

| Summarised Counts \& \% | $12.5-13.99 \mathbf{y r}$ |  | $14-14.99 \mathbf{y r}$ |  | $\mathbf{1 5 - 1 5 . 9 9} \mathbf{y r}$ |  | $\mathbf{1 6 - 1 7 . 4 9 ~ y r}$ |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Count | $\%$ | Count | $\%$ | Count | $\%$ | Count | $\%$ |
| Lunch (mid-day meal) | 574 | 68.7 | 468 | 63.9 | 420 | 63.2 | 315 | 57.3 |
| Dinner (evening meal) | 245 | 29.3 | 244 | 33.3 | 233 | 35.0 | 229 | 41.6 |
| Other | 16 | 1.92 | 20 | 2.7 | 12 | 1.8 | 6 | 1.1 |

Q3.3 Where do you usually eat this MAIN MEAL?

| Full counts \& \% | Count | \% |
| :--- | :---: | :---: |
| At home | 2295 | 82.8 |
| At school | 418 | 15.1 |
| Other | 60 | 2.2 |
| Total | 2773 | 100 |

## Q3.3 By gender.

| Summarised Counts \& \% | MALE |  | FEMALE |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Count | $\%$ | Count | $\%$ |
| At home | 1032 | 82.6 | 1263 | 82.9 |
| At school | 192 | 15.4 | 226 | 14.8 |
| Other | 25 | 2.0 | 35 | 2.3 |

## Q3.3 By age groups.

| Summarised Counts \& \% | $12.5-13.99 \mathbf{y r}$ |  | $14-14.99 \mathbf{y r}$ |  | $15-15.99 \mathbf{y r}$ |  | $16-17.49 \mathbf{y r}$ |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Count | $\%$ | Count | $\%$ | Count | $\%$ | Count | $\%$ |
| At home | 677 | 82.1 | 615 | 83.7 | 555 | 83.6 | 448 | 81.6 |
| At school | 143 | 17.3 | 105 | 14.3 | 87 | 13.1 | 83 | 15.1 |
| Other | 5 | 0.6 | 15 | 2.0 | 22 | 3.3 | 18 | 3.3 |

Q3.4 Thinking about your MAIN MEAL, how strong of an influence do the following factors have on your choice of foods for this main meal?

| Full counts \& \% | No Influence |  | Slight <br> Influence |  | Moderate <br> Influence |  | Strong <br> Influence |  | Very strong <br> influence |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Count | $\%$ | Count | $\%$ | Count | $\%$ | Count | $\%$ | Count | $\%$ |
| Your parents or guardian | 473 | 14.9 | 398 | 12.5 | 637 | 20.1 | 934 | 29.4 | 733 | 23.1 |
| School environment | 1376 | 43.5 | 703 | 22.2 | 657 | 20.8 | 307 | 9.7 | 118 | 3.7 |
| The taste of the food | 240 | 7.6 | 381 | 12.0 | 757 | 23.9 | 1099 | 34.8 | 685 | 21.7 |
| Concern for your health | 431 | 13.6 | 457 | 14.4 | 847 | 26.8 | 864 | 27.3 | 564 | 17.8 |
| Your friends | 1408 | 44.7 | 769 | 24.4 | 635 | 20.2 | 235 | 7.5 | 103 | 3.3 |
| The food is readily available | 895 | 28.4 | 687 | 21.8 | 881 | 27.9 | 464 | 14.7 | 228 | 7.2 |
| The food is easy to prepare | 873 | 27.6 | 711 | 22.5 | 850 | 26.9 | 485 | 15.4 | 239 | 7.6 |
| How hungry you are | 276 | 8.7 | 339 | 10.7 | 708 | 22.4 | 1012 | 32.0 | 823 | 26.1 |
| Price of the food | 1250 | 39.6 | 744 | 23.6 | 723 | 22.9 | 295 | 9.3 | 145 | 4.6 |
| Your habits or daily routine | 657 | 20.8 | 598 | 19.0 | 996 | 31.6 | 622 | 19.7 | 279 | 8.9 |
| Other, e.g. Medical reasons | 1619 | 55.9 | 308 | 10.6 | 437 | 15.1 | 246 | 8.5 | 286 | 9.9 |


| Summary stats | N | Median | Mean | $\pm \mathbf{S D}$ |
| :--- | :---: | :---: | :---: | :---: |
| Your parents or guardian | 3175 | 4 | 3.3 | 1.35 |
| School environment | 3161 | 2 | 2.1 | 1.17 |
| The taste of the food | 3162 | 4 | 3.5 | 1.17 |
| Concern for your health | 3163 | 3 | 3.2 | 1.28 |
| Your friends | 3150 | 2 | 2.0 | 1.11 |
| The food is readily available | 3155 | 2 | 2.5 | 1.24 |
| The food is easy to prepare | 3158 | 2 | 2.5 | 1.25 |
| How hungry you are | 3158 | 4 | 3.6 | 1.23 |
| Price of the food | 3157 | 2 | 2.2 | 1.18 |
| Your habits or daily routine | 3152 | 3 | 2.8 | 1.23 |
| Other, e.g. Medical reasons | 2896 | 1 | 2.1 | 1.39 |


| Summarised counts \& \% | No Influence |  | Slight/Mod <br> Influence |  | Strong/Very <br> Influence |  | Total |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Count | $\%$ | Count | $\%$ | Count | $\%$ | Count | $\%$ |
| Your parents or guardian | 473 | 14.9 | 1035 | 32.6 | 1667 | 52.5 | 3175 | 100 |
| School environment | 1376 | 43.5 | 1360 | 43 | 425 | 13.4 | 3161 | 100 |
| The taste of the food | 240 | 7.6 | 1138 | 35.9 | 1784 | 56.5 | 3162 | 100 |
| Concern for your health | 431 | 13.6 | 1304 | 41.2 | 1428 | 45.1 | 3163 | 100 |
| Your friends | 1408 | 44.7 | 1404 | 44.6 | 338 | 10.8 | 3150 | 100 |
| The food is readily available | 895 | 28.4 | 1568 | 49.7 | 692 | 21.9 | 3155 | 100 |
| The food is easy to prepare | 873 | 27.6 | 1561 | 49.4 | 724 | 23 | 3158 | 100 |
| How hungry you are | 276 | 8.7 | 1047 | 33.1 | 1835 | 58.1 | 3158 | 100 |
| Price of the food | 1250 | 39.6 | 1467 | 46.5 | 440 | 13.9 | 3157 | 100 |
| Your habits or daily routine | 657 | 20.8 | 1594 | 50.6 | 901 | 28.6 | 3152 | 100 |
| Other, e.g. Medical reasons | 1619 | 55.9 | 745 | 25.7 | 532 | 18.4 | 2896 | 100 |

Q3.4 Influences on MAIN MEAL By gender.

| Summary Stats by gender | MALE |  |  |  | FEMALE |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | Mean | $\pm$ SD | N | Mean | $\pm \mathrm{SD}$ | $\mathbf{P}$ |
| Your parents or guardian | 1491 | 3.2 | 1.38 | 1684 | 3.4 | 1.33 | $\mathbf{0 . 0 0 0}$ |
| School environment | 1483 | 2.0 | 1.18 | 1678 | 2.1 | 1.16 | $\mathbf{0 . 0 4 0}$ |
| The taste of the food | 1482 | 3.5 | 1.22 | 1680 | 3.5 | 1.13 | 0.693 |
| Concern for your health | 1488 | 3.0 | 1.32 | 1675 | 3.4 | 1.21 | $\mathbf{0 . 0 0 0}$ |
| Your friends | 1481 | 2.0 | 1.11 | 1669 | 2.0 | 1.11 | $\mathbf{0 . 0 0 5}$ |
| The food is readily available | 1483 | 2.6 | 1.28 | 1672 | 2.4 | 1.21 | $\mathbf{0 . 0 0 1}$ |
| The food is easy to prepare | 1484 | 2.6 | 1.30 | 1674 | 2.5 | 1.20 | 0.078 |
| How hungry you are | 1481 | 3.5 | 1.26 | 1677 | 3.6 | 1.20 | 0.927 |
| Price of the food | 1484 | 2.2 | 1.21 | 1673 | 2.1 | 1.14 | 0.273 |
| Your habits or daily routine | 1482 | 2.7 | 1.24 | 1670 | 2.8 | 1.22 | $\mathbf{0 . 0 0 1}$ |
| Other, e.g. Medical reasons | 1377 | 2.1 | 1.40 | 1519 | 2.0 | 1.38 | 0.086 |

## Q3.4 Influences on MAIN MEAL By age groups.

| Summary Stats by age groups | 12.5-13.99 yr |  |  | 14-14.99 yr |  |  | 15-15.99 yr |  |  | 16-17.49 yr |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | p |
| Your parents or guardian | 974 | 3.4 | 1.34 | 834 | 3.3 | 1.33 | 757 | 3.4 | 1.35 | 610 | 3.2 | 1.39 | 0.010 |
| School environment | 969 | 2.2 | 1.18 | 831 | 2.1 | 1.18 | 754 | 2.0 | 1.11 | 607 | 2.0 | 1.19 | 0.000 |
| The taste of the food | 968 | 3.4 | 1.18 | 831 | 3.5 | 1.21 | 754 | 3.6 | 1.16 | 609 | 3.6 | 1.13 | 0.000 |
| Concern for your health | 969 | 3.3 | 1.31 | 829 | 3.2 | 1.26 | 755 | 3.3 | 1.22 | 610 | 3.0 | 1.29 | 0.000 |
| Your friends | 964 | 2.1 | 1.18 | 830 | 2.0 | 1.09 | 751 | 2.0 | 1.08 | 605 | 1.8 | 1.05 | 0.000 |
| The food is readily available | 966 | 2.4 | 1.21 | 829 | 2.5 | 1.24 | 752 | 2.6 | 1.25 | 608 | 2.5 | 1.28 | 0.125 |
| The food is easy to prepare | 969 | 2.5 | 1.23 | 827 | 2.5 | 1.26 | 755 | 2.6 | 1.26 | 607 | 2.6 | 1.25 | 0.108 |
| How hungry you are | 966 | 3.4 | 1.27 | 830 | 3.5 | 1.24 | 752 | 3.7 | 1.17 | 610 | 3.6 | 1.20 | 0.000 |
| Price of the food | 965 | 2.2 | 1.18 | 829 | 2.2 | 1.19 | 754 | 2.2 | 1.15 | 609 | 2.1 | 1.20 | 0.520 |
| Your habits or daily routine | 961 | 2.7 | 1.25 | 826 | 2.7 | 1.20 | 755 | 2.9 | 1.24 | 610 | 2.8 | 1.24 | 0.153 |
| Other, e.g. Medical reasons | 897 | 2.3 | 1.49 | 746 | 2.1 | 1.39 | 675 | 2.0 | 1.32 | 578 | 1.8 | 1.26 | 0.000 |

## Q3.4a By people who selected 'Lunch' as their Main Meal

| Summary stats | N | Median | Mean | $\pm$ SD |
| :--- | :---: | :---: | :---: | :---: |
| Your parents or guardian | 1769 | 4 | 3.3 | 1.37 |
| School environment | 1763 | 2 | 2.1 | 1.17 |
| The taste of the food | 1762 | 4 | 3.5 | 1.17 |
| Concern for your <br> health | 1762 | 3 | 3.3 | 1.25 |
| Your friends | 1759 | 2 | 2.0 | 1.09 |
| The food is readily available | 1760 | 1762 | 2 | 2.5 |
| The food is easy to prepare | 1759 | 4 | 2.5 | 1.22 |
| How hungry you are | 1760 | 2 | 3.6 | 1.22 |
| Price of the food | 1758 | 1 | 2.1 | 1.14 |
| Your habits or daily routine | 1588 | 2.8 | 1.22 |  |
| Other, e.g. Medical reasons |  | 2.1 | 1.42 |  |

Q3.4b By people who selected 'Dinner' as their Main Meal

| Summary Stats | N | Median | Mean | $\pm$ SD |
| :--- | :---: | :---: | :---: | :---: |
| Your parents or guardian | 949 | 4 | 3.5 | 1.27 |
| School environment | 943 | 1 | 1.8 | 1.07 |
| The taste of the food | 943 | 4 | 3.6 | 1.13 |
| Concern for your <br> health | 945 | 3 | 2.9 | 1.25 |
| Your friends | 941 | 940 | 2 | 1.8 |
| The food is readily available | 940 | 2 | 2.4 | 1.05 |
| The food is easy to prepare | 944 | 2 | 2.5 | 1.22 |
| How hungry you are | 944 | 3 | 2.1 | 1.18 |
| Price of the food | 944 | 1 | 1.18 |  |
| Your habits or daily routine | 876 |  | 1.8 | 1.23 |
| Other, e.g. Medical reasons |  |  | 1.23 |  |

Q3.5 Snacks are defined as any foods you would eat between meals. How strong of an influence do the following factors have on your choice of SNACK FOODS?

