

Campden BRI (Chipping Campden) Limited

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Campden BRI (Nutfield)

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Job Profile

Instructional Designer Training Department

For enquiries concerning this job, please contact:

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Campden BRI provides scientific, technical, and legislative support to the food, drinks and allied industries worldwide. The practical application of technical excellence lies at the heart of all that we do and is supported by our industry-leading facilities, expertise and knowledge.

From analysis and testing and operational support to knowledge management, all our activities are built on an extensive programme of research and innovation steered by industry to ensure maximum commercial relevance.

We provide services to companies all along the supply chain, but offer discounts, access to expert advice and other benefits for those that come into membership. Many of our clients are major blue chip companies and household names.

Locations

The Campden BRI Group operates from three sites in the UK and a fourth in Hungary. The role as advertised will be based at the Chipping Campden site but could require from time to time travel to other Group sites.

The site in Chipping Campden employs 300 full or part-time staff. A further 50 staff are employed at the site at Nutfield, Surrey and 20 staff are employed at our site in Budapest, Hungary. We also have a Consumer Test Centre in Leamington Spa.

Department

Campden BRI offers a wide range of face to face and virtual instructor led training courses to the food, drink and allied industries. The Training Department currently has 5 employees; the subject matter expert trainers are drawn from other Campden BRI Departments.

A major new project is underway to deliver on-demand bite sized learning modules to complement the existing training offer. This job will play a key role in the development of Campden BRI's digital learning offer, providing expertise in instructional design and developing digital learning material ready for the launch of the Campden BRI digital learning platform, establishing a recognised and credible source of on-demand learning for our clients worldwide.

Duties and responsibilities:

- Working on the development of a portfolio of eLearning modules through audits of existing training content and assets. Identifying suitable learning pathways for different users, learning outcomes, asset gaps and delivery formats for digitising content.
- Using instructional design skills to design and build engaging user experiences and learning materials utilising a variety of creative technologies.
- Project managing content audit, design and build to meet launch deadlines.
- Providing critical review of all processes and content to ensure requirements are end user focussed.
- Selection and implementation of appropriate authoring tools to ensure a high standard of digital learning content is produced, creating guidance on tools and processes and training end users.
- Using data analytics to inform content development and optimal engagement by users.
- Keep abreast of the latest authoring tools, technologies methodologies and testing resources.

Qualifications and competencies

- Ideally educated to degree level with wide experience of digital learning field and technologies.
- Demonstrable knowledge of learning and development and instructional design of eLearning content; ideally with experience from a training provider.
- Extensive experience of using authoring tools, including Articulate, Storyline and Rise 360
- Experience of video capture and production (desirable but not essential)
- Ideally with experience of the food and drink industry and/or science & technology sector but not essential

Key skills

- Ability to communicate effectively at all levels, working collaboratively with stakeholders and subject matter experts.
- Ability to influence staff outside of line management structure
- Highly organised with an ability to work to deadlines and under pressure, maintaining attention to detail.
- Project management skills, working with internal stakeholders.
- Ability to spot business development opportunities and to follow them through
- Self-starter, motivated and resilient
- Confident and able to “think on feet”
- Able to apply critical thinking to analyse a problem and develop the best solution.
- Aptitude for technology and ability to autonomously learn new tools quickly

Pay and benefits

Salary:	Guide up to £35k depending upon experience.
Grade:	G3
Holidays:	25 days plus public holidays and a buying/selling holiday scheme.
Pension scheme:	Campden BRI operates a pension scheme
Training:	Campden BRI is committed to ensure all staff receives appropriate training to support their job function and business needs.
Health:	Campden BRI operates a ‘permanent health scheme’ if you are unable to continue work for health reasons and a ‘death in service’ scheme.
Others:	Other benefits include subsidised restaurant/vending machine and parking on site.

Further Information

If further information is required, please visit our website www.campdenbri.co.uk