

# PRESS RELEASE

## Novel crops and their role in the food chain: Campden BRI seminar

Food security is based both upon sustainable production practices and crop diversity. Novel crops, which once comprised a minimal part of crop production in the UK and Europe, are now being considered an important part of food production. Crops such as sorghum, millet and teff are rapidly becoming part of mainstream crop production, and are now forming part of modern crop cultivation practices, for their suitability to current agricultural systems, health properties and the potential for new products.

A [seminar](#) at Campden BRI (see [www.campdenbri.co.uk/novel-crop-seminar.php](http://www.campdenbri.co.uk/novel-crop-seminar.php)), to be held on 1 October, will consider the major issues surrounding novel crops and pseudocereals:

- Whether novel crops have the potential for health benefits for the consumer
- Whether novel cereals can form part of a food security strategy
- The impact on the industry and consumer demands
- Production factors, such as the potential for fungal contamination
- Food safety aspects
- Processing issues and new potential of novel crops

For further information on the seminar - please contact Daphne Llewellyn-Davies on  
+44(0)1386 842040 [daphne.davies@campdenbri.co.uk](mailto:daphne.davies@campdenbri.co.uk)

Campden BRI ([www.campdenbri.co.uk](http://www.campdenbri.co.uk)) provides technical, legislative and scientific support and

research to the food and drinks industry worldwide – with a comprehensive “farm to fork” range of services covering agri-food production, analysis and testing, processing and manufacturing, safety, training and technical information services. Members and clients benefit from industry-leading facilities for analysis, product and process development, and sensory and consumer studies, which include a specialist brewing and wine division.

\*\*\* Ends \*\*\*

July 2015

### Notes to editors

1. An accompanying photograph is available from Ms Karen Jones, Campden BRI, Station Road, Chipping Campden, Glos. GL55 6LD, UK. Karen.jones@campdenbri.co.uk +44(0)1386 842204
2. [Campden BRI](#) specialises in the practical application of technical excellence to support the food and allied industries through analysis and testing, operational support, research and innovation, and knowledge management. It is the world's largest membership-based food research organisation, with over 2400 members from around 80 countries. It has nearly 400 staff based at its three sites: Chipping Campden (Headquarters), Nutfield (Surrey - brewing division), and Budapest (Hungary).
3. Its activities include assuring the safety of food and drinks, [food processing and manufacturing](#) support, [food analysis and testing](#), [training](#) and [publishing](#). Each year it hosts hundreds of business visits and trains around 6,000 people from food and drink companies worldwide. Further information on its activities can be found at [www.campden.co.uk](http://www.campden.co.uk)
4. Expertise at Campden BRI includes:
  - a. [manufacturing technologies](#) - food processing (heating, chilling, freezing), aseptic technology, [microwave heating](#), [malting and brewing](#), [milling](#), [baking](#) and extrusion technology, and process control and instrumentation, [packaging technology](#)
  - b. safety assurance - including [hygiene and sanitation](#), [microbiology](#) and preservation, processing technologies, analysis and testing (microbiological, chemical), and quality and safety management,
  - c. [product development](#) and quality, [consumer studies](#), market insights, [sensory science](#), [authenticity testing](#), shelf-life evaluation, labelling and [legislation](#)
  - d. [agri-food production](#), ingredients, raw materials, raw material technology,
  - e. underpinning science - [cereal science](#), [microbiology](#), [chemistry and biochemistry](#), molecular biology
5. Facilities at Campden BRI include:
  - a. 3,000 sq m of laboratories for food and drink microbiology, hygiene, chemistry, biochemistry, molecular biology, brewing and cereal science, and packaging technology
  - b. 3,500 sq m food process hall and [pilot plant](#) including malting and brewing, retorting, chilling, milling, baking, hygiene and packaging

c. 800 sq m of dedicated training and conference facilities