| Full counts \& \% | No Influence |  | Slight <br> Influence |  | Moderate <br> Influence |  | Strong <br> Influence |  | Very strong <br> influence |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Count | $\%$ | Count | $\%$ | Count | $\%$ | Count | $\%$ | Count | $\%$ |
| Your parents or guardian | 1011 | 31.9 | 678 | 21.4 | 703 | 22.2 | 457 | 14.4 | 317 | 10.0 |
| School environment | 1318 | 41.9 | 737 | 23.4 | 674 | 21.4 | 315 | 10.0 | 104 | 3.3 |
| The taste of the food | 333 | 10.6 | 393 | 12.5 | 696 | 22.1 | 981 | 31.2 | 741 | 23.6 |
| Concern for your health | 594 | 18.9 | 558 | 17.7 | 826 | 26.2 | 692 | 22.0 | 480 | 15.2 |
| Your friends | 1285 | 40.8 | 711 | 22.6 | 686 | 21.8 | 324 | 10.3 | 140 | 4.5 |
| The food is readily available | 818 | 26.0 | 654 | 20.8 | 820 | 26.0 | 569 | 18.1 | 290 | 9.2 |
| The food is easy to prepare | 855 | 27.1 | 644 | 20.4 | 812 | 25.7 | 568 | 18.0 | 281 | 8.9 |
| How hungry you are | 321 | 10.2 | 411 | 13.1 | 703 | 22.3 | 940 | 29.9 | 774 | 24.6 |
| Price of the food | 1141 | 36.2 | 730 | 23.2 | 717 | 22.8 | 368 | 11.7 | 192 | 6.1 |
| Your habits or daily routine | 776 | 24.7 | 630 | 20.0 | 930 | 29.6 | 540 | 17.2 | 270 | 8.6 |
| Other, e.g. Medical reasons | 1673 | 58.3 | 303 | 10.6 | 413 | 14.4 | 219 | 7.6 | 264 | 9.2 |


| Summary Stats | $\mathbf{N}$ | Median | Mean | $\pm$ SD |
| :--- | :---: | :---: | :---: | :---: |
| Your parents or guardian | 3166 | 2 | 2.5 | 1.33 |
| School environment | 3148 | 2 | 2.1 | 1.15 |
| The taste of the food | 3144 | 4 | 3.4 | 1.27 |
| Concern for your health | 3150 | 3 | 3.0 | 1.33 |
| Your friends | 3146 | 2 | 2.1 | 1.19 |
| The food is readily available | 3151 | 3 | 2.6 | 1.29 |
| The food is easy to prepare | 3160 | 3 | 2.6 | 1.29 |
| How hungry you are | 3149 | 4 | 3.5 | 1.27 |
| Price of the food | 3148 | 2 | 2.3 | 1.24 |
| Your habits or daily routine | 3146 | 3 | 2.6 | 1.26 |
| Other, e.g. Medical reasons | 2872 | 1 | 2.0 | 1.36 |


| Summarised counts \& \% | No Influence |  | Slight/Mod <br> Influence |  | Strong/Very <br> Influence |  | Total |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Count | $\%$ | Count | $\%$ | Count | $\%$ | Count | $\%$ |
| Your parents or guardian | 1011 | 31.9 | 1381 | 43.6 | 774 | 24.4 | 3166 | 100 |
| School environment | 1318 | 41.9 | 1411 | 44.8 | 419 | 13.3 | 3148 | 100 |
| The taste of the food | 333 | 10.6 | 1089 | 34.6 | 1722 | 54.8 | 3144 | 100 |
| Concern for your health | 594 | 18.9 | 1384 | 43.9 | 1172 | 37.2 | 3150 | 100 |
| Your friends | 1285 | 40.8 | 1397 | 44.4 | 464 | 14.7 | 3146 | 100 |
| The food is readily available | 818 | 26.0 | 1474 | 46.8 | 859 | 27.3 | 3151 | 100 |
| The food is easy to prepare | 855 | 27.1 | 1456 | 46.1 | 849 | 26.9 | 3160 | 100 |
| How hungry you are | 321 | 10.2 | 1114 | 35.4 | 1714 | 54.4 | 3149 | 100 |
| Price of the food | 1141 | 36.2 | 1447 | 46.0 | 560 | 17.8 | 3148 | 100 |
| Your habits or daily routine | 776 | 24.7 | 1560 | 49.6 | 810 | 25.7 | 3146 | 100 |
| Other, e.g. Medical reasons | 1673 | 58.3 | 716 | 24.9 | 483 | 16.8 | 2872 | 100 |

## Q3.5 By gender.

| Summary Stats by gender | MALE |  |  |  | FEMALE |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | Mean | $\pm \mathrm{SD}$ | N | Mean | $\pm \mathrm{SD}$ | $\mathbf{P}$ |
| Your parents or guardian | 1486 | 2.4 | 1.34 | 1680 | 2.6 | 1.32 | $\mathbf{0 . 0 0 0}$ |
| School environment | 1477 | 2.0 | 1.14 | 1671 | 2.2 | 1.15 | $\mathbf{0 . 0 0 0}$ |
| The taste of the food | 1475 | 3.4 | 1.33 | 1669 | 3.5 | 1.21 | 0.456 |
| Concern for your health | 1474 | 2.8 | 1.35 | 1676 | 3.2 | 1.28 | $\mathbf{0 . 0 0 0}$ |
| Your friends | 1480 | 2.1 | 1.17 | 1666 | 2.2 | 1.21 | $\mathbf{0 . 0 0 0}$ |
| The food is readily available | 1482 | 2.7 | 1.31 | 1669 | 2.6 | 1.27 | 0.147 |
| The food is easy to prepare | 1482 | 2.7 | 1.32 | 1678 | 2.6 | 1.26 | 0.063 |
| How hungry you are | 1476 | 3.4 | 1.32 | 1673 | 3.5 | 1.23 | 0.732 |
| Price of the food | 1477 | 2.3 | 1.25 | 1671 | 2.3 | 1.22 | 0.844 |
| Your habits or daily routine | 1481 | 2.5 | 1.25 | 1665 | 2.8 | 1.25 | $\mathbf{0 . 0 0 0}$ |
| Other, e.g. Medical reasons | 1371 | 2.0 | 1.39 | 1501 | 2.0 | 1.34 | 0.102 |

Q3.5 By age groups.

| Summary Stats by age groups | 12.5-13.99 yr |  |  | 14-14.99 yr |  |  | 15-15.99 yr |  |  | 16-17.49 yr |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | p |
| Your parents or guardian | 964 | 2.83 | 1.40 | 830 | 2.47 | 1.28 | 759 | 2.39 | 1.27 | 613 | 2.13 | 1.25 | 0.000 |
| School environment | 960 | 2.22 | 1.19 | 824 | 2.10 | 1.13 | 753 | 2.04 | 1.15 | 611 | 1.94 | 1.09 | 0.000 |
| The taste of the food | 953 | 3.32 | 1.26 | 831 | 3.43 | 1.28 | 750 | 3.58 | 1.27 | 610 | 3.50 | 1.24 | 0.000 |
| Concern for your health | 961 | 3.13 | 1.34 | 826 | 2.96 | 1.31 | 751 | 2.99 | 1.29 | 612 | 2.71 | 1.33 | 0.000 |
| Your friends | 955 | 2.19 | 1.19 | 828 | 2.21 | 1.20 | 753 | 2.18 | 1.23 | 610 | 1.97 | 1.12 | 0.001 |
| The food is readily available | 962 | 2.53 | 1.24 | 825 | 2.64 | 1.29 | 752 | 2.75 | 1.33 | 612 | 2.67 | 1.31 | 0.013 |
| The food is easy to prepare | 964 | 2.51 | 1.26 | 829 | 2.55 | 1.28 | 756 | 2.75 | 1.33 | 611 | 2.68 | 1.31 | 0.000 |
| How hungry you are | 952 | 3.30 | 1.29 | 830 | 3.44 | 1.30 | 756 | 3.63 | 1.20 | 611 | 3.51 | 1.26 | 0.000 |
| Price of the food | 960 | 2.25 | 1.24 | 825 | 2.28 | 1.21 | 752 | 2.36 | 1.27 | 611 | 2.24 | 1.22 | 0.265 |
| Your habits or daily routine | 956 | 2.62 | 1.25 | 829 | 2.64 | 1.26 | 751 | 2.70 | 1.27 | 610 | 2.65 | 1.25 | 0.697 |
| Other, e.g. Medical reasons | 883 | 2.23 | 1.48 | 738 | 2.00 | 1.34 | 677 | 1.91 | 1.31 | 574 | 1.70 | 1.19 | 0.000 |

## APPENDIX V

## SECTION 1 <br> YOUR OPINION ABOUT FOOD CHOICES, PREFERENCES, DIET AND HEALTH

TABULATIONS AND SUMMARY STATISTICS: BY CENTRE (CITY)

| QUESTION 1.1 - Summary stats | ATHENS (GREECE) |  |  | BIRMINGHAM (UK) |  |  | DORTMUND (GERMANY) |  |  | GENT (BELGIUM) |  |  | HERAKLION (CRETE) |  |  | LILLE (FRANCE) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| by country | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD |
| I think that my diet is healthy | 288 | 4.8 | 1.25 | 247 | 5.0 | 1.47 | 334 | 5.3 | 1.35 | 284 | 4.7 | 1.25 | 258 | 4.6 | 1.38 | 289 | 4.7 | 1.37 |
| The taste of a food is very important to me | 288 | 5.4 | 1.48 | 247 | 5.8 | 1.42 | 338 | 6.3 | 1.18 | 284 | 5.7 | 1.08 | 256 | 5.3 | 1.46 | 286 | 5.5 | 1.39 |
| Snacking is a necessary part of a healthy diet | 282 | 4.9 | 1.51 | 243 | 4.0 | 1.74 | 336 | 4.9 | 1.53 | 284 | 3.8 | 1.41 | 256 | 4.9 | 1.58 | 287 | 2.2 | 1.55 |
| I enjoy eating fruit and vegetables | 288 | 5.1 | 1.55 | 245 | 5.2 | 1.66 | 338 | 6.0 | 1.29 | 284 | 5.6 | 1.33 | 257 | 5.3 | 1.55 | 289 | 5.5 | 1.59 |
| I tend to eat whatever my friends are eating | 285 | 2.6 | 1.64 | 246 | 2.9 | 1.65 | 334 | 2.6 | 1.72 | 282 | 2.9 | 1.43 | 257 | 2.8 | 1.61 | 288 | 2.7 | 1.55 |
| Food I eat at home is healthy | 288 | 5.5 | 1.33 | 247 | 5.2 | 1.45 | 335 | 5.8 | 1.23 | 283 | 5.0 | 1.29 | 257 | 5.4 | 1.39 | 289 | 5.3 | 1.36 |
| I choose my own snacks | 288 | 5.6 | 1.45 | 243 | 5.8 | 1.53 | 338 | 5.8 | 1.66 | 285 | 6.0 | 1.10 | 255 | 5.4 | 1.53 | 289 | 5.0 | 1.81 |
| I like the food I eat when I am out with my friends | 289 | 5.4 | 1.48 | 245 | 5.6 | 1.46 | 330 | 5.2 | 1.70 | 283 | 5.2 | 1.24 | 255 | 5.4 | 1.61 | 287 | 5.3 | 1.55 |
| The taste of food is more important to me than the healthiness of the food | 288 | 4.0 | 1.80 | 246 | 4.1 | 1.87 | 338 | 4.3 | 1.85 | 284 | 4.4 | 1.40 | 257 | 4.1 | 1.88 | 284 | 4.0 | 1.75 |
| I often try foods that I see advertised in the media (TV, magazines etc.) | 288 | 3.2 | 1.73 | 246 | 3.5 | 1.77 | 337 | 2.8 | 1.86 | 285 | 3.0 | 1.52 | 258 | 3.1 | 1.75 | 287 | 3.0 | 1.80 |
| A high fat food tastes better than the lower fat version | 287 | 3.8 | 1.76 | 246 | 3.8 | 1.65 | 336 | 3.5 | 1.84 | 284 | 3.6 | 1.51 | 258 | 4.0 | 1.80 | 288 | 3.1 | 1.76 |
| Food I eat at school (in the canteen) is healthy | 288 | 2.5 | 1.53 | 242 | 4.5 | 1.75 | 337 | 3.8 | 1.92 | 277 | 3.9 | 1.53 | 254 | 2.7 | 1.63 | 277 | 3.9 | 1.66 |
| I often skip breakfast | 289 | 4.0 | 2.19 | 246 | 3.4 | 2.46 | 336 | 3.6 | 2.51 | 284 | 3.0 | 2.19 | 256 | 3.9 | 2.23 | 289 | 3.2 | 2.40 |
| Healthy foods do not fill me up | 285 | 3.2 | 1.85 | 244 | 3.3 | 1.91 | 336 | 2.7 | 1.83 | 279 | 2.5 | 1.46 | 254 | 3.0 | 1.81 | 286 | 3.2 | 1.80 |
| Most snack foods that I eat are healthy | 282 | 3.4 | 1.67 | 241 | 3.9 | 1.63 | 337 | 4.6 | 1.62 | 283 | 3.7 | 1.38 | 252 | 3.3 | 1.74 | 284 | 2.7 | 1.69 |
| I feel well informed about what are healthy foods | 289 | 4.9 | 1.67 | 247 | 5.7 | 1.49 | 335 | 5.6 | 1.43 | 280 | 4.9 | 1.44 | 256 | 5.1 | 1.76 | 285 | 5.0 | 1.68 |
| Most healthy foods do not taste very nice | 290 | 3.7 | 1.71 | 245 | 3.6 | 1.92 | 335 | 3.1 | 1.80 | 284 | 2.9 | 1.39 | 255 | 3.8 | 1.75 | 285 | 3.4 | 1.78 |


| QUESTION 1.1 - Summary stats by country con't | ATHENS (GREECE) |  |  | BIRMINGHAM (UK) |  |  | DORTMUND (GERMANY) |  |  | GENT (BELGIUM) |  |  | HERAKLION (CRETE) |  |  | LILLE (FRANCE) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD |
| I have little choice over what I eat at home | 287 | 3.4 | 1.83 | 246 | 2.8 | 1.93 | 335 | 3.0 | 1.94 | 284 | 3.1 | 1.60 | 258 | 3.4 | 1.89 | 287 | 2.9 | 1.75 |
| I worry about what I eat because I do not want to gain weight | 290 | 3.8 | 2.10 | 247 | 4.3 | 2.07 | 337 | 3.8 | 2.32 | 285 | 3.4 | 1.90 | 257 | 4.0 | 2.05 | 287 | 3.8 | 1.99 |
| Sugar-reduced products taste better than the 'regular' version | 287 | 3.5 | 1.54 | 246 | 3.8 | 1.50 | 335 | 3.8 | 1.72 | 280 | 3.2 | 1.34 | 258 | 3.4 | 1.47 | 287 | 3.5 | 1.72 |
| I like the food my parents prepare at home | 290 | 5.6 | 1.40 | 245 | 6.0 | 1.29 | 336 | 6.3 | 1.12 | 283 | 5.9 | 1.04 | 256 | 5.7 | 1.33 | 285 | 5.8 | 1.16 |
| If there is the option to choose a low fat version of a food, I will choose it | 285 | 4.7 | 1.72 | 241 | 4.6 | 1.77 | 335 | 3.7 | 1.93 | 281 | 3.8 | 1.57 | 256 | 4.9 | 1.68 | 284 | 4.1 | 1.98 |
| What I eat now will have a big impact on my future health | 290 | 5.6 | 1.60 | 243 | 5.8 | 1.50 | 333 | 4.9 | 1.97 | 284 | 5.0 | 1.45 | 256 | 5.6 | 1.56 | 286 | 5.1 | 1.78 |
| Food I eat when I am out with my friends is healthy | 288 | 2.8 | 1.52 | 243 | 3.5 | 1.59 | 334 | 3.5 | 1.62 | 283 | 3.3 | 1.19 | 256 | 3.0 | 1.40 | 281 | 3.2 | 1.46 |
| I like the food prepared at the school canteen | 289 | 3.9 | 1.90 | 241 | 3.8 | 1.73 | 330 | 4.6 | 1.86 | 261 | 3.2 | 1.64 | 252 | 3.6 | 1.84 | 275 | 3.0 | 1.78 |
| If there is the option to choose a whole grain version of a food, I will choose it | 286 | 4.6 | 1.73 | 244 | 4.1 | 1.69 | 336 | 3.9 | 2.01 | 283 | 4.0 | 1.58 | 251 | 4.8 | 1.79 | 284 | 3.8 | 1.60 |
| Information regarding healthy eating is difficult to put into practice | 290 | 3.9 | 1.63 | 243 | 3.9 | 1.63 | 338 | 4.2 | 1.73 | 281 | 3.9 | 1.34 | 257 | 4.0 | 1.66 | 285 | 4.2 | 1.57 |


