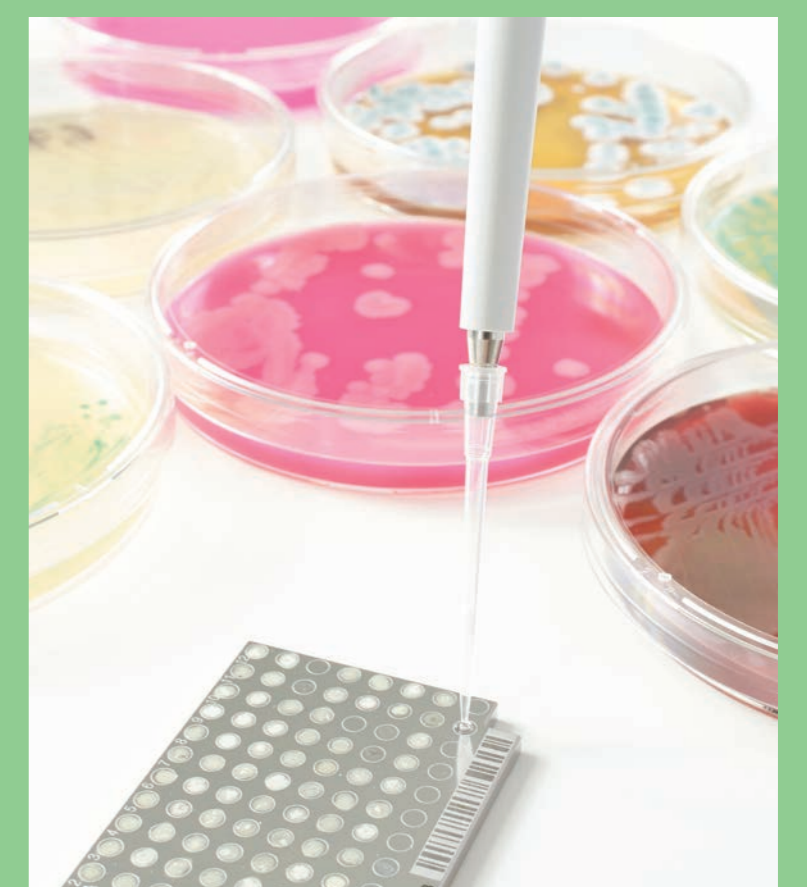
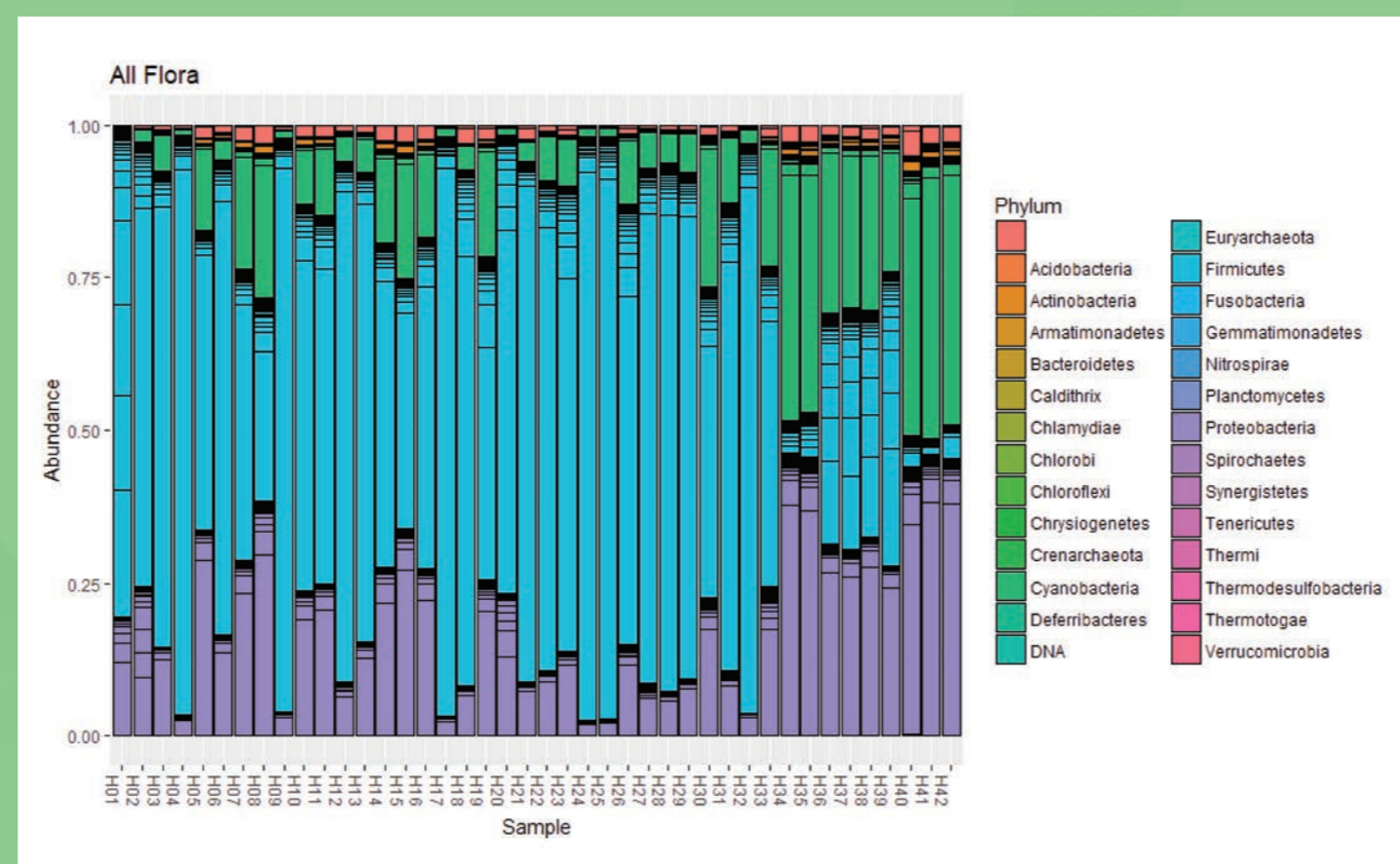


# Shelf life tools

Understanding shelf life is essential in assuring the safety and quality of products. It can also be the key to the commercial success of a new product and should be done in the early stages of new product development or reformulation.



We are able to help you with all aspects of product shelf life, including:

- Understanding shelf life with advanced microbial profiling
- Support with application of the FSA *C.botulinum* guidance (10 day rule)
- Shelf life and safety with pathogens such as *Listeria*
- Keeping up to date with the latest developments in shelf life