

Campden BRI  
Station Road  
Chipping Campden  
Gloucestershire  
GL55 6LD, UK

Tel: +44 (0)1386 842000  
Fax: +44 (0)1386 842100  
[www.campdenbri.co.uk](http://www.campdenbri.co.uk)



# PRESS RELEASE

## Campden BRI unveils 2016 research programme

Campden BRI has announced nine new food and drink research projects for 2016 – all developed, chosen and to be steered by members of the food and drink industry worldwide. This unique level of industry engagement will ensure the projects tackle issues of direct practical relevance to industry.

The new projects span four categories – safety; quality and value; nutrition, health and wellbeing; and skills and knowledge - and will run for between one and three years.

The new projects include research on the extension of product shelf-life through super chilling, designing food and drinks for personalisation of diets for different life stages, and ensuring the chemical safety of food and drink using non-targeted screening methods.

The projects were selected from a variety of research proposals developed with the close involvement of industry, and the most relevant identified through a vote by Campden BRI's 2,400 members across 75 countries to decide which should receive funding from the company's £2 million annual member funded research programme.

To ensure the projects deliver industrially relevant results, each will be steered by one of Campden BRI's 13 Member Interest Groups (MIGs). These are composed of and chaired by key representatives from the food and drink industry.

For details of all the projects in Campden BRI's research programme visit <http://www.campdenbri.co.uk/research/projects.php>. Campden BRI's members have exclusive access to the research outputs and reports.

\*\*\* Ends \*\*\*

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**Notes to editors**

Campden BRI ([www.campdenbri.co.uk](http://www.campdenbri.co.uk)) provides technical, legislative and scientific support and research to the food and drinks industry worldwide – with a comprehensive “farm to fork” range of services covering agri-food production, analysis and testing, processing and manufacturing, safety, training and technical information services. Members and clients benefit from industry-leading facilities for analysis, product and process development, and sensory and consumer studies, which include a specialist brewing and wine division