| QUESTION 1.1 - Summary stats by country con't | PECS (HUNGARY) |  |  | ROMA (ITALY) |  |  | STOCKHOLM (SWEDEN) |  |  | VIENNA (AUTRIA) |  |  | ZARAGOZA (SPAIN) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | p |
| I think that my diet is healthy | 241 | 4.3 | 1.47 | 286 | 4.4 | 1.76 | 292 | 4.9 | 1.38 | 392 | 4.7 | 1.53 | 282 | 5.2 | 1.30 | 0.000 |
| The taste of a food is very important to me | 236 | 5.4 | 1.50 | 285 | 5.8 | 1.54 | 291 | 5.7 | 1.14 | 391 | 6.2 | 1.10 | 279 | 5.3 | 1.28 | 0.000 |
| Snacking is a necessary part of a healthy diet | 239 | 3.5 | 1.73 | 282 | 3.8 | 1.91 | 290 | 5.0 | 1.47 | 389 | 4.3 | 1.79 | 277 | 2.7 | 1.59 | 0.000 |
| I enjoy eating fruit and vegetables | 241 | 5.6 | 1.45 | 285 | 4.7 | 1.90 | 290 | 5.8 | 1.37 | 389 | 5.6 | 1.65 | 283 | 4.6 | 1.56 | 0.000 |
| I tend to eat whatever my friends are eating | 240 | 3.7 | 1.77 | 285 | 2.3 | 1.54 | 289 | 3.3 | 1.63 | 388 | 2.3 | 1.65 | 280 | 2.6 | 1.38 | 0.000 |
| Food I eat at home is healthy | 240 | 4.7 | 1.47 | 285 | 5.3 | 1.58 | 289 | 5.2 | 1.30 | 390 | 5.3 | 1.36 | 281 | 5.7 | 1.22 | 0.000 |
| I choose my own snacks | 240 | 5.4 | 1.45 | 284 | 6.0 | 1.40 | 291 | 5.8 | 1.32 | 391 | 6.3 | 1.14 | 282 | 5.0 | 1.58 | 0.000 |
| I like the food I eat when I am out with my friends | 240 | 4.9 | 1.64 | 285 | 5.5 | 1.46 | 289 | 5.7 | 1.26 | 389 | 5.1 | 1.74 | 283 | 5.3 | 1.31 | 0.000 |
| The taste of food is more important to me than the healthiness of the food | 240 | 4.0 | 1.77 | 285 | 4.6 | 1.89 | 292 | 4.3 | 1.55 | 391 | 4.3 | 1.94 | 281 | 3.6 | 1.64 | 0.000 |
| I often try foods that I see advertised in the media (TV, magazines etc.) | 240 | 3.2 | 1.63 | 285 | 3.7 | 1.88 | 292 | 3.0 | 1.60 | 392 | 2.9 | 1.82 | 283 | 3.0 | 1.59 | 0.000 |
| A high fat food tastes better than the lower fat version | 239 | 3.2 | 1.70 | 283 | 3.9 | 1.91 | 290 | 3.3 | 1.58 | 390 | 3.5 | 1.87 | 280 | 3.6 | 1.63 | 0.000 |
| Food I eat at school (in the canteen) is healthy | 235 | 3.0 | 1.67 | 279 | 3.7 | 1.48 | 291 | 4.2 | 1.38 | 392 | 3.6 | 1.86 | 208 | 3.5 | 1.70 | 0.000 |
| I often skip breakfast | 238 | 3.6 | 2.12 | 286 | 3.8 | 2.61 | 291 | 2.6 | 2.07 | 392 | 4.1 | 2.55 | 282 | 2.6 | 1.99 | 0.000 |
| Healthy foods do not fill me up | 239 | 3.0 | 1.75 | 284 | 3.5 | 1.89 | 286 | 2.6 | 1.65 | 387 | 2.5 | 1.71 | 281 | 2.8 | 1.55 | 0.000 |
| Most snack foods that l eat are healthy | 239 | 3.5 | 1.61 | 285 | 4.0 | 1.73 | 290 | 4.4 | 1.58 | 390 | 4.1 | 1.71 | 281 | 3.5 | 1.50 | 0.000 |


| QUESTION 1.1 - Summary stats by country con't | PECS (HUNGARY) |  |  | ROMA (ITALY) |  |  | STOCKHOLM (SWEDEN) |  |  | VIENNA (AUTRIA) |  |  | ZARAGOZA (SPAIN) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | p |
| I feel well informed about what are healthy foods | 238 | 4.7 | 1.68 | 285 | 4.9 | 1.80 | 287 | 5.3 | 1.45 | 390 | 5.4 | 1.66 | 279 | 5.1 | 1.62 | 0.000 |
| Most healthy foods do not taste very nice | 238 | 3.5 | 1.72 | 284 | 3.9 | 1.77 | 285 | 3.2 | 1.61 | 390 | 2.7 | 1.76 | 280 | 3.1 | 1.52 | 0.000 |
| I have little choice over what I eat at home | 240 | 2.9 | 1.74 | 286 | 2.8 | 1.85 | 285 | 4.2 | 1.82 | 392 | 2.4 | 1.71 | 282 | 3.4 | 1.67 | 0.000 |
| I worry about what I eat because I do not want to gain weight | 240 | 4.0 | 1.88 | 286 | 4.1 | 2.30 | 282 | 3.3 | 2.04 | 391 | 3.7 | 2.23 | 282 | 3.9 | 1.95 | 0.000 |
| Sugar-reduced products taste better than the 'regular' version | 238 | 3.1 | 1.49 | 285 | 3.4 | 1.43 | 281 | 3.3 | 1.52 | 388 | 3.2 | 1.64 | 282 | 3.4 | 1.37 | 0.000 |
| I like the food my parents prepare at home | 237 | 5.6 | 1.47 | 286 | 6.1 | 1.30 | 281 | 6.0 | 1.07 | 389 | 6.1 | 1.31 | 280 | 5.9 | 1.20 | 0.000 |
| If there is the option to choose a low fat version of a food, I will choose it | 237 | 4.1 | 1.68 | 282 | 4.5 | 1.87 | 278 | 4.5 | 1.70 | 385 | 4.1 | 2.02 | 279 | 4.2 | 1.62 | 0.000 |
| What I eat now will have a big impact on my future health | 239 | 4.8 | 1.73 | 286 | 5.2 | 1.81 | 282 | 5.5 | 1.39 | 391 | 5.0 | 1.83 | 282 | 5.5 | 1.44 | 0.000 |
| Food I eat when I am out with my friends is healthy | 237 | 3.7 | 1.49 | 285 | 3.1 | 1.57 | 280 | 3.6 | 1.41 | 388 | 3.3 | 1.55 | 280 | 3.8 | 1.30 | 0.000 |
| I like the food prepared at the school canteen | 236 | 3.0 | 1.73 | 275 | 3.6 | 1.58 | 282 | 3.9 | 1.69 | 385 | 3.7 | 1.97 | 192 | 3.1 | 1.72 | 0.000 |
| If there is the option to choose a whole grain version of a food, I will choose it | 238 | 4.2 | 1.74 | 286 | 3.4 | 1.92 | 282 | 4.6 | 1.67 | 390 | 4.7 | 1.91 | 281 | 3.3 | 1.62 | 0.000 |
| Information regarding healthy eating is difficult to put into practice | 237 | 4.1 | 1.59 | 284 | 4.3 | 1.68 | 273 | 3.7 | 1.30 | 388 | 4.2 | 1.80 | 282 | 3.7 | 1.46 | 0.000 |


| Summarised counts \& \% by country | ATHENS |  | BIRMINGHAM |  | DORTMUND |  | GENT |  | HERAKLION |  | LILLE |  | PECS |  | ROMA |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% |
| I snack in the morning | 104 | 36.0 | 76 | 35.7 | 149 | 44.1 | 137 | 48.1 | 124 | 48.2 | 72 | 25.2 | 54 | 22.4 | 191 | 66.8 |
| I snack in the afternoon | 127 | 43.9 | 81 | 38.6 | 186 | 55.0 | 82 | 28.8 | 102 | 39.7 | 72 | 25.2 | 87 | 36.1 | 170 | 59.4 |
| I snack when I get home after school | 46 | 15.9 | 165 | 73.0 | 115 | 34.0 | 218 | 76.5 | 54 | 21.0 | 195 | 68.2 | 72 | 29.9 | 80 | 28.0 |
| I snack in the evening (after dinner) | 30 | 10.4 | 105 | 47.5 | 104 | 30.8 | 149 | 52.3 | 28 | 10.9 | 40 | 14.0 | 43 | 17.8 | 53 | 18.5 |
| I snack regularly throughout the day | 57 | 19.7 | 48 | 23.6 | 99 | 29.3 | 25 | 8.8 | 54 | 21.0 | 40 | 14.0 | 12 | 5.0 | 26 | 9.1 |
| I don't snack | 57 | 19.7 | 17 | 8.8 | 10 | 3.0 | 5 | 1.8 | 33 | 12.8 | 54 | 18.9 | 36 | 14.9 | 16 | 5.6 |


| Summarised counts \& \% by country | STOCKHOLM |  | VIENNA |  | ZARAGOZA |  | p |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | \% | N | \% | N | \% |  |
| I snack in the morning | 100 | 35.6 | 231 | 59.4 | 70 | 24.8 | 0.000 |
| I snack in the afternoon | 116 | 41.3 | 190 | 48.8 | 117 | 41.5 | 0.000 |
| I snack when I get home after school | 202 | 71.9 | 93 | 23.9 | 80 | 28.4 | 0.000 |
| I snack in the evening (after dinner) | 124 | 44.1 | 95 | 24.4 | 28 | 9.9 | 0.000 |
| I snack regularly throughout the day | 42 | 14.9 | 54 | 13.9 | 40 | 14.2 | 0.000 |
| I don't snack | 48 | 17.1 | 23 | 5.9 | 57 | 20.2 | 0.000 |

## Q1.3.c. By country

| Summarised counts \& \% by country | ATHENS |  | BIRMINGHAM |  | DORTMUND |  | GENT |  | HERAKLION |  | LILLE |  | PECS |  | ROMA |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% |
| I snack in the morning | 74 | 25.6 | 34 | 16.9 | 97 | 28.9 | 39 | 13.7 | 84 | 33.1 | 36 | 12.6 | 45 | 18.7 | 74 | 25.9 |
| I snack in the afternoon | 136 | 47.1 | 134 | 59.8 | 172 | 51.2 | 187 | 65.6 | 131 | 51.6 | 165 | 57.9 | 137 | 56.8 | 201 | 70.3 |
| I snack in the evening (after dinner) | 45 | 15.6 | 100 | 45.9 | 111 | 33.0 | 150 | 52.6 | 44 | 17.3 | 61 | 21.4 | 61 | 25.3 | 82 | 28.7 |
| I snack regularly throughout the day | 72 | 24.9 | 87 | 41.6 | 118 | 35.1 | 79 | 27.7 | 51 | 20.1 | 61 | 21.4 | 26 | 10.8 | 31 | 10.8 |
| I don't snack | 43 | 14.9 | 25 | 12.6 | 30 | 8.9 | 17 | 6.0 | 40 | 15.7 | 61 | 21.4 | 23 | 9.5 | 31 | 10.8 |


| Summarised counts \& \% by country | STOCKHOLM |  | VIENNA |  | ZARAGOZA |  | p |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | \% | N | \% | N | \% |  |
| I snack in the morning | 96 | 34.2 | 69 | 17.7 | 56 | 19.9 | 0.000 |
| I snack in the afternoon | 157 | 55.9 | 226 | 58.1 | 116 | 41.1 | 0.000 |
| I snack in the evening (after dinner) | 161 | 57.3 | 116 | 29.8 | 49 | 17.4 | 0.000 |
| I snack regularly throughout the day | 56 | 19.9 | 64 | 16.5 | 78 | 27.7 | 0.000 |
| I don't snack | 58 | 20.6 | 52 | 13.4 | 54 | 19.1 | 0.000 |

## Q1.4.c. By country

| Summarised counts \& \% by country | ATHENS |  | BIRMINGHAM |  | DORTMUND |  | GENT |  | HERAKLION |  | LILLE |  | PECS |  | ROMA |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% |
| I feel bored | 57 | 19.7 | 90 | 41.1 | 113 | 33.5 | 87 | 30.5 | 49 | 19.1 | 87 | 30.3 | 70 | 29.0 | 85 | 29.8 |
| 1 feel stressed | 22 | 7.6 | 28 | 14.4 | 36 | 10.7 | 27 | 9.5 | 18 | 7.0 | 26 | 9.1 | 23 | 9.5 | 40 | 14.0 |
| I feel happy | 11 | 3.8 | 31 | 15.5 | 22 | 6.5 | 19 | 6.7 | 13 | 5.1 | 8 | 2.8 | 34 | 14.1 | 25 | 8.8 |
| I feel alone | 12 | 4.1 | 19 | 9.7 | 39 | 11.6 | 24 | 8.4 | 17 | 6.6 | 20 | 7.0 | 18 | 7.5 | 57 | 20.0 |
| I feel sad | 28 | 9.7 | 19 | 9.8 | 27 | 8.0 | 20 | 7.0 | 24 | 9.3 | 14 | 4.9 | 32 | 13.3 | 51 | 17.9 |
| I feel hungry | 158 | 54.5 | 169 | 72.8 | 242 | 71.8 | 224 | 78.6 | 160 | 62.3 | 189 | 65.9 | 88 | 36.5 | 210 | 73.7 |
| I feel tired | 14 | 4.8 | 33 | 16.7 | 11 | 3.3 | 14 | 4.9 | 5 | 1.9 | 13 | 4.5 | 9 | 3.7 | 28 | 9.8 |
| I need some energy | 70 | 24.1 | 106 | 49.1 | 135 | 40.1 | 114 | 40.0 | 56 | 21.8 | 59 | 20.6 | 55 | 22.8 | 120 | 42.1 |
| I'm craving something salty/savoury | 61 | 21.0 | 68 | 33.2 | 64 | 19.0 | 88 | 30.9 | 44 | 17.1 | 60 | 20.9 | 77 | 32.0 | 134 | 47.0 |
| I'm craving something sweet | 115 | 39.7 | 105 | 48.6 | 151 | 44.8 | 140 | 49.1 | 73 | 28.4 | 94 | 32.8 | 117 | 48.5 | 153 | 53.7 |
| I snack out of habit | 37 | 12.8 | 26 | 13.1 | 37 | 11.0 | 74 | 26.0 | 27 | 10.5 | 56 | 19.5 | 27 | 11.2 | 29 | 10.2 |
| I snack for a treat | 17 | 5.9 | 64 | 31.8 | 14 | 4.2 | 16 | 5.6 | 24 | 9.3 | 52 | 18.1 | 63 | 26.1 | 81 | 28.4 |
| I snack because I missed a meal | 30 | 10.3 | 43 | 21.2 | 73 | 21.7 | 47 | 16.5 | 29 | 11.3 | 29 | 10.1 | 12 | 5.0 | 61 | 21.4 |
| I'm socialising with my friends | 83 | 28.6 | 57 | 28.1 | 120 | 35.6 | 19 | 6.7 | 72 | 28.0 | 54 | 18.8 | 43 | 17.8 | 29 | 10.2 |
| I don't snack | 23 | 7.9 | 5 | 2.6 | 7 | 2.1 | 3 | 1.1 | 12 | 4.7 | 26 | 9.1 | 14 | 5.8 | 4 | 1.4 |

## Q1.4.c. By country

| Summarised counts \& \% <br> by country STOCKHOLM  VIENNA  ZARAGOZA   <br>  N $\%$ N $\%$ N   | 62 | 22.0 | 128 | 32.8 | 74 | 26.3 | $\mathbf{0 . 0 0 0}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 37 | 13.1 | 26 | 6.7 | 12 | 4.3 | $\mathbf{0 . 0 0 0}$ |
| I feel stressed | 29 | 10.3 | 20 | 5.1 | 10 | 3.6 | $\mathbf{0 . 0 0 0}$ |
| I feel happy | 34 | 12.1 | 20 | 5.1 | 4 | 1.4 | $\mathbf{0 . 0 0 0}$ |
| I feel alone | 38 | 13.5 | 35 | 9.0 | 11 | 3.9 | $\mathbf{0 . 0 0 0}$ |
| I feel sad | 205 | 72.7 | 293 | 75.1 | 170 | 60.5 | $\mathbf{0 . 0 0 0}$ |
| I feel hungry | 81 | 28.7 | 18 | 4.6 | 21 | 7.5 | $\mathbf{0 . 0 0 0}$ |
| I feel tired | 139 | 49.3 | 114 | 29.2 | 63 | 22.4 | $\mathbf{0 . 0 0 0}$ |
| I need some energy | 68 | 24.1 | 129 | 33.1 | 102 | 36.3 | $\mathbf{0 . 0 0 0}$ |
| I'm craving something salty/savoury | 101 | 35.8 | 172 | 44.1 | 106 | 37.7 | $\mathbf{0 . 0 0 0}$ |
| I'm craving something sweet | 46 | 16.3 | 27 | 6.9 | 17 | 6.0 | $\mathbf{0 . 0 0 0}$ |
| I snack out of habit | 43 | 15.2 | 118 | 30.3 | 19 | 6.8 | $\mathbf{0 . 0 0 0}$ |
| I snack for a treat | 44 | 15.6 | 77 | 19.7 | 16 | 5.7 | $\mathbf{0 . 0 0 0}$ |
| I snack because I missed a meal | 47 | 16.7 | 69 | 17.7 | 11 | 3.9 | $\mathbf{0 . 0 0 0}$ |
| I'm socialising with my friends | 25 | 8.9 | 13 | 3.3 | 21 | 7.5 | $\mathbf{0 . 0 0 0}$ |
| I don't snack |  |  |  |  |  |  |  |

Q1.5.c. By country

| Summarised counts \& \% by country | ATHENS |  | BIRMINGHAM |  | DORTMUND |  | GENT |  | HERAKLION |  | LILLE |  | PECS |  | ROMA |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% |
| I feel bored | 19 | 6.6 | 36 | 14.9 | 50 | 15.2 | 18 | 6.5 | 22 | 8.6 | 52 | 18.4 | 29 | 12.0 | 21 | 7.4 |
| I feel stressed | 6 | 2.1 | 5 | 2.1 | 6 | 1.8 | 4 | 1.4 | 6 | 2.3 | 6 | 2.1 | 8 | 3.3 | 7 | 2.5 |
| I feel happy | 2 | 0.7 | 3 | 1.2 | 5 | 1.5 | 2 | 0.7 | 1 | 0.4 | 1 | 0.4 | 7 | 2.9 | 4 | 1.4 |
| I feel alone | 2 | 0.7 | 3 | 1.2 | 3 | 0.9 | 1 | 0.4 | 2 | 0.8 | 1 | 0.4 | 4 | 1.7 | 4 | 1.4 |
| I feel sad | 9 | 3.1 | 4 | 1.7 | 5 | 1.5 | 1 | 0.4 | 4 | 1.6 | 1 | 0.4 | 7 | 2.9 | 14 | 4.9 |
| I feel hungry | 110 | 38.2 | 100 | 41.3 | 142 | 43.3 | 147 | 52.7 | 113 | 44.0 | 118 | 41.7 | 25 | 10.4 | 126 | 44.2 |
| I feel tired | 2 | 0.7 | 0 | 0.0 | 1 | 0.3 | 2 | 0.7 | 2 | 0.8 | 1 | 0.4 | 5 | 2.1 | 1 | 0.4 |
| I need some energy | 20 | 6.9 | 28 | 11.6 | 36 | 11.0 | 31 | 11.1 | 18 | 7.0 | 15 | 5.3 | 24 | 10.0 | 32 | 11.2 |
| I'm craving something salty/savoury | 10 | 3.5 | 7 | 2.9 | 4 | 1.2 | 11 | 3.9 | 11 | 4.3 | 5 | 1.8 | 11 | 4.6 | 14 | 4.9 |
| I'm craving something sweet | 37 | 12.8 | 19 | 7.9 | 32 | 9.8 | 24 | 8.6 | 20 | 7.8 | 14 | 4.9 | 51 | 21.2 | 23 | 8.1 |
| I snack out of habit | 14 | 4.9 | 5 | 2.1 | 12 | 3.7 | 21 | 7.5 | 12 | 4.7 | 8 | 2.8 | 12 | 5.0 | 8 | 2.8 |
| I snack for a treat | 3 | 1.0 | 9 | 3.7 | 0 | 0.0 | 1 | 0.4 | 3 | 1.2 | 16 | 5.7 | 33 | 13.7 | 17 | 6.0 |
| I snack because I missed a meal | 8 | 2.8 | 10 | 4.1 | 14 | 4.3 | 8 | 2.9 | 9 | 3.5 | 7 | 2.5 | 1 | 0.4 | 11 | 3.9 |
| I'm socialising with my friends | 19 | 6.6 | 5 | 2.1 | 11 | 3.4 | 1 | 0.4 | 14 | 5.4 | 9 | 3.2 | 4 | 1.7 | 0 | 0.0 |
| None of the above | 11 | 3.8 | 6 | 2.5 | 5 | 1.5 | 6 | 2.2 | 6 | 2.3 | 6 | 2.1 | 7 | 2.9 | 3 | 1.1 |
| I don't snack | 16 | 5.6 | 2 | 0.8 | 2 | 0.6 | 1 | 0.4 | 14 | 5.4 | 23 | 8.1 | 13 | 5.4 | 0 | 0.0 |

Q1.5.c. By country Con't.

| Summarised counts \& \% by country | STOCKHOLM |  | VIENNA |  | ZARAGOZA |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | \% | N | \% | N | \% |
| I feel bored | 20 | 6.9 | 40 | 10.4 | 41 | 14.6 |
| I feel stressed | 0 | 0.0 | 1 | 0.3 | 4 | 1.4 |
| I feel happy | 2 | 0.7 | 2 | 0.5 | 4 | 1.4 |
| I feel alone | 0 | 0.0 | 0 | 0.0 | 1 | 0.4 |
| I feel sad | 5 | 1.7 | 6 | 1.6 | 0 | 0.0 |
| I feel hungry | 130 | 44.8 | 181 | 47.0 | 117 | 41.6 |
| I feel tired | 8 | 2.8 | 0 | 0.0 | 4 | 1.4 |
| I need some energy | 58 | 20.0 | 31 | 8.1 | 21 | 7.5 |
| I'm craving something salty/savoury | 5 | 1.7 | 19 | 4.9 | 32 | 11.4 |
| I'm craving something sweet | 32 | 11.0 | 26 | 6.8 | 20 | 7.1 |
| I snack out of habit | 10 | 3.4 | 6 | 1.6 | 8 | 2.8 |
| I snack for a treat | 1 | 0.3 | 34 | 8.8 | 3 | 1.1 |
| I snack because I missed a meal | 1 | 0.3 | 14 | 3.6 | 2 | 0.7 |
| I'm socialising with my friends | 0 | 0.0 | 9 | 2.3 | 2 | 0.7 |
| None of the above | 4 | 1.4 | 6 | 1.6 | 2 | 0.7 |
| I don't snack | 14 | 4.8 | 10 | 2.6 | 20 | 7.1 |

## Q1.6.c. By country

| Summarised counts \& \% by country | ATHENS |  | BIRMINGHAM |  | DORTMUND |  | GENT |  | HERAKLION |  | LILLE |  | PECS |  | ROMA |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% |
| I get my lunch at the school restaurant | 6 | 2.1 | 119 | 48.2 | 26 | 7.7 | 68 | 24.2 | 25 | 9.7 | 146 | 51.0 | 92 | 38.2 | 15 | 5.2 |
| I bring my lunch from home | 13 | 4.5 | 100 | 40.5 | 8 | 2.4 | 155 | 55.2 | 14 | 5.4 | 11 | 3.8 | 13 | 5.4 | 36 | 12.6 |
| I go home for lunch | 264 | 91.7 | 10 | 4.0 | 284 | 84.3 | 23 | 8.2 | 214 | 83.3 | 118 | 41.3 | 115 | 47.7 | 218 | 76.2 |
| I go and buy my lunch from the local shop | 0 | 0.0 | 3 | 1.2 | 9 | 2.7 | 21 | 7.5 | 3 | 1.2 | 2 | 0.7 | 8 | 3.3 | 12 | 4.2 |
| I go and buy my lunch from a fast food shop or restaurant | 3 | 1.0 | 2 | 0.8 | 2 | 0.6 | 9 | 3.2 | 0 | 0.0 | 7 | 2.4 | 2 | 0.8 | 2 | 0.7 |
| I don't eat lunch | 2 | 0.7 | 13 | 5.3 | 8 | 2.4 | 5 | 1.8 | 1 | 0.4 | 2 | 0.7 | 11 | 4.6 | 3 | 1.0 |


| Summarised counts \& \% <br> by country | STOCKHOLM |  | VIENNA |  | ZARAGOZA |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | $\%$ | N | $\%$ | N | $\%$ |
| I get my lunch at the school <br> restaurant | 267 | 91.8 | 66 | 16.8 | 48 | 17.0 |
| I bring my lunch from home | 0 | 0.0 | 43 | 11.0 | 14 | 4.9 |
| I go home for lunch | 5 | 1.7 | 166 | 42.3 | 211 | 74.6 |
| I go and buy my lunch from the local <br> shop | 3 | 1.0 | 83 | 21.2 | 6 | 2.1 |
| I go and buy my lunch from a fast <br> food shop or restaurant | 4 | 1.4 | 17 | 4.3 | 0 | 0.0 |
| I don't eat lunch | 12 | 4.1 | 17 | 4.3 | 4 | 1.4 |

## Q1.7.c. By country

| Summarised counts \& \% by country | ATHENS |  | BIRMINGHAM |  | DORTMUND |  | GENT |  | HERAKLION |  | LILLE |  | PECS |  | ROMA |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% |
| Every day | 4 | 1.4 | 8 | 3.2 | 18 | 5.3 | 67 | 23.5 | 9 | 3.5 | 38 | 13.3 | 55 | 22.92 | 16 | 5.6 |
| 2-4 times a week | 24 | 8.3 | 32 | 13.0 | 65 | 19.2 | 34 | 11.9 | 30 | 11.7 | 27 | 9.4 | 30 | 12.5 | 43 | 15.0 |
| Once a week | 68 | 23.4 | 59 | 23.9 | 55 | 16.3 | 38 | 13.3 | 50 | 19.5 | 34 | 11.9 | 30 | 12.5 | 60 | 21.0 |
| 1-3 times per week | 70 | 24.1 | 64 | 25.9 | 99 | 29.3 | 20 | 7.0 | 57 | 22.2 | 37 | 12.9 | 29 | 12.08 | 80 | 28.0 |
| Less than once a month | 69 | 23.8 | 33 | 13.4 | 75 | 22.2 | 15 | 5.3 | 60 | 23.3 | 49 | 17.1 | 32 | 13.33 | 44 | 15.4 |
| Never | 55 | 19.0 | 51 | 20.6 | 26 | 7.7 | 111 | 38.9 | 51 | 19.8 | 101 | 35.3 | 64 | 26.67 | 43 | 15.0 |


| Summarised counts \& \% <br> by country | STOCKHOLM |  | VIENNA |  | ZARAGOZA |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | $\%$ | N | $\%$ | N | $\%$ |
| Every day | 8 | 2.7 | 40 | 10.2 | 44 | 15.9 |
| 2-4 times a week | 7 | 2.4 | 96 | 24.4 | 2 | 0.7 |
| Once a week | 27 | 9.3 | 117 | 29.8 | 19 | 6.9 |
| 1-3 times per week | 42 | 14.4 | 63 | 16.0 | 27 | 9.7 |
| Less than once a month | 74 | 25.4 | 44 | 11.2 | 34 | 12.3 |
| Never | 133 | 45.7 | 33 | 8.4 | 151 | 54.5 |

## Q1.8.c. By country

| Summarised counts \& \% by country | ATHENS |  | BIRMINGHAM |  | DORTMUND |  | GENT |  | HERAKLION |  | LILLE |  | PECS |  | ROMA |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% |
| Adverts (TV/Radio) | 42 | 14.6 | 45 | 22.6 | 41 | 12.2 | 31 | 10.9 | 46 | 17.9 | 54 | 18.9 | 41 | 17.0 | 73 | 25.5 |
| Adverts (Press/Magazines) | 31 | 10.8 | 32 | 16.2 | 47 | 13.9 | 19 | 6.7 | 33 | 12.8 | 38 | 13.3 | 27 | 11.2 | 39 | 13.6 |
| My parents/guardian | 189 | 65.6 | 181 | 78.4 | 232 | 68.8 | 228 | 80.0 | 157 | 61.1 | 181 | 63.3 | 164 | 68.0 | 204 | 71.3 |
| Internet | 60 | 20.8 | 43 | 21.6 | 44 | 13.1 | 39 | 13.7 | 37 | 14.4 | 31 | 10.8 | 62 | 25.7 | 27 | 9.4 |
| School/my teachers | 91 | 31.6 | 111 | 52.1 | 88 | 26.1 | 125 | 43.9 | 84 | 32.7 | 74 | 25.9 | 59 | 24.5 | 59 | 20.6 |
| My coach/trainer | 84 | 29.2 | 81 | 38.4 | 105 | 31.2 | 97 | 34.0 | 72 | 28.0 | 73 | 25.5 | 84 | 34.9 | 60 | 21.0 |
| My friends | 18 | 6.3 | 45 | 22.2 | 55 | 16.3 | 47 | 16.5 | 32 | 12.5 | 42 | 14.7 | 49 | 20.3 | 25 | 8.7 |
| My doctor | 141 | 49.0 | 167 | 72.9 | 215 | 63.8 | 195 | 68.4 | 135 | 52.5 | 189 | 66.1 | 128 | 53.1 | 173 | 60.5 |
| None of the above | 19 | 6.6 | 10 | 5.1 | 16 | 4.7 | 11 | 3.9 | 10 | 3.9 | 16 | 5.6 | 11 | 4.6 | 10 | 3.5 |


| Summarised counts \& \% by country | STOCKHOLM |  | VIENNA |  | ZARAGOZA |  | p |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | \% | N | \% | N | \% |  |
| Adverts (TV/Radio) | 120 | 41.1 | 38 | 9.7 | 53 | 18.8 | 0.000 |
| Adverts (Press/Magazines) | 107 | 36.8 | 24 | 6.1 | 22 | 7.8 | 0.000 |
| My parents/guardian | 206 | 70.8 | 257 | 65.4 | 213 | 75.5 | 0.000 |
| Internet | 118 | 40.5 | 53 | 13.5 | 25 | 8.9 | 0.000 |
| School/my teachers | 133 | 45.7 | 140 | 35.6 | 90 | 31.9 | 0.000 |
| My coach/trainer | 167 | 57.4 | 92 | 23.4 | 57 | 20.2 | 0.000 |
| My friends | 89 | 30.6 | 40 | 10.2 | 33 | 11.7 | 0.000 |
| My doctor | 134 | 46.0 | 238 | 60.6 | 183 | 64.9 | 0.000 |
| None of the above | 68 | 23.4 | 15 | 3.8 | 9 | 3.2 | 0.000 |

## APPENDIX VI

## SECTION 2 <br> CHOICES AND PREFERENCES OF SNACK FOODS AND DRINKS

TABULATIONS AND SUMMARY STATISTICS:
BY CENTRE (CITY)

Q2.1.a By country (How much do you like this food item?)


Q2.1.a By country (How much do you like this food item?) con't


Q2.1.b. By country (How often do you eat this as a snack?)

| Summary stats by country | ATHENS (GREECE) |  |  | BIRMINGHAM (UK) |  |  | DORTMUND (GERMANY) |  |  | GENT (BELGIUM) |  |  | HERAKLION (CRETE) |  |  | LILLE (FRANCE) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Food item | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD |
| Fresh fruit | 277 | 2.4 | 0.66 | 241 | 2.3 | 0.62 | 329 | 2.4 | 0.55 | 282 | 2.3 | 0.57 | 246 | 2.2 | 0.73 | 283 | 2.3 | 0.61 |
| Vegetables | 276 | 2.1 | 0.76 | 238 | 1.9 | 0.68 | 329 | 2.1 | 0.66 | 280 | 1.8 | 0.76 | 245 | 1.9 | 0.78 | 279 | 2.0 | 0.81 |
| Dried fruits | 275 | 1.5 | 0.59 | 232 | 1.5 | 0.65 | 314 | 1.4 | 0.58 | 280 | 1.3 | 0.52 | 243 | 1.4 | 0.55 | 278 | 1.4 | 0.60 |
| Nuts, peanuts, seeds | 276 | 1.9 | 0.65 | 238 | 1.7 | 0.68 | 328 | 1.8 | 0.66 | 282 | 1.5 | 0.62 | 243 | 1.9 | 0.66 | 280 | 1.7 | 0.62 |
| Yoghurt / yoghurt products | 275 | 2.1 | 0.71 | 242 | 2.3 | 0.67 | 307 | 2.3 | 0.64 | 281 | 2.1 | 0.71 | 245 | 2.1 | 0.74 | 279 | 2.3 | 0.76 |
| Cheese products | 275 | 2.0 | 0.75 | 239 | 1.9 | 0.75 | 328 | 1.9 | 0.76 | 279 | 1.7 | 0.69 | 246 | 2.0 | 0.79 | 281 | 1.9 | 0.72 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sweets / candy | 280 | 2.1 | 0.65 | 242 | 2.3 | 0.61 | 332 | 2.3 | 0.59 | 282 | 2.2 | 0.62 | 246 | 1.9 | 0.65 | 283 | 2.1 | 0.61 |
| Chocolate / chocolate bars | 277 | 2.3 | 0.66 | 244 | 2.5 | 0.59 | 328 | 2.2 | 0.65 | 282 | 2.1 | 0.67 | 242 | 2.2 | 0.65 | 282 | 2.2 | 0.62 |
| Biscuits / cookies | 276 | 2.2 | 0.66 | 240 | 2.4 | 0.61 | 326 | 2.0 | 0.59 | 278 | 2.3 | 0.59 | 245 | 2.2 | 0.62 | 279 | 2.2 | 0.64 |
| Cakes / muffins/ pastries | 275 | 2.0 | 0.63 | 238 | 2.1 | 0.65 | 321 | 1.9 | 0.58 | 280 | 1.9 | 0.58 | 235 | 1.9 | 0.69 | 278 | 2.0 | 0.60 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Crisps / tortilla chips | 276 | 2.0 | 0.68 | 239 | 2.3 | 0.64 | 316 | 2.0 | 0.66 | 280 | 2.0 | 0.63 | 242 | 2.0 | 0.68 | 281 | 1.8 | 0.72 |
| Crackers / rice cakes / salty sticks | 275 | 1.6 | 0.67 | 236 | 1.6 | 0.68 | 324 | 1.7 | 0.60 | 279 | 1.6 | 0.65 | 241 | 1.6 | 0.69 | 279 | 1.7 | 0.68 |
| Popcorn | 277 | 1.9 | 0.67 | 236 | 1.8 | 0.61 | 322 | 1.6 | 0.60 | 281 | 1.5 | 0.56 | 245 | 1.9 | 0.67 | 280 | 1.6 | 0.62 |
| Meat based snacks | 277 | 1.6 | 0.64 | 232 | 1.4 | 0.64 | 324 | 1.4 | 0.55 | 281 | 1.5 | 0.61 | 244 | 1.7 | 0.73 | 278 | 1.7 | 0.71 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bread / toast | 276 | 2.4 | 0.64 | 239 | 2.4 | 0.66 | 319 | 2.4 | 0.67 | 281 | 2.0 | 0.75 | 242 | 2.2 | 0.71 | 282 | 2.2 | 0.69 |
| Bowl of cereal | 274 | 2.3 | 0.75 | 241 | 2.3 | 0.73 | 318 | 1.9 | 0.73 | 277 | 1.8 | 0.76 | 246 | 2.2 | 0.74 | 283 | 2.0 | 0.80 |
| Oatmeal / porridge | 269 | 1.2 | 0.50 | 234 | 1.6 | 0.70 | 324 | 1.5 | 0.66 | 270 | 1.2 | 0.41 | 239 | 1.2 | 0.57 | 273 | 1.2 | 0.46 |
| Cereal bars | 268 | 1.7 | 0.76 | 233 | 1.8 | 0.72 | 316 | 1.8 | 0.66 | 275 | 1.4 | 0.60 | 239 | 1.7 | 0.71 | 276 | 1.7 | 0.65 |
| Sandwiches / toasties / pannini | 273 | 2.3 | 0.64 | 237 | 2.3 | 0.70 | 327 | 2.1 | 0.67 | 280 | 1.7 | 0.72 | 238 | 2.4 | 0.64 | 282 | 1.9 | 0.68 |
| Pizza | 275 | 2.1 | 0.62 | 238 | 2.0 | 0.68 | 330 | 2.0 | 0.67 | 282 | 1.6 | 0.69 | 243 | 2.0 | 0.66 | 283 | 1.9 | 0.68 |
| Hamburgers | 274 | 1.9 | 0.66 | 231 | 1.5 | 0.59 | 323 | 1.8 | 0.69 | 280 | 1.4 | 0.60 | 245 | 1.8 | 0.70 | 283 | 1.7 | 0.67 |
| Hot Dogs / sausage rolls | 275 | 1.7 | 0.64 | 230 | 1.5 | 0.65 | 327 | 1.5 | 0.63 | 280 | 1.4 | 0.57 | 244 | 1.7 | 0.69 | 282 | 1.4 | 0.58 |
| French fries | 272 | 2.1 | 0.73 | 233 | 2.0 | 0.71 | 327 | 1.9 | 0.70 | 281 | 1.6 | 0.69 | 246 | 2.2 | 0.75 | 283 | 1.9 | 0.76 |
| Pasta dishes | 276 | 2.3 | 0.78 | 238 | 2.1 | 0.77 | 327 | 2.1 | 0.79 | 280 | 1.7 | 0.80 | 242 | 2.2 | 0.81 | 280 | 2.2 | 0.85 |
| Pasta snack products | 273 | 1.6 | 0.65 | 235 | 1.8 | 0.73 | 325 | 1.5 | 0.60 | 278 | 1.4 | 0.58 | 242 | 1.5 | 0.65 | 280 | 1.7 | 0.77 |

## Q2.1.b. By country (Do you eat this as a snack?) Cont.

| Summary stats by country | PECS (HUNGARY) |  |  | ROMA (ITALY) |  |  | STOCKHOLM (SWEDEN) |  |  | VIENNA (AUTRIA) |  |  | ZARAGOZA (SPAIN) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Food item | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | p |
| Fresh fruit | 213 | 2.4 | 0.61 | 285 | 2.0 | 0.69 | 276 | 2.3 | 0.65 | 385 | 2.4 | 0.62 | 265 | 2.0 | 0.72 | 0.000 |
| Vegetables | 212 | 2.0 | 0.74 | 283 | 1.5 | 0.68 | 276 | 1.8 | 0.73 | 382 | 2.0 | 0.67 | 260 | 1.5 | 0.67 | 0.000 |
| Dried fruits | 211 | 1.7 | 0.65 | 280 | 1.2 | 0.41 | 273 | 1.6 | 0.64 | 383 | 1.5 | 0.58 | 254 | 1.5 | 0.61 | 0.000 |
| Nuts, peanuts, seeds | 209 | 2.0 | 0.64 | 283 | 1.5 | 0.62 | 274 | 1.8 | 0.69 | 378 | 1.8 | 0.61 | 260 | 2.0 | 0.59 | 0.000 |
| Yoghurt / yoghurt products | 210 | 2.4 | 0.67 | 284 | 1.9 | 0.70 | 268 | 1.8 | 0.70 | 381 | 2.2 | 0.65 | 254 | 1.9 | 0.77 | 0.000 |
| Cheese products | 215 | 2.1 | 0.73 | 280 | 1.6 | 0.71 | 270 | 1.5 | 0.61 | 376 | 2.0 | 0.73 | 252 | 1.7 | 0.70 | 0.000 |
| Sweets / candy | 210 | 2.2 | 0.59 | 284 | 2.2 | 0.70 | 277 | 2.2 | 0.60 | 382 | 2.1 | 0.64 | 259 | 2.1 | 0.64 | 0.000 |
| Chocolate / chocolate bars | 212 | 2.5 | 0.61 | 282 | 2.3 | 0.68 | 272 | 2.1 | 0.61 | 381 | 2.1 | 0.65 | 261 | 2.0 | 0.64 | 0.000 |
| Biscuits / cookies | 210 | 2.1 | 0.59 | 283 | 2.1 | 0.72 | 272 | 1.9 | 0.56 | 377 | 2.0 | 0.63 | 260 | 2.0 | 0.67 | 0.000 |
| Cakes / muffins/ pastries | 207 | 2.1 | 0.58 | 282 | 1.9 | 0.68 | 268 | 1.6 | 0.56 | 374 | 1.9 | 0.60 | 257 | 1.7 | 0.68 | 0.000 |
| Crisps / tortilla chips | 210 | 2.0 | 0.60 | 280 | 2.0 | 0.68 | 272 | 1.8 | 0.61 | 382 | 1.8 | 0.67 | 254 | 1.9 | 0.61 | 0.000 |
| Crackers / rice cakes / salty sticks | 209 | 2.0 | 0.60 | 283 | 1.9 | 0.73 | 268 | 1.6 | 0.59 | 380 | 1.7 | 0.66 | 257 | 1.4 | 0.60 | 0.000 |
| Popcorn | 209 | 2.0 | 0.64 | 281 | 1.7 | 0.66 | 271 | 1.8 | 0.57 | 383 | 1.7 | 0.65 | 258 | 1.8 | 0.61 | 0.000 |
| Meat based snacks | 207 | 1.5 | 0.60 | 283 | 1.1 | 0.42 | 267 | 1.2 | 0.48 | 378 | 1.5 | 0.63 | 252 | 1.3 | 0.55 | 0.000 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bread / toast | 206 | 2.0 | 0.75 | 283 | 2.1 | 0.71 | 269 | 1.9 | 0.69 | 379 | 2.3 | 0.67 | 259 | 1.8 | 0.74 | 0.000 |
| Bowl of cereal | 206 | 2.1 | 0.68 | 283 | 1.2 | 0.46 | 266 | 1.8 | 0.75 | 379 | 1.9 | 0.73 | 257 | 1.7 | 0.72 | 0.000 |
| Oatmeal / porridge | 201 | 1.3 | 0.56 | 280 | 1.1 | 0.42 | 267 | 1.5 | 0.71 | 374 | 1.7 | 0.71 | 252 | 1.2 | 0.44 | 0.000 |
| Cereal bars | 200 | 2.1 | 0.66 | 277 | 1.7 | 0.70 | 252 | 1.2 | 0.44 | 376 | 1.7 | 0.67 | 257 | 1.6 | 0.67 | 0.000 |
| Sandwiches / toasties / pannini | 209 | 2.3 | 0.76 | 282 | 2.2 | 0.65 | 264 | 1.5 | 0.58 | 379 | 2.1 | 0.63 | 257 | 1.8 | 0.67 | 0.000 |
| Pizza | 209 | 2.0 | 0.65 | 283 | 2.3 | 0.66 | 269 | 1.6 | 0.54 | 381 | 1.9 | 0.66 | 259 | 1.7 | 0.71 | 0.000 |
| Hamburgers | 207 | 1.9 | 0.66 | 283 | 1.8 | 0.73 | 267 | 1.5 | 0.55 | 381 | 1.7 | 0.69 | 257 | 1.6 | 0.71 | 0.000 |
| Hot Dogs / sausage rolls | 209 | 1.7 | 0.64 | 282 | 1.7 | 0.74 | 266 | 1.5 | 0.55 | 381 | 1.6 | 0.64 | 258 | 1.4 | 0.65 | 0.000 |
| French fries | 211 | 2.0 | 0.68 | 283 | 1.8 | 0.75 | 264 | 1.6 | 0.58 | 381 | 1.8 | 0.67 | 257 | 1.9 | 0.72 | 0.000 |
| Pasta dishes | 207 | 2.0 | 0.76 | 279 | 1.7 | 0.89 | 263 | 1.8 | 0.81 | 376 | 2.0 | 0.76 | 259 | 1.7 | 0.80 | 0.000 |
| Pasta snack products | 204 | 1.7 | 0.68 | 282 | 1.1 | 0.43 | 261 | 1.5 | 0.66 | 377 | 1.6 | 0.72 | 253 | 1.3 | 0.56 | 0.000 |

Q2.2.a. By country (How much do you like this drink item?)

| Summary stats by country | ATHENS (GREECE) |  |  | BIRMINGHAM (UK) |  |  | DORTMUND (GERMANY) |  |  | GENT (BELGIUM) |  |  | HERAKLION (CRETE) |  |  | LILLE (FRANCE) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Drinks | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD |
| Coffee | 289 | 3.0 | 1.32 | 243 | 2.5 | 1.60 | 336 | 2.6 | 1.56 | 284 | 2.2 | 1.43 | 258 | 2.9 | 1.31 | 286 | 2.4 | 1.45 |
| Tea | 288 | 3.2 | 1.30 | 244 | 3.5 | 1.56 | 336 | 3.9 | 1.23 | 283 | 2.9 | 1.48 | 258 | 3.2 | 1.26 | 288 | 3.1 | 1.50 |
| Milk | 288 | 4.0 | 1.11 | 237 | 4.0 | 1.28 | 334 | 4.0 | 1.22 | 283 | 3.4 | 1.38 | 256 | 4.0 | 1.10 | 280 | 3.8 | 1.33 |
| Cocoa drink | 288 | 4.2 | 0.99 | 243 | 4.1 | 1.23 | 334 | 4.2 | 1.17 | 284 | 3.9 | 1.12 | 256 | 4.0 | 1.08 | 287 | 4.2 | 1.08 |
| Fizzy drinks / soft drinks | 288 | 4.0 | 1.07 | 244 | 4.3 | 1.01 | 334 | 4.5 | 0.88 | 283 | 4.3 | 0.97 | 257 | 3.8 | 1.04 | 285 | 4.2 | 1.07 |
| Fruit juice / fruit smoothies | 288 | 4.3 | 0.89 | 241 | 4.3 | 0.96 | 334 | 4.5 | 0.83 | 284 | 4.4 | 0.76 | 256 | 4.4 | 0.76 | 285 | 4.6 | 0.75 |
| Water | 287 | 4.5 | 0.78 | 243 | 4.3 | 1.09 | 335 | 4.3 | 1.10 | 284 | 4.0 | 0.99 | 258 | 4.6 | 0.78 | 285 | 4.4 | 0.90 |


| Summary stats by country | PECS (HUNGARY) |  |  | ROMA (ITALY) |  |  | STOCKHOLM (SWEDEN) |  |  | VIENNA (AUTRIA) |  |  | ZARAGOZA (SPAIN) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Drinks | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | p |
| Coffee | 238 | 2.4 | 1.24 | 286 | 3.5 | 1.63 | 288 | 2.1 | 1.39 | 392 | 2.9 | 1.63 | 283 | 2.8 | 1.32 | 0.000 |
| Tea | 239 | 4.1 | 0.82 | 286 | 4.0 | 1.31 | 291 | 3.5 | 1.42 | 391 | 4.0 | 1.16 | 282 | 2.6 | 1.29 | 0.000 |
| Milk | 238 | 3.9 | 0.99 | 284 | 4.0 | 1.35 | 287 | 4.1 | 1.21 | 386 | 3.9 | 1.30 | 277 | 4.0 | 1.05 | 0.000 |
| Cocoa drink | 239 | 4.1 | 0.91 | 285 | 4.4 | 1.05 | 291 | 4.3 | 0.92 | 389 | 4.1 | 1.19 | 276 | 4.0 | 1.05 | 0.000 |
| Fizzy drinks / soft drinks | 240 | 3.9 | 0.88 | 286 | 4.6 | 0.94 | 288 | 4.3 | 0.95 | 390 | 4.0 | 1.24 | 280 | 4.1 | 1.07 | 0.000 |
| Fruit juice / fruit smoothies | 239 | 4.3 | 0.79 | 286 | 4.3 | 1.12 | 288 | 4.4 | 0.83 | 390 | 4.3 | 1.03 | 280 | 4.3 | 0.85 | 0.000 |
| Water | 239 | 3.7 | 1.05 | 286 | 4.7 | 0.67 | 287 | 4.4 | 0.83 | 390 | 4.3 | 1.07 | 280 | 4.4 | 0.74 | 0.000 |

Q2.2.b. By country (Do you drink this?)

| Summary stats by country | ATHENS (GREECE) |  |  | BIRMINGHAM (UK) |  |  | DORTMUND (GERMANY) |  |  | GENT (BELGIUM) |  |  | HERAKLION (CRETE) |  |  | LILLE (FRANCE) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Drinks | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD |
| Coffee | 274 | 1.7 | 0.73 | 238 | 1.5 | 0.73 | 326 | 1.6 | 0.70 | 276 | 1.5 | 0.72 | 245 | 1.6 | 0.73 | 282 | 1.4 | 0.67 |
| Tea | 274 | 1.9 | 0.69 | 237 | 2.1 | 0.83 | 330 | 2.2 | 0.69 | 281 | 1.7 | 0.74 | 242 | 1.9 | 0.71 | 280 | 1.7 | 0.74 |
| Milk | 272 | 2.7 | 0.60 | 236 | 2.4 | 0.74 | 327 | 2.2 | 0.74 | 283 | 2.2 | 0.80 | 244 | 2.5 | 0.69 | 272 | 2.3 | 0.78 |
| Cocoa drink | 276 | 2.2 | 0.73 | 242 | 2.1 | 0.72 | 331 | 2.2 | 0.69 | 281 | 2.1 | 0.71 | 242 | 2.2 | 0.75 | 281 | 2.2 | 0.72 |
| Fizzy drinks / soft drinks | 275 | 2.1 | 0.66 | 238 | 2.4 | 0.64 | 331 | 2.3 | 0.59 | 283 | 2.4 | 0.65 | 243 | 2.1 | 0.68 | 280 | 2.2 | 0.72 |
| Fruit juice / fruit smoothies | 275 | 2.5 | 0.63 | 238 | 2.4 | 0.63 | 329 | 2.5 | 0.61 | 279 | 2.5 | 0.59 | 243 | 2.6 | 0.62 | 277 | 2.5 | 0.58 |
| Water | 274 | 2.8 | 0.44 | 239 | 2.6 | 0.63 | 332 | 2.6 | 0.60 | 281 | 2.7 | 0.52 | 244 | 2.9 | 0.45 | 281 | 2.8 | 0.41 |


| Summary stats by country | PECS (HUNGARY) |  |  | ROMA (ITALY) |  |  | STOCKHOLM (SWEDEN) |  |  | VIENNA (AUTRIA) |  |  | ZARAGOZA (SPAIN) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Drinks | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | p |
| Coffee | 211 | 1.6 | 0.69 | 281 | 1.9 | 0.80 | 273 | 1.3 | 0.58 | 374 | 1.7 | 0.72 | 258 | 1.6 | 0.66 | 0.000 |
| Tea | 210 | 2.5 | 0.60 | 280 | 2.1 | 0.70 | 274 | 1.9 | 0.73 | 375 | 2.2 | 0.69 | 255 | 1.4 | 0.61 | 0.000 |
| Milk | 207 | 2.5 | 0.66 | 279 | 2.3 | 0.77 | 274 | 2.5 | 0.74 | 372 | 2.2 | 0.76 | 247 | 2.5 | 0.71 | 0.000 |
| Cocoa drink | 210 | 2.4 | 0.61 | 279 | 1.9 | 0.65 | 275 | 2.0 | 0.61 | 376 | 2.1 | 0.73 | 254 | 2.0 | 0.69 | 0.000 |
| Fizzy drinks / soft drinks | 211 | 2.2 | 0.59 | 281 | 2.3 | 0.67 | 275 | 2.1 | 0.56 | 379 | 2.2 | 0.72 | 253 | 2.2 | 0.63 | 0.000 |
| Fruit juice / fruit smoothies | 212 | 2.5 | 0.58 | 281 | 2.2 | 0.70 | 275 | 2.1 | 0.66 | 375 | 2.3 | 0.65 | 255 | 2.4 | 0.63 | 0.000 |
| Water | 212 | 2.5 | 0.61 | 282 | 2.9 | 0.40 | 274 | 2.7 | 0.53 | 375 | 2.7 | 0.53 | 256 | 2.9 | 0.43 | 0.000 |

## Q2.3. Perceived healthiness of snack foods By country



| Summary stats by country <br> Food item | PECS (HUNGARY) |  |  | ROMA (ITALY) |  |  | STOCKHOLM (SWEDEN) |  |  | VIENNA (AUTRIA) |  |  | ZARAGOZA (SPAIN) |  |  | p |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD |  |
| Fresh fruit | 240 | 4.4 | 0.76 | 286 | 4.8 | 0.70 | 292 | 4.7 | 0.65 | 393 | 4.9 | 0.61 | 283 | 4.8 | 0.48 | 0.000 |
| Vegetables | 239 | 4.5 | 0.68 | 286 | 4.7 | 0.74 | 290 | 4.8 | 0.64 | 391 | 4.8 | 0.71 | 282 | 4.7 | 0.55 | 0.000 |
| Dried fruits | 236 | 3.7 | 0.80 | 285 | 3.0 | 1.16 | 291 | 3.8 | 0.80 | 391 | 3.7 | 0.86 | 278 | 3.6 | 0.78 | 0.000 |
| Nuts, peanuts, seeds | 241 | 3.5 | 0.91 | 284 | 2.5 | 1.12 | 288 | 3.8 | 0.90 | 392 | 3.6 | 1.07 | 281 | 3.2 | 0.89 | 0.000 |
| Yoghurt / yoghurt products | 240 | 4.0 | 0.76 | 281 | 4.0 | 0.99 | 291 | 3.4 | 0.88 | 393 | 3.9 | 0.84 | 282 | 4.2 | 0.73 | 0.000 |
| Cheese products | 240 | 3.7 | 0.84 | 285 | 3.5 | 1.20 | 290 | 2.7 | 1.01 | 391 | 3.5 | 0.94 | 281 | 3.9 | 0.80 | 0.000 |
| Sweets / candy | 240 | 2.0 | 0.80 | 286 | 1.7 | 0.93 | 290 | 1.4 | 0.61 | 393 | 1.5 | 0.73 | 283 | 1.9 | 0.82 | 0.000 |
| Chocolate / chocolate bars | 240 | 2.4 | 0.84 | 286 | 2.0 | 1.16 | 291 | 1.5 | 0.69 | 393 | 1.7 | 0.79 | 282 | 2.2 | 0.90 | 0.000 |
| Biscuits / cookies | 236 | 3.0 | 0.78 | 286 | 2.6 | 0.98 | 291 | 1.8 | 0.78 | 391 | 2.0 | 0.86 | 283 | 2.4 | 0.85 | 0.000 |
| Cakes / muffins/ pastries | 235 | 2.5 | 0.81 | 284 | 1.9 | 1.03 | 289 | 1.6 | 0.67 | 389 | 2.1 | 0.89 | 280 | 2.0 | 0.86 | 0.000 |
| Crisps / tortilla chips | 236 | 1.8 | 0.82 | 285 | 1.6 | 0.90 | 289 | 1.5 | 0.67 | 391 | 1.5 | 0.75 | 281 | 1.9 | 0.89 | 0.000 |
| Crackers / rice cakes / salty sticks | 240 | 2.2 | 0.81 | 282 | 3.3 | 1.10 | 289 | 2.1 | 0.83 | 390 | 2.4 | 0.94 | 282 | 2.2 | 0.91 | 0.000 |
| Popcorn | 239 | 2.4 | 0.80 | 284 | 2.0 | 0.95 | 290 | 2.3 | 0.84 | 388 | 2.0 | 0.84 | 281 | 2.3 | 0.85 | 0.000 |
| Meat based snacks | 239 | 2.8 | 0.91 | 284 | 2.4 | 1.15 | 288 | 2.2 | 0.79 | 391 | 2.0 | 0.93 | 269 | 2.4 | 1.01 | 0.000 |
| Bread / toast | 241 | 3.3 | 0.74 | 285 | 3.4 | 1.11 | 288 | 2.8 | 0.86 | 392 | 3.5 | 0.94 | 283 | 3.6 | 0.82 | 0.000 |
| Bowl of cereal | 240 | 3.6 | 0.77 | 286 | 3.9 | 1.15 | 287 | 3.4 | 0.85 | 391 | 3.8 | 0.94 | 282 | 3.7 | 0.89 | 0.000 |
| Oatmeal / porridge | 240 | 3.5 | 0.84 | 286 | 3.7 | 1.11 | 288 | 4.4 | 0.72 | 392 | 4.2 | 0.82 | 278 | 3.4 | 0.96 | 0.000 |
| Cereal bars | 240 | 3.8 | 0.77 | 286 | 3.8 | 0.95 | 275 | 3.1 | 0.88 | 392 | 3.5 | 0.98 | 282 | 3.6 | 0.88 | 0.000 |
| Sandwiches / toasties / pannini | 241 | 3.2 | 0.76 | 286 | 2.5 | 1.15 | 284 | 2.5 | 0.81 | 393 | 2.9 | 0.92 | 281 | 2.8 | 0.89 | 0.000 |
| Pizza | 240 | 2.5 | 0.79 | 284 | 2.7 | 1.12 | 287 | 1.5 | 0.76 | 393 | 1.9 | 0.84 | 283 | 2.4 | 0.92 | 0.000 |
| Hamburgers | 240 | 2.2 | 0.83 | 284 | 2.0 | 1.03 | 286 | 1.8 | 0.83 | 392 | 1.5 | 0.72 | 283 | 2.2 | 0.95 | 0.000 |
| Hot Dogs / sausage rolls | 239 | 2.3 | 0.80 | 286 | 1.9 | 0.99 | 286 | 2.1 | 0.84 | 391 | 1.7 | 0.77 | 283 | 2.0 | 0.88 | 0.000 |
| French fries | 241 | 2.4 | 0.91 | 285 | 1.6 | 0.90 | 286 | 1.4 | 0.68 | 393 | 1.6 | 0.77 | 283 | 2.2 | 0.92 | 0.000 |
| Pasta dishes | 239 | 3.1 | 0.79 | 281 | 4.0 | 0.95 | 285 | 3.5 | 1.00 | 392 | 3.1 | 1.05 | 280 | 3.5 | 0.99 | 0.000 |
| Pasta snack products | 241 | 2.7 | 0.89 | 286 | 2.1 | 1.11 | 287 | 3.2 | 0.95 | 392 | 2.7 | 0.99 | 276 | 2.7 | 0.98 | 0.000 |

Q2.3.Perceived healthiness of drinks By country.

| Summary stats by country | ATHENS (GREECE) |  |  | BIRMINGHAM (UK) |  |  | DORTMUND (GERMANY) |  |  | GENT (BELGIUM) |  |  | HERAKLION (CRETE) |  |  | LILLE (FRANCE) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Drinks | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD |
| Coffee | 290 | 2.1 | 0.98 | 246 | 2.5 | 0.92 | 334 | 2.2 | 1.10 | 285 | 2.6 | 0.85 | 255 | 2.1 | 0.95 | 289 | 2.9 | 0.87 |
| Tea | 289 | 4.0 | 1.01 | 246 | 2.9 | 0.96 | 334 | 4.2 | 0.91 | 284 | 3.7 | 0.87 | 255 | 4.1 | 0.98 | 286 | 3.6 | 0.83 |
| Milk | 289 | 4.8 | 0.63 | 240 | 4.4 | 0.82 | 334 | 4.5 | 0.85 | 285 | 4.4 | 0.64 | 253 | 4.9 | 0.49 | 289 | 4.4 | 0.80 |
| Cocoa drink | 289 | 3.1 | 1.10 | 242 | 2.5 | 1.10 | 332 | 3.4 | 1.15 | 284 | 3.1 | 0.87 | 255 | 3.1 | 0.94 | 287 | 3.6 | 0.96 |
| Fizzy drinks / soft drinks | 290 | 1.7 | 1.03 | 245 | 1.6 | 0.90 | 334 | 1.9 | 1.13 | 284 | 1.8 | 0.86 | 255 | 1.7 | 1.00 | 287 | 1.9 | 0.95 |
| Fruit juice / fruit smoothies | 289 | 4.6 | 0.87 | 245 | 4.5 | 0.83 | 334 | 4.4 | 0.88 | 284 | 4.2 | 0.77 | 253 | 4.6 | 0.74 | 289 | 3.7 | 1.19 |
| Water | 289 | 4.8 | 0.68 | 243 | 4.8 | 0.64 | 334 | 4.7 | 0.73 | 282 | 4.9 | 0.42 | 255 | 4.9 | 0.54 | 287 | 4.8 | 0.59 |


| Summary stats by country | PECS (HUNGARY) |  |  | ROMA (ITALY) |  |  | STOCKHOLM (SWEDEN) |  |  | VIENNA (AUTRIA) |  |  | ZARAGOZA (SPAIN) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Drinks | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | p |
| Coffee | 240 | 2.2 | 0.74 | 286 | 2.7 | 1.04 | 286 | 2.4 | 0.77 | 393 | 2.2 | 0.88 | 283 | 2.8 | 0.82 | 0.000 |
| Tea | 238 | 3.7 | 0.78 | 285 | 3.8 | 1.03 | 286 | 3.3 | 0.85 | 392 | 4.2 | 0.78 | 282 | 3.5 | 0.91 | 0.000 |
| Milk | 240 | 4.2 | 0.73 | 282 | 4.5 | 0.84 | 283 | 4.3 | 0.75 | 391 | 4.2 | 0.81 | 279 | 4.5 | 0.73 | 0.000 |
| Cocoa drink | 240 | 3.5 | 0.79 | 286 | 2.8 | 1.14 | 284 | 2.1 | 0.81 | 392 | 2.8 | 0.99 | 279 | 3.0 | 0.92 | 0.000 |
| Fizzy drinks / soft drinks | 241 | 2.2 | 0.88 | 286 | 1.8 | 0.95 | 285 | 1.5 | 0.77 | 392 | 1.7 | 0.93 | 282 | 2.3 | 0.91 | 0.000 |
| Fruit juice / fruit smoothies | 240 | 4.2 | 0.80 | 285 | 3.9 | 1.01 | 282 | 3.7 | 0.95 | 387 | 3.8 | 0.99 | 280 | 4.3 | 0.74 | 0.000 |
| Water | 239 | 4.1 | 0.90 | 286 | 4.8 | 0.70 | 284 | 4.7 | 0.68 | 392 | 4.8 | 0.61 | 282 | 4.8 | 0.52 | 0.000 |

## APPENDIX VII

## SECTION 3

## IMPORTANT INFLUENCES ON FOOD CHOICES AND PREFERENCES

TABULATIONS AND SUMMARY STATISTICS:
BY CENTRE (CITY)

Q3.1 By country (How strong of an influence do the following factors have on your choice of foods at BREAKFAST?)

| Summary Stats by country | ATHENS (GREECE) |  |  | BIRMINGHAM (UK) |  |  | DORTMUND (GERMANY) |  |  | GENT (BELGIUM) |  |  | HERAKLION (CRETE) |  |  | LILLE (FRANCE) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD |
| Your parents or guardian | 287 | 3.4 | 1.28 | 246 | 3.6 | 1.32 | 335 | 3.1 | 1.37 | 284 | 3.0 | 1.29 | 255 | 3.4 | 1.25 | 286 | 2.9 | 1.34 |
| School environment | 287 | 2.3 | 1.21 | 244 | 2.5 | 1.30 | 334 | 2.0 | 1.06 | 283 | 1.9 | 1.06 | 253 | 2.6 | 1.07 | 287 | 2.2 | 1.23 |
| The taste of the food | 284 | 3.5 | 1.13 | 246 | 3.7 | 1.12 | 333 | 3.7 | 1.20 | 283 | 3.6 | 1.06 | 253 | 3.6 | 1.08 | 283 | 3.6 | 1.14 |
| Concern for your health | 286 | 3.7 | 1.18 | 244 | 3.7 | 1.18 | 332 | 3.5 | 1.19 | 279 | 2.8 | 1.21 | 254 | 4.1 | 1.04 | 283 | 3.4 | 1.24 |
| Your friends | 286 | 2.3 | 1.18 | 243 | 2.2 | 1.22 | 334 | 2.2 | 1.13 | 282 | 1.8 | 1.05 | 253 | 2.6 | 1.16 | 282 | 2.1 | 1.19 |
| The food is readily available | 287 | 2.9 | 1.19 | 242 | 2.9 | 1.25 | 332 | 3.2 | 1.26 | 283 | 2.0 | 1.13 | 251 | 2.8 | 1.20 | 282 | 2.5 | 1.22 |
| The food is easy to prepare | 288 | 3.0 | 1.27 | 244 | 3.1 | 1.22 | 332 | 3.0 | 1.24 | 283 | 2.4 | 1.18 | 250 | 2.9 | 1.19 | 284 | 2.8 | 1.31 |
| How hungry you are | 285 | 3.6 | 1.24 | 243 | 3.8 | 1.16 | 331 | 3.7 | 1.18 | 283 | 3.8 | 1.04 | 248 | 3.6 | 1.28 | 285 | 3.5 | 1.29 |
| Price of the food | 284 | 2.3 | 1.23 | 243 | 2.7 | 1.32 | 333 | 2.5 | 1.26 | 283 | 1.9 | 1.09 | 248 | 2.3 | 1.21 | 285 | 2.4 | 1.27 |
| Your habits or daily routine | 287 | 3.2 | 1.22 | 244 | 3.3 | 1.31 | 334 | 3.1 | 1.28 | 284 | 2.9 | 1.16 | 254 | 2.9 | 1.18 | 282 | 3.3 | 1.26 |
| Other, e.g. Medical reasons | 232 | 2.5 | 1.53 | 219 | 2.1 | 1.44 | 321 | 2.2 | 1.47 | 251 | 1.6 | 1.06 | 231 | 2.9 | 1.56 | 246 | 2.2 | 1.44 |


| Summary Stats by country | PECS (HUNGARY) |  |  | ROMA (ITALY) |  |  | STOCKHOLM (SWEDEN) |  |  | VIENNA (AUTRIA) |  |  | ZARAGOZA (SPAIN) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | $p$ |
| Your parents or guardian | 240 | 2.2 | 1.22 | 285 | 2.9 | 1.37 | 285 | 3.0 | 1.29 | 390 | 2.8 | 1.35 | 281 | 3.6 | 1.20 | 0.000 |
| School environment | 237 | 1.9 | 0.97 | 284 | 2.1 | 1.13 | 282 | 2.1 | 1.11 | 388 | 2.0 | 1.14 | 281 | 2.3 | 1.10 | 0.000 |
| The taste of the food | 237 | 3.0 | 1.19 | 283 | 3.5 | 1.24 | 279 | 3.3 | 1.26 | 389 | 3.6 | 1.18 | 280 | 3.3 | 1.11 | 0.000 |
| Concern for your health | 235 | 2.8 | 1.21 | 284 | 3.2 | 1.29 | 281 | 2.5 | 1.24 | 388 | 3.1 | 1.30 | 281 | 3.6 | 1.12 | 0.000 |
| Your friends | 239 | 2.0 | 1.08 | 285 | 2.0 | 1.10 | 279 | 1.9 | 1.07 | 388 | 1.9 | 1.06 | 279 | 2.3 | 1.11 | 0.000 |
| The food is readily available | 240 | 2.4 | 1.18 | 284 | 2.1 | 1.04 | 279 | 2.7 | 1.28 | 387 | 2.6 | 1.14 | 281 | 2.4 | 1.11 | 0.000 |
| The food is easy to prepare | 239 | 2.5 | 1.21 | 284 | 2.3 | 1.16 | 280 | 2.8 | 1.27 | 387 | 2.8 | 1.22 | 281 | 2.5 | 1.17 | 0.000 |
| How hungry you are | 240 | 3.2 | 1.25 | 285 | 3.4 | 1.25 | 282 | 3.5 | 1.24 | 388 | 3.6 | 1.26 | 282 | 3.3 | 1.20 | 0.000 |
| Price of the food | 238 | 2.3 | 1.17 | 283 | 2.0 | 1.14 | 278 | 2.1 | 1.21 | 388 | 2.2 | 1.12 | 281 | 2.1 | 1.11 | 0.000 |
| Your habits or daily routine | 238 | 2.4 | 1.14 | 283 | 3.0 | 1.28 | 278 | 2.8 | 1.19 | 388 | 2.8 | 1.20 | 277 | 2.8 | 1.15 | 0.000 |
| Other, e.g. Medical reasons | 236 | 2.3 | 1.33 | 278 | 2.0 | 1.32 | 268 | 1.5 | 1.00 | 377 | 2.0 | 1.29 | 252 | 2.5 | 1.48 | 0.000 |

## Q.3.2 By country (Which is your MAIN MEAL of the day?)

| Summarised counts \& \% by country | ATHENS |  | BIRMINGHAM |  | DORTMUND |  | GENT |  | HERAKLION |  | LILLE |  | PECS |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% |
| Lunch (mid-day meal) | 260 | 95.2 | 37 | 18.6 | 223 | 76.9 | 75 | 27.9 | 188 | 89.1 | 156 | 67.5 | 158 | 71.2 |
| Dinner (evening meal) | 11 | 4.0 | 160 | 80.4 | 61 | 21.0 | 192 | 71.4 | 15 | 7.1 | 67 | 29.0 | 60 | 27.0 |
| Other | 2 | 0.7 | 2 | 1.0 | 6 | 2.1 | 2 | 0.7 | 8 | 3.8 | 8 | 3.5 | 4 | 1.8 |


| Summarised counts <br> by country | ROMA |  | STOCKHOLM |  | VIENNA |  | ZARAGOZA |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 149 | 58.2 | 108 | 43.0 | 227 | 64.9 | 196 | 85.2 |
| Dinner (evening meal) | 104 | 40.6 | 138 | 55.0 | 119 | 34.0 | 24 | 10.4 |
| Other | 3 | 1.2 | 5 | 2.0 | 4 | 1.1 | 10 | 4.3 |

## Q3.3 By country (Where do you usually eat this MAIN MEAL?)

| Summarised counts \& \% by country | ATHENS |  | BIRMINGHAM |  | DORTMUND |  | GENT |  | HERAKLION |  | LILLE |  | PECS |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% | N | \% |
| At home | 273 | 100 | 167 | 83.9 | 269 | 92.1 | 207 | 76.7 | 189 | 90.4 | 147 | 63.6 | 156 | 71.2 |
| At school | 0 | 0.0 | 29 | 14.6 | 15 | 5.1 | 55 | 20.4 | 18 | 8.6 | 75 | 32.5 | 54 | 24.7 |
| Other | 0 | 0.0 | 3 | 1.5 | 8 | 2.7 | 8 | 3.0 | 2 | 1.0 | 9 | 3.9 | 9 | 4.1 |


| Summarised counts \& \% <br> by country | ROMA |  | STOCKHOLM |  | VIENNA |  | ZARAGOZA |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 246 | 96.5 | 148 | 59.7 | 295 | 84.5 | 198 | 86.8 |
| At school | 8 | 3.1 | 96 | 38.7 | 41 | 11.7 | 27 | 11.8 |
| Other | 1 | 0.4 | 4 | 1.6 | 13 | 3.7 | 3 | 1.3 |

## Q3.4 By country (How strong of an influence do the following factors have on your choice of foods for this MAIN MEAL?)

| Summary Stats by country | ATHENS (GREECE) |  |  | BIRMINGHAM (UK) |  |  | DORTMUND (GERMANY) |  |  | GENT (BELGIUM) |  |  | HERAKLION (CRETE) |  |  | LILLE (FRANCE) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD |
| Your parents or guardian | 288 | 3.8 | 1.15 | 244 | 3.9 | 1.24 | 333 | 3.2 | 1.40 | 283 | 3.6 | 1.23 | 256 | 3.7 | 1.22 | 287 | 3.0 | 1.40 |
| School environment | 287 | 2.1 | 1.15 | 245 | 2.3 | 1.31 | 332 | 1.9 | 1.10 | 281 | 1.8 | 1.11 | 254 | 2.6 | 1.11 | 286 | 2.2 | 1.18 |
| The taste of the food | 286 | 3.6 | 1.14 | 244 | 3.7 | 1.13 | 332 | 3.6 | 1.29 | 282 | 3.5 | 1.06 | 252 | 3.4 | 1.22 | 286 | 3.5 | 1.23 |
| Concern for your health | 285 | 3.7 | 1.21 | 244 | 3.6 | 1.20 | 330 | 3.3 | 1.22 | 283 | 2.7 | 1.20 | 255 | 3.9 | 1.13 | 286 | 3.3 | 1.28 |
| Your friends | 288 | 2.1 | 1.19 | 244 | 2.2 | 1.24 | 330 | 2.0 | 1.12 | 281 | 1.7 | 0.98 | 249 | 2.4 | 1.19 | 284 | 2.1 | 1.18 |
| The food is readily available | 285 | 2.7 | 1.21 | 243 | 2.9 | 1.22 | 330 | 2.9 | 1.35 | 282 | 2.1 | 1.18 | 255 | 2.8 | 1.18 | 287 | 2.4 | 1.26 |
| The food is easy to prepare | 283 | 2.7 | 1.34 | 241 | 2.8 | 1.26 | 332 | 2.7 | 1.27 | 283 | 2.1 | 1.19 | 256 | 2.8 | 1.19 | 286 | 2.7 | 1.36 |
| How hungry you are | 284 | 3.7 | 1.22 | 245 | 3.7 | 1.21 | 331 | 3.7 | 1.22 | 281 | 3.6 | 1.13 | 254 | 3.6 | 1.27 | 287 | 3.4 | 1.34 |
| Price of the food | 285 | 2.2 | 1.18 | 242 | 2.6 | 1.30 | 331 | 2.3 | 1.25 | 281 | 1.9 | 1.07 | 255 | 2.3 | 1.15 | 287 | 2.3 | 1.27 |
| Your habits or daily routine | 284 | 3.1 | 1.21 | 245 | 3.0 | 1.30 | 332 | 2.9 | 1.25 | 282 | 2.5 | 1.19 | 254 | 2.9 | 1.21 | 284 | 3.0 | 1.32 |
| Other, e.g. Medical reasons | 230 | 2.5 | 1.56 | 214 | 2.0 | 1.42 | 317 | 2.0 | 1.41 | 250 | 1.4 | 0.91 | 228 | 2.8 | 1.56 | 244 | 2.2 | 1.46 |


| Summary Stats by | PECS (HUNGARY) |  |  | ROMA (ITALY) |  |  | STOCKHOLM (SWEDEN) |  |  | VIENNA (AUTRIA) |  |  | ZARAGOZA (SPAIN) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | p |
| Your parents or guardian | 241 | 2.4 | 1.21 | 285 | 3.0 | 1.37 | 290 | 3.1 | 1.35 | 388 | 3.3 | 1.31 | 280 | 3.7 | 1.23 | 0.000 |
| School environment | 241 | 1.9 | 1.11 | 286 | 1.8 | 1.02 | 286 | 2.2 | 1.24 | 384 | 2.1 | 1.14 | 279 | 2.2 | 1.17 | 0.000 |
| The taste of the food | 239 | 3.0 | 1.19 | 285 | 3.6 | 1.17 | 287 | 3.5 | 1.15 | 388 | 3.8 | 1.04 | 281 | 3.2 | 1.13 | 0.000 |
| Concern for your health | 240 | 2.7 | 1.16 | 285 | 3.2 | 1.29 | 288 | 2.5 | 1.24 | 386 | 3.2 | 1.22 | 281 | 3.4 | 1.15 | 0.000 |
| Your friends | 240 | 1.8 | 1.04 | 285 | 1.8 | 1.00 | 286 | 2.0 | 1.07 | 385 | 1.9 | 1.06 | 278 | 2.1 | 1.05 | 0.000 |
| The food is readily available | 240 | 2.3 | 1.16 | 285 | 1.9 | 1.07 | 284 | 2.6 | 1.28 | 384 | 2.7 | 1.16 | 280 | 2.3 | 1.17 | 0.000 |
| The food is easy to prepare | 240 | 2.3 | 1.17 | 285 | 2.2 | 1.11 | 286 | 2.5 | 1.21 | 387 | 2.7 | 1.21 | 279 | 2.3 | 1.18 | 0.000 |
| How hungry you are | 238 | 3.1 | 1.20 | 284 | 3.6 | 1.19 | 287 | 3.5 | 1.21 | 387 | 3.8 | 1.15 | 280 | 3.2 | 1.20 | 0.000 |
| Price of the food | 240 | 2.1 | 1.14 | 284 | 1.8 | 1.09 | 287 | 2.0 | 1.13 | 386 | 2.2 | 1.12 | 279 | 2.0 | 1.08 | 0.000 |
| Your habits or daily routine | 241 | 2.4 | 1.20 | 283 | 2.7 | 1.24 | 284 | 2.6 | 1.20 | 385 | 2.6 | 1.15 | 278 | 2.7 | 1.13 | 0.000 |
| Other, e.g. Medical reasons | 237 | 2.2 | 1.38 | 275 | 2.0 | 1.34 | 276 | 1.5 | 0.90 | 372 | 1.9 | 1.24 | 253 | 2.5 | 1.48 | 0.000 |

## Q3.5 By country (How strong of an influence do the following factors have on your choice of SNACK FOODS?)

| Summary Stats by | ATHENS (GREECE) |  |  | BIRMINGHAM (UK) |  |  | DORTMUND (GERMANY) |  |  | GENT (BELGIUM) |  |  | HERAKLION (CRETE) |  |  | LILLE (FRANCE) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| country | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD |
| Your parents or guardian | 288 | 2.9 | 1.38 | 244 | 2.9 | 1.38 | 332 | 2.3 | 1.29 | 284 | 2.2 | 1.19 | 255 | 3.1 | 1.34 | 286 | 2.4 | 1.42 |
| School environment | 282 | 2.4 | 1.21 | 243 | 2.3 | 1.26 | 327 | 1.9 | 1.08 | 285 | 1.9 | 1.06 | 255 | 2.7 | 1.13 | 285 | 1.8 | 1.15 |
| The taste of the food | 286 | 3.5 | 1.26 | 243 | 3.7 | 1.19 | 329 | 3.5 | 1.38 | 283 | 3.5 | 1.15 | 252 | 3.5 | 1.24 | 285 | 3.4 | 1.39 |
| Concern for your health | 286 | 3.4 | 1.25 | 245 | 3.3 | 1.34 | 326 | 3.0 | 1.30 | 282 | 2.4 | 1.22 | 256 | 3.7 | 1.23 | 284 | 2.9 | 1.38 |
| Your friends | 287 | 2.4 | 1.23 | 243 | 2.4 | 1.31 | 329 | 2.1 | 1.20 | 284 | 1.9 | 1.05 | 252 | 2.7 | 1.24 | 285 | 2.1 | 1.28 |
| The food is readily available | 284 | 2.9 | 1.27 | 244 | 3.1 | 1.33 | 332 | 2.9 | 1.35 | 285 | 2.1 | 1.20 | 250 | 2.8 | 1.15 | 282 | 2.6 | 1.41 |
| The food is easy to prepare | 286 | 2.9 | 1.33 | 245 | 3.1 | 1.31 | 331 | 2.8 | 1.29 | 285 | 2.1 | 1.20 | 256 | 2.8 | 1.21 | 284 | 2.6 | 1.38 |
| How hungry you are | 287 | 3.6 | 1.24 | 242 | 3.8 | 1.23 | 330 | 3.5 | 1.26 | 283 | 3.6 | 1.17 | 253 | 3.5 | 1.29 | 280 | 3.4 | 1.35 |
| Price of the food | 284 | 2.4 | 1.29 | 245 | 2.6 | 1.34 | 329 | 2.3 | 1.21 | 283 | 2.0 | 1.13 | 255 | 2.3 | 1.21 | 284 | 2.2 | 1.27 |
| Your habits or daily routine | 287 | 3.0 | 1.21 | 243 | 3.0 | 1.34 | 331 | 2.8 | 1.29 | 284 | 2.4 | 1.22 | 253 | 2.8 | 1.20 | 279 | 2.9 | 1.34 |
| Other, e.g. Medical reasons | 229 | 2.4 | 1.52 | 208 | 1.9 | 1.39 | 318 | 1.9 | 1.37 | 246 | 1.4 | 0.92 | 228 | 2.8 | 1.54 | 239 | 2.0 | 1.35 |


| Summary Stats by country | PECS (HUNGARY) |  |  | ROMA (ITALY) |  |  | STOCKHOLM (SWEDEN) |  |  | VIENNA (AUTRIA) |  |  | ZARAGOZA (SPAIN) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | N | Mean | $\pm$ SD | p |
| Your parents or guardian | 240 | 2.1 | 1.14 | 285 | 2.5 | 1.33 | 288 | 2.3 | 1.25 | 385 | 2.2 | 1.18 | 279 | 2.72 | 1.38 | 0.000 |
| School environment | 239 | 1.8 | 1.01 | 284 | 2.0 | 1.11 | 285 | 2.0 | 1.07 | 384 | 2.1 | 1.13 | 279 | 2.18 | 1.16 | 0.000 |
| The taste of the food | 237 | 3.1 | 1.26 | 284 | 3.5 | 1.23 | 283 | 3.2 | 1.31 | 382 | 3.7 | 1.15 | 280 | 3.25 | 1.24 | 0.000 |
| Concern for your health | 239 | 2.6 | 1.14 | 284 | 3.0 | 1.29 | 284 | 2.5 | 1.23 | 385 | 2.9 | 1.31 | 279 | 3.01 | 1.32 | 0.000 |
| Your friends | 239 | 1.9 | 1.12 | 282 | 2.0 | 1.08 | 284 | 2.2 | 1.13 | 385 | 2.0 | 1.11 | 276 | 2.13 | 1.13 | 0.000 |
| The food is readily available | 238 | 2.5 | 1.20 | 284 | 2.2 | 1.18 | 286 | 2.6 | 1.22 | 386 | 2.9 | 1.22 | 280 | 2.40 | 1.21 | 0.000 |
| The food is easy to prepare | 239 | 2.4 | 1.20 | 285 | 2.2 | 1.18 | 284 | 2.5 | 1.22 | 386 | 2.9 | 1.29 | 279 | 2.42 | 1.23 | 0.000 |
| How hungry you are | 239 | 2.9 | 1.24 | 285 | 3.6 | 1.22 | 288 | 3.2 | 1.32 | 384 | 3.7 | 1.21 | 278 | 3.18 | 1.22 | 0.000 |
| Price of the food | 237 | 2.3 | 1.15 | 283 | 1.9 | 1.15 | 285 | 2.4 | 1.26 | 385 | 2.5 | 1.22 | 278 | 2.18 | 1.23 | 0.000 |
| Your habits or daily routine | 239 | 2.2 | 1.13 | 285 | 2.6 | 1.27 | 283 | 2.4 | 1.21 | 385 | 2.6 | 1.19 | 277 | 2.53 | 1.16 | 0.000 |
| Other, e.g. Medical reasons | 237 | 2.2 | 1.37 | 276 | 1.9 | 1.31 | 273 | 1.5 | 0.90 | 372 | 1.9 | 1.29 | 246 | 2.31 | 1.47 | 0.000 |


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